

# **SEMIOTIC ANALYSIS ON MC DONALD'S ADVERTISMENT**

**THESIS**

Submitted to the School of Foreign Language – JIA as partial fulfillment of the  
Requirements for the undergraduate degree in English Literature Program



**Martinus Setiadinata**

**43131510190033**

**ENGLISH LITERATURE PROGRAM  
SCHOOL OF FOREIGN LANGUAGES– JIA**

**BEKASI**

**2023**