#### **CHAPTER I**

#### INTRODUCTION

## A. Background of the Research

Women and men are created with equal degrees and should have equal rights in any case. In fact, in social life, this cannot be felt by women. Women are also often underestimated by men even though women can also be like men in general. (Lyness & Kropf, 2005, p. 34). As women who have extraordinary character and attractiveness to anyone so that they are often used as commodity objects which if reported will bring benefits. Not only that, women are also always used as assumptions for the mass media where the mass media will focus on issues about sex, harassment, discrimination, violence, fashion, money or even politics.

In every country, there are so many women who get treatment that is not commendable, sometimes this treatment is often found in work and in public. It is unfair to women who also have shyness, fear and anger when they are treated like that. With this assumption, a movement called feminism was formed. Feminism is a difference between women and men. Feminism is also a literary genre in which they discuss the equality of women with men.

In politics, women are always looked down upon and are always belittled in justice or socially. This feminist movement can turn women into truth and women's emancipation can be conveyed when they use the movement which can be in different times and places. Not only in politics, women are also often used as material for mass media where women have an important role in reporting various things that present women as characters who are oppressed, weak, sacrificed, and relaxed. In this case, women are not only as objects of lust or profit but also an inspirational character for women and men who are in the struggle to face life's challenges.

One of the important elements in developing literary works is the presence of a character in the story. The character in the film is an image or made by a writer which is made as attractive as possible and the person must be able to play and explore the character to be played. Character is also a trait that people have and it can reflect a person's personality, where every human being has a different character and is unique from one another.

Film in literature is a work of human imagination in humans. Film is one form of mass communication, namely modern mass media communication. Film is also one of the elements of mass culture that emerged along with the growth of urban and industrial society. A film does not have to be screened in front of an audience to be considered some kind of medium, but it is possible that several people will dominate or watch it. Film is an art form that must be used as a trade commodity because film is a moving image and a portrait of the society in which it is created. As a result, we can see the true picture or reflection in a film.

Films have various genres, namely horror, romance, drama, action, comedy, animation, documentary, fantasy, science fiction, thriller, and musical genres. There are several genres of films that do not allow children under the age of 17 to watch. Movies also include entertainment for everyone and can be watched anytime.

In this study, the researcher took the film as research material. The film used as material for this research is entitled EAT PRAY LOVE. As we know, this film is based on a novel with the same title written by Elizabeth Gilbert. This novel is a true story from her own life experience. Not surprisingly, this film also contains a lot of philosophy of life which does influence the direction of the author's life and the film is in the drama genre where it tells about the character of a woman whose life is falling apart and who is looking for a spiritual experience and struggles to get a happy life because her life always gets very hard trials.

Literature also studies how to represent everyday human experiences, beliefs, and desires which can be found in various forms and genres. Because it is derived directly from human existence, literature can broaden our understanding and experience of human issues such as values, morals, culture, and human interests. Castel (2007, p. 6) says Literature is inventive writing that has a cultured proper and may discover writings consisting of politics, history, or technology in addition to poetry, fiction, and drama. This can assist them to realize the requirements & traits of others. Therefore, literature can assist people to develop, each completely

and intellectually. It lays a goal foundation for understanding. It connects them the usage of the broader worldwide culture, philosophies, and ideals of which they are apart.

Bennett and Royle (2004, p. 34) stated that literature is uncanny. The uncanny is immediately to encounter one of its decisive paradoxes, namely that 'the uncanny' has to do with a troubling of definitions, with a fundamental disturbance of what we think and feel. The uncanny has to do with a sense of strangeness, mystery or eeriness. More particularly it concerns a sense of unfamiliarity which appears at the very heart of the familiar, or else a sense of familiarity which appears at the very heart of the unfamiliar. The uncanny is not just a matter of the weird or spooky, but has to do more specifically with a disturbance of the familiar.

From the description above, the writer is interested in drama genre films. In the end, the author decided to analyze the Eat Pray Love film as a source of research data that refers to the theory of feminism and where the main character struggles to regain happiness in the film.

## B. Questions and Scopes the Research

# 1. Questions of the Research

In this paper there will be the questions about the problem from the data resources or how to analyze the feminism of main character. Based on the background of the problem above, the writer formulated the problems to be studied as follows:

- a. What types of feminism in Eat Pray Love Film?
- b. How does the main character get happiness in Eat Pray Love?

## 2. Scopes of the Research

This study only focuses on the speech and body movements of the main female characters in the film Eat Pray Love and categorizes the types of feminism and describes why the sentences or body language used by these characters are categorized as types of feminism by Imelda Whelehan. Meanwhile, the writer focuses on every scene by scene and every conversation made by the main character in the movie Eat Pray Love. The writer wants to know how the feminism of a woman in the film and the writer analyzes the research using the theory of Imelda Whelehan (1995).

# C. Objectives and Significances of the Research

# 1. Objectives of the Research

Related to the problem statement, the writer decides an objective of the research as follows:

- a. To know the types of feminism in the film Eat Pray Love
- b. To know the female character to get happiness

# 2. Significances of the Research

This research has a practical meaning. In practical terms, this research is ongoing useful for students and readers. For students, this research can help them have an understanding of feminism main character in the film Eat Pray Love.

Theoretically significance this research can give information about Feminism and provide something where everyone wants to learn and understand English literature, where they will understand everything that includes feminism and the concept of feminism in the theory that will be used in the film.

Practically significance the results of this study are input that can be understood and useful for readers and researchers who will conduct research in the same field but on different topics and theories.

# D. Operational Definitions

After reading several books as a primary data source, then the reader understands it, then the reader can conclude some definitions of the actual existence of the title as follows:

#### 1. Feminism

Feminism is a social movement that demands equality or balance or gender equality which demands and fights for the full rights of women and men. Feminism can be interpreted that women also deserve their thing and justice in all things.

# 2. Character

Character is a trait that can affect a person's personality, character, and behavior, which is expressed in everyday life. A film needs different types of characters, there are antagonists, protagonists, tritagonists, etc. Making a film requires a variety of characters, and

players will play a character that is different from their original character. The character in a film is very important, where the audience will enjoy and observe each character that is played.

## 3. Film

Film is just a moving picture, as for movement is referred to as intermittent movement, a movement that appears only because of the limited ability of the eyes and brain humans capture a number of image changes in a fraction seconds. Film has become a very influential medium, more than any other media, because audio and visually it works together well in making the audience not bored and more easy to remember, because of the attractive format.

# E. Systematization of the Research

This chapter consists of five chapter. Each chapter will be explained with a short narrative, concise and clear systematization. The systematization of this research are written systematically as follows;

Chapter I Introduction explains about the background of the research, question and scopes of the research, objectives and significances of the research, operational definition, and systematization of the research.

Chapter II Theoretical Description enlightens about description of concept that raised in this study as well as the sub concept. Also deals with the review of previous related study.

Chapter III Research Methodology this chapter describes about the methodology which used in this research, time and place of the research, kind of the research, procedure of the research, technique of the data collection, the technique of the data analysis and data sources will describe in this chapter and the writer will pick an object from the film that the title is Eat Pray Love.

Chapter IV Analysis Data this chapter expounds about data description, the data analysis and the interpretation of the research findings.

Chapter V Conclusion and Suggestion clarify about the conclusion of the paper which relates to hypothesis discussion and the suggestion that relates to significances of the research. In this chapter. References, appendices and biography also included in this chapter.