CHAPTER 1

INTRODUCTION

A. Background of the Research

Humans need social interaction to help their survival. By interacting, humans can convey messages, ideas, thoughts, feelings, goals to others and make it possible to create cooperation between people. Every group of people, tribe or nation that carries out various types of activities has different ways of interacting depending on the function and situation such as in the office, at the station, in the classroom, in the market and so on.

The difference can also be influenced by many factors, for example differences in social or cultural background, occupation or position, and level of education. The selection of variations based on language functions and situations can lead to the emergence of language varieties. This language variety is used by the community according to their respective social classes.

However, language variety is not a big problem because of the unifying tool, namely language. Language holds a very important role so that various languages can be more easily understood because of communication and mutual relations with each other. Humans cannot avoid various forms of communication because with communication humans can build the relationships they need as social beings.

One form of communication can be done verbally by using words through dialogue. Dialogue has two meanings, namely conversations in drama or stories and written works presented in the form of conversations between two

or more characters. Dialogue can be found in everyday communication events, it can also be found in literary works. One of them is a movie.

A movie is a story or event recorded by a camera as a series of moving images and shown in a movie theater or on television. Most writers base their movies on reality and use dialog that is easily understandable to the audience. Movies are portraits of social life with specific scenes and topics of conversation that act as compelling messengers. Movie scriptwriters use casual, colloquial language so that the audience can relate to their lives.

One of the movies that has social diversity in its story is the movie The Father of the Bride. Father of the Bride is a modern romance comedy movie updated from a timeless classic story. There are many variations of language in the movie based on different backgrounds. The movie presents a sparkling tale of a family and an unbreakable bond that illustrates the surprising and humorous ways that the heart can adapt in the name of love.

The story centers around a Cuban-American family. Their family feels like a real family, and parallel moments of past and present help sell the emotional connection between them. There is also a sense of culture and community, as the entire family migrates to Spain from time to time, and moments in the kitchen help reflect family ties. The uniqueness and closeness of her family spawn several dialogues, showing the closeness between family members. The dialogue shows a relaxed dialogue style with a lot of intimate language.

The intimate language style is the most casual style in communication. It is usually used between family members, close friends, couples, and all relations that show intimacy. According to Joos (1967), "Intimate language style is an utterance to avoid giving the addressee information outside of the speaker's skin".

The example of the Intimate style below was taken from Juliana Dewi's journal (2020)

Morgan　　: Mr.! May I present Katherine Price of Washington?

Jack　　　: Wow. **Peanut**... you look amazing

The conversation above uses an Intimate style, it can be seen from the words "Wow peanut… you look amazing". The word "peanut" here has an implicit meaning. It does not mean a peanut kind of food but it means love and word to show affection. Jack uses that word to indicate intimate style since that is addressed to her daughter which means they have a close relationship and this word is also a kind of jargon so that it is suitable for the characteristic of intimate style.

Intimate language is used when both participants have a close relationship. Between spouses, they commonly use the word "honey", "baby", or another call name especially used in their environment only. When someone has a normal condition it will be different from regular conditions. That is happen in movies and novels when the researcher sees it from a language style perspective.

According to Meyerhoff (2006), language style also describes the personality, mindset, and condition of humans. The condition of humans can create a human language style. Language style can occur in every conversation and dialogue. Generally, when watching a movie, the focus of the audience is only on the story and actors in the movie. But in the other hand, the way actors convey language and style used is often ignored. Thus, it is so interesting to know the intimate language style in a movie.

Salzmann (1998) stated that the way individuals speak varies not only according to their original and social dialects but also according to the context. This means that the manner of speaking depends on various circumstances and to whom the speaker is talking. Spoken is one of the categories of channels in language.

The study of language that is related to society is called sociolinguistics which consists of two words: socio means social or related to society and linguistics means the science of language. Fishman in Wardhaugh (2015) says that sociolinguistics should encompass everything from considering "who speaks (or writes) what language (or what language variety) to whom and when and to what end".

Speaking of language, there is a study of language called linguistics. Linguistics is a branch of science that studies language and also understanding about nature of language or makes the language the object of study. Linguistics does not learn how to use a language but learns why a language is used and what elements are contained in a language.

However, language is complex. We not only need to know the meaning of word uttered, but the context of the situation and the culture of society must be understood, such as it is a private or public condition, formal or informal, and who might be hearing the sentences.

From the explanation above, the researcher is interested in carrying out the topic of intimate language style, since every person does not always speak in exactly the same style. The researcher decides to analyze what kind of intimate language styles used by the characters of Father of The Bride movie and chooses *"The Analysis of Intimate Language Style Used in Father of The Bride Movie"* as the title of the research.

B. Questions and Scopes of the Research

1. Questions of the Research

From the background above, researcher problems raised in this study are:

a. What are the intimate language styles used by the characters in the *"Father of the Bride"* movie?

b. What are the speech function used by the characters in the *"Father of the Bride"* movie?

2. Scopes of the Research

This research focuses on finding words and phrases that contain an intimate language style. This focus on analyzing the intimate language style based on Martin Joos's theory in Father of the Bride movies and speech functions using Holmes' theory. Language function determines the language variety pattern of a community or individual belonging to a particular

culture. Intimate language style is part of language variety. In analyzing the data, the researcher use sociolinguistics theory by Martin Joos which discusses the five language styles, encompassing: Frozen style, Formal style, Consultative style, Casual style, and Intimate style. The researcher wants to apply the use of intimate language style to know how many intimate language styles that used by the characters in the movie and what is the speech function used by the characters in the Father of the Bride Movie.

C. Objectives and Significance of the Research

Based on the question of the research above, the objectives of the research are as follows:

1. Objectives of the Research

a. To identify intimate languages used by the characters in "Father of the Bride" movie

b. To explain the speech function used by the characters in The Father of The Bride movie

2. Significance of the Research

This research is expected to bring both theoretical and practical benefits. Theoretically, it is expected to gain information and develop knowledge of Martin Joss theory of intimate language style and speech function used by the character of intimate language style. In practice, this analysis can be useful and beneficial for readers, especially students of the English Department who are interested in sociolinguistics and its aspects.

In addition, the reader is aware of the reasons why the speaker uses the spoken language style. For students researching the same area to find the shortcomings of this research and to continue this research by seeking new perspectives on language style research.

D. Operational Definitions

In order to avoid misunderstanding about the use of terms, it is important for the researcher to give the suitable meaning of the key terms. Some terms are defined as follows:

1. **Intimate Language Style**

   Intimate language style is an utterance to avoid giving the addressee information outside of the speaker's skin. Joos (1967)

2. **Speech Function**

   Standards of polite behavior vary from one language community to another. The linguistic history of politeness is culture-based. Different language communities emphasize different functions and express certain functions differently. Holmes (2013)

3. **Style**

   Language style can describe the personality, mindset, condition of human. The condition of human can create human's language style. Meyerhoff (2006)

4. **Language Variation**

Language varies according to its uses as well as its users, according to where it is used and to whom, as well as according to who is using it. Holmes (2013)

5. **Sociolinguistics**

Sociolinguistics is the study of our everyday lives – how language works in our casual conversations and the media we are exposed to, and the presence of societal norms, policies, and laws which address language. Wardhaugh and Fuller (2015)

6. **Movies**

Film or movie is recorded and preserved rather than individually staged in the unique and unrepeatable manner of a theater performance. Klarer (1999)

E. **Systematization of the Reseacrh**

The systematization of the research intends to present the research in well-edited composition. The systematization of the research is divided into five chapters as follows:

Chapter I is Introduction explains about the background of the research, questions and scopes of the research, objectives and significance of the research, operational definition, and systematization of the research.

Chapter II is Theoretical description enlightens the theories of sociolingiustics, language variation, language style, intimate language style, speech function, movie and research relevance.

Chapter III is about Research methodology contains methods of the research which included the time and place of the research, kind of research, procedure of the research, technique of data collection, technique of the data analysis and data source.

Chapter IV is Analysis data explain data description, analysis data, and interpretation of data.

Chapter V are Conclusion and Suggestion concludes the entire chapter relating to the hypothesis discussion and gives suggestions relating to the significance of the research.