

## TABLE OF CONTENTS

Abstrak .....	i
Abstract .....	ii
Intellectual Property Statement Form .....	iii
The Approval Sheet.....	iv
The Improvement Sheet .....	v
Approval Sheet for Paper Examination.....	vi
Motto and Dedication.....	vii
Acknowledgements .....	viii
Table of Contents .....	x
Table of Appendices .....	xiii

### CHAPTER I INTRODUCTION

A. Background of the Research .....	1
B. Scope of the Research .....	9
C. Research Question .....	10
D. The Objectives of the Research .....	10
E. The Significance of the Research .....	10
F. The Systematic of the Paper .....	11

### CHAPTER II THEORETICAL DESCRIPTION

A. Culture .....	13
B. Elements of Culture .....	16

C. Semiotic : Sign and Symbol .....	19
1. C.S Pierce .....	20
2. Ferdinand De Saussure .....	22
3. Roland Barthes .....	23
D. Earth and Climate of Indonesia .....	24
E. Pre-History People and Their Spreading .....	26
F. Influences of Culture Designs .....	29
G. Colorful and Similarity of Indonesian People .....	32
H. <i>Minangkabau</i> Culture .....	34
1. Kinds of Villages .....	35
2. Life hood .....	45
3. Kinship System .....	46
4. Social System .....	47
5. Religion .....	49
6. Modernization and Acculturation .....	49

### **CHAPTER III METHODOLOGY OF THE RESEARCH**

A. Setting of the Research.....	51
B. Subject of the Research .....	51
C. The Method of the Research .....	52
D. The Instrument of the Research .....	53
E. Technique of Data Analysis .....	53
F. Procedures of the Research .....	54

**CHAPTER IV RESEARCH FINDINGS AND DISCUSSION**

A. The Data Description .....	56
B. Data Analysis .....	56
C. The Data Interpretation .....	90
D. The Discussion .....	91

**CHAPTER V CONCLUSION AND SUGGESTION**

A. Conclusion .....	92
B. Suggestions .....	93

**Bibliography****Appendices****Biography**

## **LIST OF APPENDICES**

1. Surat Keterangan Penelitian Gajah Maharam Gadang House
2. Surat Keterangan Penelitian Serambi Papek Gadang House
3. Surat Keterangan Penelitian Rajo babandieng Gadang House
4. Research Evidence