

CHAPTER I

INTRODUCTION

A. Background of the Research

Needs are required by every living creature on this world including humans. Human needs are things that people require in order to be prosperous in life. These needs come from various sources and are unlimited in nature. As a result, once these needs are met, new demands arise, and humans feel deprived. Conversely, if one feels that these needs are not being met, then human needs must be fulfilled. In fact, basic human needs are those that have a direct impact on one's life and death. Because human needs may arise instinctively.

We call needs the common characteristics of those elements - satisfiers - without which human beings are in one way or another impaired or become ill; e.g. their functioning falls below potentially attainable levels in relation to optimum average performances observed in other human beings. Needs are therefore universal. They are present in every human being." (Carlos Mallmann in *Research and Human*, 1981, pp. 5-6). Moreover, the basic human needs that are frequently discussed in general are none other than primary, secondary, and tertiary needs. Clothing (clothing materials), food (obtained through processing from animal and vegetable sources), and safety

are the most basic needs in human life (shelter). Human comfort is increased by secondary needs (such as having a vehicle).

Tertiary needs are human needs to raise one's social position, such as the need for luxury (luxury homes, having jewelry). The needs listed above are the most basic human needs for individuals. And also human needs are further classified as individual, individual/behavioral, social, social/behavioral, and irrational. It is also found in various social situations and cultures to attain human requirements to meet human needs. People living in a simple civilization have different basic needs than persons living in a developed society. As a result, people who live in cities have different basic needs than those who live in villages.

Thus, human life in the satisfaction of needs is about how each human being seeks to fulfill their basic needs. To fulfill basic human needs, a person must be motivated to realize demands that it believes are unfulfilled. Everyone need food for the fulfillment of human requirements in the phenomena of the surrounding environment. Because eating is needed for nutrient fulfillment and energy production in the human body. Humans will feel hungry, unwell, have little energy, and may even die if this need is not fulfilled.

Human needs are present in psychological theory by Abraham Maslow who identified five human needs based on their level of importance from the lowest up to the most advanced level, namely physiological needs, security

needs, social or belonging needs, esteem needs and for self-actualization. In other hands, the hierarchy separated into two different overarching types of needs, namely growth and deficiency needs. The needs that are at a high level in the growth needs type include self-actualization. And the deficiency needs type, also known as lower level needs, has four needs: physiological, safety, love and belonging, and esteem. The difference among both of these types is that when a person's growth needs are fulfilled, their motivation and motivation to get better grows. Deficiency needs arise from a person's desire to get things that are missing.

It was strengthened by one type of psychological theory, namely humanistic psychology that exist since 1930 in America. An idea was stated by Wiyatmi (2011, p.12), Humanistic psychology suggests that humans are creative beings, who are controlled not by unconscious forces but by their own values and choices. There is a relationship between literary works and psychology, namely that literary works are seen as psychological symptoms that show psychological aspects through characters, one of which is drama literary works. As the object of this research, the writer will present a drama series. And also the writer found that the fulfillment of human needs in an American drama series entitled "Inventing Anna". The drama series Inventing Anna is based on a true story.

Inventing Anna is an American drama series released on Netflix on February 11, 2022. The drama series was created and produced by Shonda

Rhimes. The drama series is inspired by the story of Anna Sorokin and the New York article "How Anna Delvey Cheated People at a Party in New York" by Jessica Pressler. The *Inventing Anna* series attempts to present Anna Delvey's story through the perspective of a journalist named Vivian Kent. The drama series tells the story of the main character, Anna Delvey, who claims to be a socialite to deceive the upper class. Anna changes her identity from a poor girl to a deceptive socialite because she wants to be a successful and wealthy woman in New York.

Also she created a conglomerate foundation club. What Anna Delvey has done is indeed very bad or negative, but the hierarchy of human needs is unlimited and general. And imagine if the fulfillment of basic human needs is not met for an Anna Delvey, it will cause insecurity in her, laziness, low self-esteem and psychological pressure on her. *Inventing Anna* is an interesting drama series to analyze because it has key factors based on true events. Interestingly, in the drama series *Inventing Anna*, Netflix paid Anna Delvey. And the writer found that the issues faced in fulfilling basic human needs in the events of Anna Delvey often occur in real life, especially in this drama series. That the idea of what everyone needs is still relevant in people's lives and in everyday environments.

B. Question and Scope of the Research

1. Question of the Research

Based on the background of the problem above, the formulation of the problem in this study:

- a. How are the hierarchy of human needs portrayed by Anna Delvey in the drama *Inventing Anna*?
- b. How does Anna Delvey reveal the self-actualized person characteristics in the drama *Inventing Anna*?

2. Scope of the Research

The scope of this research will focus on describing and analyzing the fulfillment of human needs that exist in the characters in the drama series *Inventing Anna* and also on the achievement of self-realization in the character Anna Delvey. This object will be analyzed using Maslow's Hierarchy of Human Needs theory.

C. Objective and Significance of the Research

1. Objectives of the Research

The objective of this research based on the questions presented above, is to:

- a. To analyze the hierarchy of human needs portrayed by Anna Delvey in the drama *Inventing Anna*.

- b. To explore how Anna Delvey reveals the self-actualized person characteristics in the drama *Inventing Anna*

2. Significance of the Research

a. Theoretically

This significance is to provide Maslow's theory of Motivation and Personality which can be useful for other writers who want to analyze the same topic of human needs but from a different perspective.

b. Practically

The writer hopes that Maslow's theory can provide benefits to add insight and knowledge about literary theory in this study, especially for students in the field of English Literature. This research can also add knowledge about the characters and the theory of fulfilling basic human needs depicted in the movie drama.

D. Operational Definition

In this study, writers used three theories to analyze the drama series. The following are these theories which have been described from definitions of various experts:

1. Psychology. Psychology is the scientific study of human behavior, thought, emotion, and feeling.

2. Characterization. Characterization is the name for the way in which the writer conveys the values, feelings, goals, etc. of the character to the reader.
3. Hierarchy of Human Needs. Hierarchy of needs is a theory of psychology explaining human motivation based on the pursuit of different levels of needs.

E. Systematization of the Research

In Chapter I, the writer introduced the background of the research, explained the question and the scope of the research, explain the significance of the research, described the operational definition, and outlined the systematization of the research.

In Chapter II, in this chapter the writer collected and described theories from experts relevant to this research topic. Additionally, it will be used to examine the data that the writer collected from the source. The theories mentioned in this chapter are Theory of psychoanalysis in General, Theory of humanistics, Concept of Human Needs, Concept of Movie.

In Chapter III, a description of the method of the research was provided, along with the procedure of the research, data collection technique, and data analysis technique, and data sources used in the research.

In Chapter IV, in this chapter there are data descriptions, which mention the fulfillment of hierarchy of human needs. Then this chapter explains the data analysis in detail with pictures along with existing conversations. Interpretation of the research finding which mentions the results that have been analyzed on the data.

In Chapter V, the researcher gave a conclusion based on the analysis done in the fourth chapter and gave suggestions related to the significance of the research along with suggestion on further research on the drama series.

