

CHAPTER I

INTRODUCTION

A. Background of the Research

Conversation is a definite thing that people will find not only in a real life but also in a series or in a movie. In conversation people often say something that is not an actual meaning or there is a hidden meaning inside the utterances. It leads to a term called implicature.

Implicature often found in daily conversation. Conversation involved personal interactions between two or more participants that produce utterances which uses a linguistic forms or nonverbal signals to communicate interactively. Utterances in a conversation are depend upon each other, so interpretation is highly dependent on context. Sometimes, people misunderstood the utterances that interlocutor uttered by reason of the implicit meaning that was created in a conversation.

In relation to implicit meaning, Grice proposed four maxims in order to create a successful communication. There are: Maxim of Quality, Quantity, Relevance and Manner. Nevertheless, when people talk not all maxims are obeyed at all times. There are times when speaker may disobey them. Grice stated that there are five ways of failing to observe maxim i.e. flouting maxim, violating maxim, infringing a maxim, opting out a maxim, and suspending a maxim.

Maxim violation happens when the speaker intentionally manipulated the maxim so that the speaker liable to mislead the interlocutor. Sometimes

when people talk, they tend to avoid stating something and change the topic of the conversation for some kind of reason. It turned out they did not give well response to the interlocutor which led to the maxim violation. But, when people don't fulfill or obey the maxim, it doesn't mean they're wrong.

However, there are many cases when people fail to observe the maxim. In human everyday life, sometimes people may fail to observe maxim, for instance in some situation people are often unconsciously saying something that is not clear or because they intentionally choose to not saying the truth.

In order to create communication among locutor and interlocutor become smooth and effectively both of them have to be cooperative in a conversation. It means people have to comprehend each other's mean while they're doing a conversation. There is this term that explains how people can be cooperative in the conversation. Grice introduce this term as cooperative principle. It's something that controls or guides the speakers and hearers the way they speak so that the communication runs well.

Each interlocutor in every conversation is needed to follow certain conversational rules in order to create a successful communication. Based on that, Grice proposed the cooperative principle. But, doesn't mean that people must obey the cooperative principle in every conversation that was explained by Grice. Even though that the cooperative principles are broken doesn't mean they were wrong.

Based on that, the writer also thinks that somehow, it'll make the conversation works in cooperative and polite ways by guiding the speaker and

hearer the way they speak. It's one of the interesting cases to be discussed. That's why in this research, the writer only focused to find out implicature and the maxim violation that occurs in The 100 series season 1.

Implicature tend to occurs in people daily life. Unconsciously people often saying or stating something with hidden meaning. It may occur by several reason indicated by such kind of expression and other utterances in order to communicate extra or implied meaning. Sometimes when people talk, they may answer the question by unwanted respond to reply.

However, when people say something that is not an actual meaning or an additional conveyed meaning to someone, it can be defined as an implicature. It leads the hearer to interpret the meaning, which could be different from what explicitly said. Implicature exist not only in a speaker's utterance but also on someone's action. But in this case the researcher only focuses on implicature that occurs in the conversation of The 100's cast especially the maxim violation.

Grice (1975, p. 44) divided the Implicature into two types, that is conventional Implicature and conversational Implicature. Conventional Implicature is derived from the literal meaning of the words uttered to determine what is implied and it's not based on the co-operative principles and the four maxims. Whereas, Conversational Implicature is not bound by the literal meaning of the utterance. It's based on the co-operative principles and the four maxims. People often convey additional meaning in their talk but not directly shown in their utterances.

Pragmatics plays its role to study about the implied meaning or the implicit meaning in a language. To fully understand the meaning of a sentence, we must understand the context in which it is uttered. Pragmatics focuses on implied and inferred meanings. Most people sometimes are unaware of using language with implied meaning.

Pragmatics become a part of Linguistic study. The field of study that concerned with the nature of human language and communication. Linguistic helps people to communicate and comprehend language. Also, linguistic helps to increase people knowledge about constructing words, phrases, and sentences for communicating ideas. This study contributes in making human communication effective.

There are many objects that can be used as the main data to analyzing conversational implicature. For instance, novels, songs, movie scripts and many more. In this study, the researcher use series as the object, in The 100 series. The research focused on the type of maxim violation that occurs in it. The researcher chose conversational implicature because the researcher wants to know how many conversational implicature is contained in The 100 series especially in types of maxim violation.

In daily life, conversational implicature can be found in conversation. For instance, in the movie. Many people enjoy watching movie, especially such things like TV Series. But some of them may have difficulties in understanding the hidden meaning which speaker implied in conversation on movie. Then, to analyze conversational implicature, the writer has chosen data

from all of the characters' utterance in The 100 Series Season 1 which taken from Netflix.

The 100 is a 2014 an American post-apocalyptic science fiction drama television series based on Kass Morgan's novel of the same name. It was developed by Jason Rothenberg. The story is about a century after Earth was devastated by a nuclear apocalypse, resources are running low on a space station that houses the survivors and their children. 100 space station residents are sent to the Earth to determine whether it's habitable. The series itself has 13 episodes in season 1.

In those 13 episodes, the writer finds some violations of Grice Maxim's cooperative principle. However, it contains the meaning beyond the real words that uttered. In this case, The 100 Series contains many maxim violations by reason of the hidden meaning which is carried out by the cast.

Based on the conclusion above, the writer is interested to make the research about conversational implicature especially in maxim violation and the writer encouraged entitling the research as follows *An Implicature Analysis in The Conversation of The 100 Series* in order to spot the implicature of utterances that generated and those real meaning. The purpose of this research is, the researcher hopes from this research, the person who read this paper will gain a knowledge and can more understand about implicature especially on types and form of conversational implicature.

B. Question and Scopes of the Research

1. Question of the Research

In this paper there will be the question about the problem from the data source or how to analyze conversational implicature. Therefore, the researcher will be discussing the problem. It can be mentioned in detail as the following questions:

- a. What types of maxims that are violated in the series of *The 100* episode 1 & 2 in season 1?
- b. What implicature that are resulted by the violating maxim?

2. Scopes of the Research

This research focused on utterances about violating maxims in *The 100* Series episode 1 & 2 in Season 1. The writer tries to find conversational implicatures to know those implicature of speaker's utterances. The writer uses Grice's Cooperative Principle theory in Cutting's book (2002) *Pragmatic and Discourse* to classify the type of violating maxims and describes the implicature behind the participants of conversation's utterance.

C. Objectives and Significance of the Research

1. Objectives of the Research

Based on the problems of the research mentioned above, the objectives of the research are described as the following:

- a. To identify the type maxim that violated by characters in the series of *The 100* episode 1 & 2 in Season 1.
- b. To describe the implicature that resulted by the violating of maxim in the series of *The 100* episode 1 & 2 in Season 1.

2. Significance of the Research

This research hopefully can be useful not only for the writer but also for the readers and other interested parties, especially for those who major in linguistics. In the process, the results of this study can also be used as a further foothold for documenting forms of implicature in the series of *The 100*. This study hopefully can give a worth significances as follows:

a. Theoretical Significance

Based on the purpose of the study above, the result of the research is expected to give more information and will add to the richness of research in the field of linguistics related to the pragmatics especially about conversational implicature. Also, gives the reader understanding about what are conversational implicature, co-operative principles, violating maxims in the conversation of *The 100* series.

b. Practical Significance

The result of this study is expected to increase the appreciation of the work, movie, also useful in adding insight and knowledge

for the writer and reader, especially who are going to do research in the same field but in the different subject or theory.

D. Operational Definitions

After having read several books as a primary data source, and then understand it, so the writer can conclude some definitions of the actual existence of the title as follows:

1) Implicature

Implicature can be defined as indirect or implicit meaning of an utterance that the speaker produces to express something. It means implicature is an additional meaning that conveyed in an utterance by the speaker. The meaning left implicitly and the hearer has to interpret the meaning in a contextual way. Sometimes what is spoken by the speaker is not always what they mean.

2) Serial Drama

A drama serial is an ongoing story shown on a television or now people could see it in Netflix, with an episode that aired regularly. It has a continuous story and involve the same character in each episode. Usually, drama serial contains more than 1 season and may continue for several years.

3) Violating Maxims

Maxim violation is the condition when the speakers do not purposefully obey the four sub-maxims. Speaker can be said to violate the

maxim when they know the hearer will not know the truth and only understand the surface meaning of the words.

E. Systematization of the Research

This paper consists of five chapter. Each chapter will be explained with a short narrative, concise and clear systematization. The systematization of this research is written systematically as follows:

Chapter I is Introduction explains about the background of the research, question and scopes of the researches, objectives and significances of the research, operational definition, and systematization of the research.

Chapter II is Theoretical Description describes about description of concept that raised in this study as well as the sub concept. Also deals with the review of previous related study.

Chapter III Research Methodology explains about the methodology which used in this research, time and place of the research, kind of the research, procedure of the research, technique of the data collection, the technique of the data analysis and data sources.

Chapter IV: Analysis Data explain about data description, the data analysis, and the interpretation of the research findings.

In the last chapter, Chapter V describes Conclusion and Suggestion give the summary from all chapters and suggestion which relate to the research.