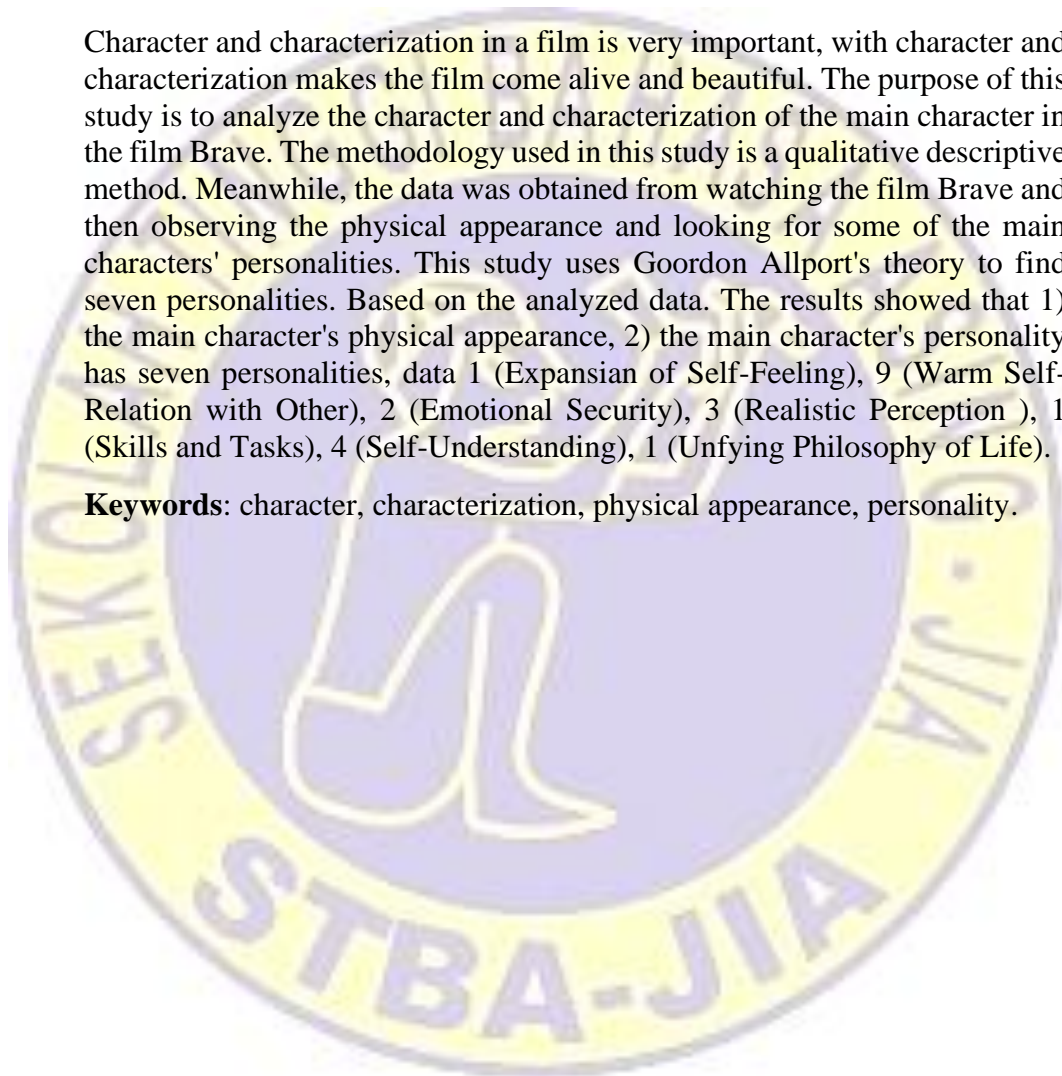# PERSONALITY ANALYSIS OF THE MAJOR CHARACTER IN "BRAVE" MOVIE

PRISSIELA

ABSTRACT

Character and characterization in a film is very important, with character and characterization makes the film come alive and beautiful. The purpose of this study is to analyze the character and characterization of the main character in the film Brave. The methodology used in this study is a qualitative descriptive method. Meanwhile, the data was obtained from watching the film Brave and then observing the physical appearance and looking for some of the main characters' personalities. This study uses Goordon Allport's theory to find seven personalities. Based on the analyzed data. The results showed that 1) the main character's physical appearance, 2) the main character's personality has seven personalities, data 1 (Expansian of Self-Feeling), 9 (Warm Self-Relation with Other), 2 (Emotional Security), 3 (Realistic Perception), 1 (Skills and Tasks), 4 (Self-Understanding), 1 (Unfying Philosophy of Life).

Keywords: character, characterization, physical appearance, personality.

ANALISIS KEPRIBADIAN KARAKTER UTAMA DALAM FILM "BRAVE"

PRISSIELA

ABSTRAKSI

Karakter dan karakterisasi dalam sebuah film sangat penting, dengan adanya karakter dan karakterisasi membuat film menjadi hidup dan indah. Tujuan dari penelitian ini untuk menganalisis karakter dan karakterisasi tokoh utama dalam film Brave. Metodologi digunakan dalam penelitian ini adalah metode deskriptif kualitatif. Sementara itu data diperoleh dari menyimak film Brave dan selanjutnya mengamati penampilan fisik dan mencari beberapa kepribadian tokoh utama. Penelitian ini menggunakan teori Goordon Allport untuk menemukan tujuh kepribadian. Berdasarkan dari data yang dianalisis. Hasil penelitian menunjukkan bahwa 1) penampilan fisik tokoh utama, 2) kepribadian tokoh utama ada tujuh kepribadian, data 1 (Expansian of Self-Feeling), 9 (Warm Self-Relation with Other), 2 (Emotional Security), 3 (Realistic Perception), 1 (Skills and Tasks), 4 (Self-Understanding), 1 (Unfying Philosophy of Life).

Kata Kunci: *karakter, karakterisasi, penampilan fisik, kepribadian*