CHAPTER I

INTRODUCTION

A. Background of the Research

Character is a set of traits that are always admired as signs of a person's goodness, virtue, and moral maturity. While characterization is a description of the physical characteristics of a character (how a character looks), point of view, personality, personal thoughts, and actions. Character is just like humans, not perfect. They don't have to be fun, but they do have to be interesting. character and characterization have a relationship with each other that can not be separated. In the story, there must be characters and characterizations to support what the story is like. Every human being must have a character, without a character life is colorless and there will be no story in life, just like in everyday life we often meet many people with different characters, and there are good and bad characters. Therefore because it is very important for humans.

Character and characterization are two things that are related to each other. In this case, the writer really likes stories and movies. In movies, there are what are called basic elements, namely characters. A character in a film is a form of depiction of a person or object that is shown in a story. If there are no characters in a story, there will be no plot. Characters in movies attract attention and emotions from the audience. Character is not only owned by humans but can be in the form of animals, or inanimate objects. In this case,

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the writer is interested in conducting research which is the characterization of the main character of the film topic of this research. An animated film is a film in the form of a series of images that are filmed one by one by paying attention to the continuity of motion so that it appears as one movement in the film and then arranged according to the storyboard so as to produce a complete animated film. One of the animated films produced by Pixar Animation Studios and released by Walt Disney Pictures is entitled "Brave".

For some reason, the writer chose "Brave Movie" by Brenda Chapman, this film is quite unique, for the language is easy to understand, and this film has many values such as moral values, social values, aesthetic values, and economic values. In addition, the film is popular because it was produced by Pixar Animation Studios and released by Walt Disney Pictures, so people know it well. "Brave Movie" itself is a Pixar film, "Brave" Movie is Pixar's first film with a female protagonist, and the first one animated with a new proprietary animation system called Presto.

The film tells the story of Princess Merida the daughter of a king from the Kingdom of DunBroch. Like a princess, she has skills in archery. Since childhood, Merida has been an extraordinary princess. Merida really likes challenging things, such as archery. She has been pursuing her hobby of archery since she was 6 years old. No wonder now she has grown into a girl who is good at archery. Merida's hobby is archery to gain support from her father, King Fergus. King Fergus gave Merida a birthday present in the form of a bow and a set of arrows. Of course this made Merida very happy. The

father also helps Merida to practice archery. However, unlike her mother, Queen Elinor. Queen Elinor was disturbed by her daughter's hobby. Finally, he tries to direct Merida to pursue other things that are more appropriate for a princess. Princess Merida went to the forest to practice archery. However, she lost one of her arrows. In his search, he saw a small creature that had a blue light.

According to the myth that circulated, the people of the Kingdom of DunBroch called it o the wisp, as a sign of fate. As if leading Merida to enter the forest, the little creature disappeared and appeared. Mor'du the wild bear encounters Merida's daughter. While following the little creature, surprisingly a large bear appears. It is said that the bear with the unusual size is a cursed creature, named Mordu. So far no one has been able to kill him. Merida and her family become targets of Mordu's ferocity. Merida and her mother then ran from the forest. But not with his father, King Fergus and his soldiers decided to fight the bear. Finally, King Fergus and his soldiers managed to drive away Mordu. Unfortunately, King Fergus had to lose one of his legs. Therefore, King Fergus swore that Mordu was his mortal enemy. At that time, Princess Merida was already 16 years old. Merida doesn't want to be a noble's daughter who just sits around doing nothing. She doesn't want herself to be just a piece of jewelry. Merida has a dream to live a free and adventurous life.

Who would have thought, Merida's life would be even more complicated. Her mother set her up, Merida immediately refused her mother's offer but her mother still wanted to match Merida. Merida runs into the forest

and finds her buying a cake that has been casted, in hopes that this cake will change her destiny. When Queen Elinor, her mother, becomes a bear after eating a cake from Merida, Merida must find within herself and find the key to saving lives. Chapman got the inspiration for the film's story from getting his own daughter. Co-directing with Andrews and Purcell, Chapman became Pixar's first female director of a feature film.

After watching this film, there are various characterizations of the main characters and new ideas or knowledge that the writer can get. The main character is Merida who has a very stubborn nature. She also often disagrees with her mother in behaving like a princess. It was even because of this stubbornness that Merida had a fight with her mother. The tomboyish character, curly hair, and red color, and Merida loves arrows far from shadows like a princess in general, which is Merida's trademark.

Considering the analysis of the characterization of the main character, there are some points that must be analyzed by the writer, such as : physical appearance and personality. From these explanations, so, the writer conduct the study entitled "Brave" movie.

B. Question and Scopes of the Research

1. Question of the Research

This study collects several questions about the characterization of the character from "Brave" movie described in following questions:

a. How are the physical appearance of the major character in the "Brave" Movie?

b. How are the personality of the major character in the "Brave" Movie?

2. **Scope of the Research**

In this study, the focus of research is only on the choice of words, and gestures of the main character. This writer is specially designed to get the best learning results with effective time and effort. In addition, to create a specific research focus. The object of this research is a film entitled "Brave" by Brenda Chapman produced by Pixar Animation Studios and released by Walt Disney Pictures.

C. Objective and Significance of the Research

1. **The objective of the Research**

In relation to the writer problems above, this study aims to provide answers to these problems that the writer want to find as follows:

a. To know how are the physical appearance of the major character in the "Brave" Movie.

b. To know how are the personality of the major character in the "Brave" Movie.

2. **Significance of the Research**

Theoretically, this research is expected to have benefits in the following areas. The results of this study may be very useful for additional information in science, history, and experience about the personality of the

main character in the film. The results of this study can be used as an additional reference for other studies in conducting related research.

Practically, by using the personality theory by Gordon Allport, researchers and readers can understand the personality of the main character in the film Brave. The writer tries to find out in depth about the main character's personality. Readers can also take useful things from the writer. This will help the reader to understand the personality of the main character in the film.

D. Operational Definition

In this study, the writer used descriptive qualitative methods. This means that research is based on characteristics of the analysis of fenomena and data using a description. The definitions are as follows:

1. **Character**

   Character is a trait that is always admired as a sign, virtue, and moral achievement of a person. Etymologically, the term character comes from the Latin character, which means character, character, psychological traits, character, personality, and morals.

2. **Characterization**

   Characterization is a description of the physical characteristics of a character (how a character looks), point of view, personality, personal thoughts, and actions. Characterizations These are used during the story to tell the story.

3. Movie

A movie is a still image, which when displayed on a screen creates the illusion of a moving image due to the phi phenomenon. This optical illusion forces the viewer to see continuous motion between different objects in a fast and sequential manner. The process of making films is a combination of art and industry.

E. Systematization of the Research

This research covers five chapters for finishing the research and this is the systematization of the research:

Chapter I Introduction consists Background of The Research, the Question, the Scope of the Research, the Objective and Significance of the Research, the Operational Definition, and the Systematization of the Research. Background of The Research explains the problems that arise in this research. The Scope of The Research explains the formulation of the problem to be studied, explains in more detail the limitations of the research data object, and the theory used for analysis. The Objective and Significance of the Research, which explains the problem solving of the formulation of the problem made, and the objectives that help theoretically and practically for research and scientific development. Operational Definition, which explains the definitions obtained from the theories of experts. Next, Systematization of the Research explains the systematization of the author's paper.

Chapter II is a Theoretical Description. This chapter contains a discussion of concepts I and II that explain the theoretical basis that supports this research. the Research of Relevance, which explains the previous research that is relevant to the title of the writer's paper is being prepared to strengthen the writing of this paper.

Chapter III Research Methodology. This chapter consists of Method of the Research, Procedure of the Research, Technique of the Data Collection, Technique of the Data Analysis, and Data Source. Method of the Research explains the time, location of the research, and the methods used in the research of this paper by providing several theories from experts. The procedure of the Research, explains the process of writing a thesis starting from the preparation, implementation, and completion of this writing. The technique of Data Collection describes the data technique used and the steps taken by the author in writing this thesis. The technique of the Data Analysis describes the data analysis technique and the writer's method of analysis. Data Source which includes primary and secondary data sources related to this writing.

Chapter IV Data Analysis consists of Data Description, which describes the data used in this paper in the form of a description of the main data. Data Analysis describes the process of data analysis. Interpretation of the Research Findings, which explains how to make this data and research.

Chapter V consists of a Conclusion and Suggestions consisting of based on the writing of this thesis. Conclusions are answers to the writer's questions, while suggestions are based on research findings.