

TABLE OF CONTENT

Title.....	i
The Approval Sheet	ii
Intellectual Property Statement Form	iii
The Improvement Sheet	iv
Motto and Dedication	v
Abstraction	vi
<i>Abstraksi</i>	vii
Acknowledgment.....	viii
Table of Content.....	ix
CHAPTER I INTRODUCTION.....	1
A. Background of the Research	1
B. Question and Scope of the Research	5
1. Question of the Research.....	5
2. Scope of the Research	5
C. Objectives and Significance of the Research	6
1. Objectives of the Research	6
2. Significance of the Research	6
D. Operational Definition	6
1. Pragmatic.....	6
2. Speech Act.....	6
3. Illocutionary act.....	7
4. Context	7
5. Cartoon	7
6. <i>SpongeBob SquarePants</i> Cartoon	7
E. Systematization of the Research.....	7
CHAPTER II THEORETICAL DESCRIPTION	9
A. Pragmatic.....	9
1. Utterance	10
2. Context	11

B. Speech Act.....	13
a. Types of Speech Act.....	14
1. Locutionary Act.....	14
2. Illocutionary Act.....	15
3. Perlocutionary Act.....	22
C. Film	23
D. Research of the Relevance	25
CHAPTER III RESEARCH METHODOLOGY	27
A. Method of the Research	27
1. Time and Places of the Research	27
2. Kinds of the Research	28
B. Procedure of The Research.....	28
1. Preparation	29
2. Implementation	29
3. Finishing	29
C. Technique of the Data Collection.....	30
D. Technique of the Data Analysis	31
E. Data Source	32
CHAPTER IV ANALYSIS DATA	34
A. Data Description	34
B. Data Analysis	34
C. Interpretation of the Research Findings	58
CHAPTER V CONCLUSION AND SUGGESTION	52
A. Conclusion	60
B. Suggestion.....	60
1. For the Readers	60
2. For Another Researcher	61
3. For the Library	61
REFERENCES.....	62
APPENDICES	62
BIOGRAPHY	82

