

CHAPTER I

INTRODUCTION

A. Background of the Research

Words are known as an important component of language. Everyone who communicates always expresses it through words that can be strung together to form a complete language that can be understood by others. It takes more than just words to convey a message. To convey something more expressively, emphasis is needed. Most people usually emphasize their points in communication by using metaphorical language, which makes the message more meaningful. In literary works, songwriters or composers often embellish the language they use by using figurative language, so that listeners feel more interested when they hear the song.

The meaning of the song is not only seen literal as people heard it, but there are a lot lyrics that conceive a lot of idioms and other connotative phrases. The listeners may have different interpretations of each text depending on the background of the students or their knowledge. The songwriters created a song with beautiful lyrics that chose specific words to present the image. Some composers refrain from using familiar words when writing lyrics because it does not attract the listener to imagine and convey a message between the songs. Depending on the sort of meaning being employed, people communicate in a broad variety of ways. Connotative meaning is one of the meanings that frequently leads to widespread misunderstandings.

A word connotative meaning is its implied meaning. When words carry a particular emotional significance, they are said to have connotative meaning. People use language to express emotions in addition to ideas, views, and thoughts. These feelings will be expressed through language; it's possible that the same words are used, but because the language carries feelings, the words spoken have connotative meanings. Figurative language refers to emotive words with that connotative sense. Figurative language is inseparable from the writer's technical ways of expressing, reflecting, and describing the lyrics.

Lyrics are the words of a song that contain messages and deeper meanings. The song texts or lyrics serve as both a compliment to the music as well as an essential component of the musical parts. By singing the song, listeners may sense the song's rhythm, melody, harmony, and singer's voice, which helps them to comprehend the meaning of the words. Along with that, listeners usually listen to some songs that suit their hearts. Writers and performers can utilize lyrics to convey their sentiments to listeners through a song.

Song is one of the most familiar literatures in everyone's ears. Song is a poem that combines melody, tone, rhythm, time and vocals. Song is performed by a human voice. In this modern era, song is easily found because song is universal. Every day, there is no day without a song being played. Songs are literally everywhere. People can find songs in a minimarket, in a café, in the subway, etc.

Through the lyrics of a song, writers can convey messages and meanings to the audience. It can be used to express something, particularly their sentiments and thoughts. A song can be sung in a variety of ways, including solo, duet, group

band, etc. Songs can be of many different musical genres, including pop, rock, jazz, hip hop, blues, country, heavy metal, etc. A performer can express his or her thoughts and feelings and make them more appealing to the listener by singing a song. Figurative language gives an interesting meaning, but it is difficult to understand it in the full and complete meaning.

Figurative language is unlike literal language. Its main purpose is to force the reader to imagine or intuitively do what the author means by expression or pronunciation. Many tools and elements of literary works are often used in the category of figurative language. Figurative language often provides a more effective way of expressing what we mean than direct expression not only in poetry, we also see figurative language in song. When a writer uses literal language, it simply explains the facts as they are. Figurative language has been intensively studied by a linguist in recent years and has played a major role in impressive literary works.

Language plays an important role in people's daily activities. Like man, used by people language for mutual communication. Without it, people cannot do their job well language. Language is a system of symbols where people talk. The symbol can be pronounced, written or signed using the help hands. It means not only what we have heard and read once, but also by interpreting the intended meaning or the hidden meaning behind it based on the contextual situation. In this article, the author will talk about the non-literal meaning, which is figurative language.

In this paper, the writer is interested in analyzing the figurative language contained in the lyrics. Because the songwriter expresses his thoughts and feelings through songs. Thoughts and feelings became difficult to understand as composers adopted figurative language to beautify the lyrics. Based on the reason, it brings the writer of the paper to analyze. In this research, the writer analyzed figurative language in song lyrics of Meghan Trainor.

Meghan Elizabeth Trainor (born December 22, 1993) is an American singer-songwriter and television personality. She rose to prominence after signing with Epic Records in 2014 and releasing her debut single "All About That Bass", which reached number one on the U.S. Billboard Hot 100 chart and sold 11 million copies worldwide. Trainor has released five studio albums with the label and has received various accolades, including the 2016 Grammy Award for Best New Artist.

Trainor became interested in music at a young age; she wrote, recorded, and produced three independently released acoustic albums, Meghan Trainor (2009), I'll Sing with You, and Only 17 (2010). She began writing and producing songs for other artists in 2013. In 2015, Trainor released her pop and hip hop major-label debut studio album, *Title*, which included the top-10 singles "Lips Are Movin" and "Like I'm Gonna Lose You"; it debuted at number one on the U.S. Billboard 200. The single "No" led her follow-up album, the R&B album *Thank You* (2016), both of which reached number three on the respective charts. Trainor created her third album with Epic, the electronic dance music-influenced *Treat Myself* (2020), as an attempt to adapt to ongoing musical trends. She followed

this with the holiday album *A Very Trainor Christmas* later that year. Trainor's fifth studio album, *Takin' It Back*, was released on October 21, 2022, with its single "Made You Look" reaching the top five in many countries, including the UK, Ireland, Australia and New Zealand.

B. Questions and Scopes of the Research

1. Questions of the Research

Based on background above. The writer will focus the study on these main problems :

- a. What types of metaphor, personification and hyperbole are used in Meghan Trainor's *Takin it Back* album?
- b. What is the meaning of figurative forms above that used in song lyrics?

2. Scopes of the Research

The scope of the study is limited to the figurative language used in the Meghan Trainor album. The analysis of this study focused on figurative language in terms of metaphor, personification, hyperbole and description of each type of figurative language are used in the Meghan Trainor's *Takin' It Back* album. This album consists 16 songs, the writer chooses 6 songs those are: *Made You Look*, *Lucky*, *Dance About It*, *Remind Me*, *Bad For Me*, *Drama Queen* and takes 30 data from all those songs.

C. Objective and Significance of the Research

1. Objective of the Research

Based on the problems mentioned above, the objectives of these problems are :

- a. To identify what types of metaphor, personification and hyperbole are used in the song lyrics of Meghan Trainor's Takin It Back album.
- b. To analyze the meaning of the figurative forms above that used in the song lyrics of Meghan Trainor's Takin It Back album.

2. Significance of the Research

This research is dedicated to music listeners, in order to know more about figurative language because it is often used in literary works. So that music listeners can understand the meaning conveyed by the songwriter and be wiser in interpreting figurative language because it often only sounds sweet in the mouth.

Theoretically, the writer expects the writing in this research can be useful to enrich knowledge in figurative language. Especially, in personification, metaphor and hyperbole to improve knowledge of the meaning figurative words in English and the writer can complete this research.

Practically, the writer expects this research can bring more understanding about personification, metaphor and hyperbole

meanings. The reader can identify forms of figurative words in song with knowledge the meaning as well. With the result that the reader able to know how deep of an emotion in every word that use figurative words in song and many varied words that can be used to express the feeling of something.

D. Operational Definition

Based on the research that will be discussed, the writer will describe some theories that taken and used in this research. Theories must be related to the research. The writer tries to explain started from figurative language, figurative meaning, kinds of figurative, metaphor, personification, hyperbole, song.

1. Figurative language

Figurative language is a language used by a writer or speaker to convey an artistic and colorful message that aims to make words more beautiful, imaginative and varied.

2. Figurative Meaning

The usage of lexical items with fictitious meanings (also known as transferred meaning).

3. Kinds of Figurative Language

The kinds of figurative language are hyperbole, metaphor, personification, simile, synecdoche, imagery, oxymoron, paradox, irony, allegory, and metonymy.

4. Metaphor

Metaphor is a kind of analogy that compares two things directly, but in form that brief. Metaphor as a direct comparison does not use the words: as, like, and so on, so that the first principal is directly related to the second principal's facts.

5. Personification

Personification describes something (an inanimate object) described as humans do or like living things. This means that personification is a type of figurative language that describes inanimate objects or things that don't make anime as if it has human nature.

6. Hyperbole

Hyperbole is a way of writer or speaker makes something sound much bigger and exaggerates than it actually is or to make more dramatic. Usually it is used as a way of making a writing or expression more creative and humorous.

7. Song

A song is a work of art in the form of a tone combined with sound to produce music with a beautiful rhythm. The song is also a form of expression for someone to convey messages.

E. Systematization of the Research

To systematize research means to present research in a well-designed composition. This study is divided into five chapters as follows:

Chapter I is Introduction, explain about background of the research, question, and scope of the research, objective and significance of the research, operational definition, and systematization of the research.

Chapter II is a Theoretical Description, describes about definitions of figurative language, figurative meaning, kinds of figurative, metaphor, personification, hyperbole, song, relevance research.

Chapter III is Methodology of the Research, enlightens about method of the research: Method of the Research, Procedure of the research, Technique of Data Collection, Technique of Data Analysis and Data Source.

Chapter IV is Data Analysis, clarifies about the data description, data analysis, and interpretation of the research findings.

Chapter V is Conclusion and Suggestion, explicates about conclusion of all chapters and suggestion that relate to the result of this research.