# THE PERFORMANCE SYSTEM OF RECEPTIONIST AT FRONT OFFICE DEPARTMENT IN HOTEL HORISON ULTIMA BEKASI 

A PAPER<br>Submitted to the School of Foreign Language - JIA as a partial fulfillment of requirements for the undergraduate degree in English Literature Program



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## ENGLISH LITERATURE PROGRAMME <br> SCHOOL OF FOREIGN LANGUAGES - JIA BEKASI <br> 2018

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## THE IMPROVEMENT SHEET

## THE PERFORMANCE SYSTEM OF RECEITTIONIST AT FHONT OFFICE

 DEPARTMENT IN HOTEL. HORIYON ULTIMA HEKASI
## MOTTO AND DEDICATION



# THE PERFORMANCE SYSTEM OF RECEPTIONIST AT FRONT 

## OFFICE DEPARETMENT HOTEL HORISON ULTIMA BEAKSI



## SISTEM KINERJA RESEPTIONIST DI DEPARTEMEN KANTOR DEPAN

## DI HOTEL HORISON ULTIMA BEKASI



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This paper writing is to fulfil one of requirements for taking diploma program (D3) of English Department of School of Foreign Languages JIA. In this paper, the writer explains about the descriptions front office jobs of Hotel Horison Ultima Bekasi, West Java

During the research, the writer uncounted a lot of hardship and difficulties both finding the data and arranging it into an accepted scientific paper. Therefore, the writer would like to take this opportunity to express his thankfulness to all the following people who have advised and supported data and information to finish this paper, especially to :

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## CHAPTER I

## INTRODUCTION

## A. Background of the Research

Language is the most important and effective communication tool for conveying ideas, thoughts, and intentions to others. In a language, communication has a role that is very important and absolute. Language becomes a tool in communication where language and communication have an inseparable relationship. Language is an interpretation of what the communicator is trying to communicate. The use of good language will impact on the communication that goes well too.

The people cannot continue this life well and regularly without any language. It can be said that language as part of the primary needs, as a regulator, even the language as the most powerful weapon to fortify themselves from something. Humans will not be able to continue their life well and regularly without any language. People cannot interact easily if they do not master the language. People in the world cannot communicate if they have different language. An international language is needed. One of them is English.

English is one of the most widely studied and used international languages in communication among nations. This is accordance with the role of English as the global language,English is studied and used as a means of communication in various countries either as a first language, a second
language, or as a foreign language. In Indonesia, English language is the first foreign language to be studied as a compulsory subject from junior high school to university.

English is a international language and has become the main language of instruction in the world. English is not only an academic language but it is also as a medium of global communication. In an increasingly of globalized business world, the more local companies including Indonesian companies have entered the world market and use English as the main communication tool. The use of English as the language of "business" is increasingly perceived as a necessity.

In addition, there are many cases which encounter negotiations often fail because of misunderstandings with potential foreign partners. Delayed work is due to stuttering communications with clients from other countries. Job application from a foreign company is denied because the lack of English proficiency and collaboration of the opportunities with international class companies were canceled due to inability to provide English-speaking workers. The lack of people who speak English also can influence the development of tourism industry.

Tourism business in Indonesia is quite potential considering Indonesia naturally has many potential natural beauty, diversity and cultural uniqueness and so forth. All of these potentials become capital in the tourism industry and still maintain its sustainability. It must be admitted that the weakness of the
tourism industry is because this industry is massive and involves many people so there must be synergy from all components of the nation.

As the company's growth in Indonesia increases, the need for hotels has increased significantly. This can be seen based on the increasing number of tourist arrivals in Indonesia and the growth of tourism industry including the growing number of hotels in Indonesia. Yogyakarta and Bali becomes a barometer of national tourism but in fact many other areas in Indonesia are experiencing the rapid growth of tourism which is nowadays has experienced significant growth in the field of tourism. In Indonesia, the government makes tourism as one of the mainstay sectors and the focus of attention. This happens because this sector promises a very high economic value added and is the largest foreign exchange earning field of the State of Indonesia in addition to the fields of export and import as well as customs clearance of goods and services.

The front office department at the hotel is located in the front of the gate as the gateway of the hotel. It is intended to make easier the guests when they want to contact and ask detail information directly to the receptionist. Ability to communicate, language skills, trying to understand the wishes of guests and being polite are the most important goal to improve the quality of serving the guests. Differences in perception, culture and language create barriers to effective communication between guests and the front office. Communication that occurs in the front office department environment must be minimized. Personnel in the tourism industry, especially the front position must continue
the level of language skills that will enable them to use language effectively in dealing with others. Mastering vocabularieswhich is related to hospitality can help the workers to communicate with guests. In practice, all of everything that has global scope is closely related to the use of language. Models of communication with both local and foreign tourists are always directly related to good language usage. In the field of hospitality itself, the use of language is one of the absolute conditions to improve the quality of the hotel itself. In the field of marketing for example, to improve the quality and quantity of marketing, the use of language becomes one of the absolute conditions that must be done. In the field of hospitality in particular, language is a key of success to deal with many people from different places, cultures, and races so that the demands of language becomes one thing that absolutely happens.

The government made various efforts among others by improving the quality of hotel services and quality improvement in hospitality-related fields. Some of efforts are promoting tourism destination and attractions not only in mass media but also in social media. The government also has to complete the means and tourism supporting infrastructure such as transportation facilities, accommodation and essential tourism supporting elements as travel organizers and organizers. This requires a new breakthrough to support and improve the quality of its services. To realize the goals and aspirations of the travel agency itself, it is necessary to have cooperation with the relevant departments in the hotel. In the midst of weak global economic conditions, the hotel business opportunity in Indonesia is growing. During several years medium-scale
hotels and minimalist hotels or economical hotels are growing rapidly in a number of cities in the country. Indonesia was ranked top spot for hotels with best business prospects and profitability according to the TripAdvisor Survey, a great travel site in the world. As a result, the attractiveness of accommodation comes from the website online, social and mobile marketing areas and their plans to offer eco-friendly programs.

Hotel is an industry or a managed services business commercial. This means that in providing the usual services also called as "Product" to potential customers with the aim to gain profit as much as possible.One of the mainstay commodities in the world of hospitality is room. In handling the management of hotel room sales operations, there are several related departments. Those departments are sales and marketing, Housekeeping, Food and Beverage, and Front Office.

The front office department is the department responsible for the sale of hotel rooms based on a systematic way through reservation to the delivery of rooms to hotel guests and provide information services to hotel guests during their stay and stay at the hotel. It can be seen from the definition that the front office is a department that has a role as a seller of rooms and directly is the main source of income for each hotel. The front office department provides full service to guests from before guests stay, upon arrival of guests, during stay at the hotel, and when about to leave the hotel.

The front office in the hotel is known as the first and the last impression of the guest. It means "this is the first and last part of the guest". Guests arriving at the hotel will come first in the front office, and at check-out time the guest will have to deal with the staff in the front office. So naturally if a deep impression will be created in the front office. In addition to the function of a receptionist, the front office also serves as a place of administration to support guest satisfaction. Besides serving the guests in welcoming, the front office are also doing all arrangements, such as reservations and registration. Therefore the receptionist as one of the officers in the front office department should be able to work professionally in handling room bookings.

In addition, a front desk agent should be able to communicate well and friendly and has extensive knowledge. As a hotel ambassador who communicate and meet face to face with guests, the front desk agent must have polite language, flexible gesture, and flexible body language. Front desk agent is also as an information center of all activities both internal (hotel staff) and external (hotel guests).Therefore, being a front desk agent will directly connect with all departments in the hotel and guests either directly or indirectly.Front Desk Agent is related to the FB department, the Engineering department, the Housekeeping department, and the Security department that work 24 hours / day, 7 days / week, 12 months / year etc, so that the operational department this is always there any time every time.

In the case of work, the receptionist has many variety task based on the job description. It must be completed on time, so the efficiency of time is very
important. The writer did two months training to identify the job of the front office in Hotel Horison. Based on explanation above that is way the writer choose the title of this paper: "The Performance System of Receptionist at Front Office Department in Hotel HorisonUltimaBekasi".
B. Question and Scopes of the Research

## 1. Question of the Research

Based on the background of the problem described above, then the problems in this study can be formulated as follows:
a. How is the performance system of receptionist at front office
department in Hotel HorisonUltimaBekasi?
b. What are the constraints faced when serving guests?
c. What efforts are being made to overcome these obstacles?
2. Scopes of the Research

The author only focuses on the main tasks and responsibilities of the receptionists based on the job description which the writer identify in her two months training.
C. Objectives and Significances of the Research

1. Objectives of the Research

Based on the problem of the research mentioned above, the objectives of the research are described as the following:
a. This research is for understanding the performance system of receptionist at front office department in Hotel Horison Ultima Bekasi
b. This research for knowing what obstacles faced when serving the guests.
c. This research for finding out what efforts are being made to overcome these obstacles.

## 2. Significances of the Research

The writer hopes this paper can use as a reference work that is relevant and useful for students who pursue the field of tourism, especially hospitality. The significance of the writing is described for the writer and for the reader.

For the writer hopefully this writing can add the writer knowledge and insight additional knowledge of standards and service strategies, and can develop himself as a reliable and skillful at the front office department.

And significances for the hotel is writer hopes can be advise on improvement of the management at the hotel, and help completed the tasks and responsibilities in the front office field.
D. Operational Definition

Receptionist is responsible for handling front office reception and administration duties, including greeting guests and offering them a beverage, answering phones, handling company inquiries, and sorting and distributing mail. Mail also schedule meetings and travel for executives.

## E. Research Methodology

In conducting the research, the writer applies the descriptive qualitative analysis. Denzin and Lincoln (1994, p, 4) in Emzir (2010, p, 1) Qualitative research is multi-method in focus, involving an interpretive, naturalistic approach to its subject matter. This means that qualitative researcher study in their natural setting, attempting to make sense of or interpret phenomena in terms of the meanings the people bring to them. Qualitative research involves the studies use and collection of a variety of empirical materials-case study, personal experience, introspective, life story, interview, observational, historical, interactional, and visual texts-that describe routine and problematic moment and meaning in individual's live.

In this research process, the writer uses a descriptive qualitative analysis with technique, collecting data, observation and documentations at Hotel HorisonUltimaBekasi. In addition, to complete the data the writer took a month on January 2018 to collect the information and made research.

## F. The Systematization of the Research

Systematization of the research means to present the research in well edited composition. This research is divided in five chapters as follow:

Chapter I Introduction explains about the background of the research, questions of the scope of the research, objectives and significant of the research, operational definitions, and systematization of the research.

Chapter II Theoretical descriptions predicate consist of the definition of receptionist in front office, entities of receptionist, requirement of good receptionist, and role of receptionist.

Chapter III Company Profile consists of Company History, Organizational Structure, and Procedure Work frame.

Chapter IV Discussion of the Problem. In this chapter we describe the importance of communication for a receptionist, receptionist activity at the front desk agent and obstacles in the implementation.

Chapter V conclusions and suggestion. In this chapter, the conclusions are drawn and suggestions are proposed because they are deemed necessary according to the problems faced.

## CHAPTER II

## THEORETICAL DESCRIPTION

## A. Definition of Hotel

A hotel offers guests with a full range of accommodations and services, such as reservations, suites, public dining and banquet facilities, lounge and entertainmentareas, room service, cable television, personal computers, and meeting rooms. It also offers specialty shops, personal services valet, laundry, hair care, swimming pool and other recreational activities,gaming/casino operations, ground transportation to and from an airport, and conciergeservices to make guests feel satisfied. (Bardi, 2003, p.9)

According to Kainthola (2009)," Hotels provide accommodation, meals and refreshments for irregular periods of time for those who may reserve their accommodation either in advance or on the premises. In broad terms, hotels provide facilities to meet the needs of the modern traveler. The dictionaries define hotel in several ways: 'a place which supplies board and lodging', 'a place for the entertainment of the travelers', 'large city house of distinction', and 'a public building.'"(p. 85)

Medlik and Ingram (2000)statedthat hotels play an important role in most countries by providing facilitiesforthe transaction of business, for meetings and conferences, for recreationand entertainment. In that sense hotels are as essential to economies andsocieties as are adequate transport, communication
and retail distributionsystems for various goods and servicesMedlik and Ingram (2000) Said.

Based on SK Menparpostel No.KM 37/PW.340/MPPT-86, "hotel adalahsuatujenisakomodasiyang mempergunakansebagianatauseluruhbangunanuntukmenyediakanjasapengina pan, makanandanminumansertajasapenunjanglainnyabagiumum yang dikelolasecarakomersial." Hotel is a type of accommodation used partially or whole buildings to provide lodging services, food and drink as well as other publicly-managed commercial support services.(as citied in Suwithi and Bohan, 2008, p.38)

## B. Types of Hotel

According to Medlikand Ingram (2000), the peoples are involved in 10 types of hotel entities, there are:location, position, transport, purpose of visit, a short duration of guest's stay, range of its facilities and services, licence, size, criteria used in hotel, ownership and management.

## 1. Location

Thus according to locationhotels are in cities and in large and smalltowns, in inland, coastal and mountain resorts, and in the country.

## 2. Position

According to the actual positionof the hotel in its location it may be in the city or town center or in the suburbs, along the beach of a coastal resort, along the highway.

## 3. Transport

By reference to its relationship with particular means of transportthereare motels and motor hotels, railway hotels, airport hotels (the terms also indicating location).

## 4. Purpose of Visit

According to the purpose of visitand the main reason for their guests' stay, hotels may become known as business hotels, holiday hotels, conventionhotels, tourist hotels.

## 5. Short Duration of Guest

Where there is a pronounced tendency to a short or long durationof guests' stay, it may be an important hotel characteristic, so that the hotel becomes a transit or a residential hotel.
6. Range of its Facilities and Services

According to the range of its facilities and servicesan hotel may be open to residents and non-residents, or it may restrict itself to providing overnight accommodation and at most offering breakfast to its guests, and be an 'hôtelgarni' or apartment hotel.
7. License

Whether an hotel holds a licensefor the sale of alcoholic liquor or not, is an important dimension in the range of available hotel services, andthe distinction between licensed and unlicensed hotels is, therefore, ofrelevance in describing an hotel in most countries.

## 8. Size

There is no universal agreement on how hotels should be described according to size, but by reference to their room or bed capacities wenormally apply the term small hotel to one with a small amount or sleepingaccommodation, the term large hotel to one with several hundred beds orbedrooms, and the term medium-sized hotel to one somewhere betweenthe two, according to the size structure of the hotel industry in particularcountry.

## 9. Criteria used in Hotel

Whatever the criteria used in hotel guides and in classification and gradingsystems in existence in many countries, normally at least four or fiveclasses or grades have been found necessary to distinguish adequately inthe standards of hotels and these have found some currency among hotelusers. The extremes of luxury and basic standards, sometimes denoted by five stars and one star respectively are not difficult concepts; the mid-point on any such scale denotes the average without any particular claims to merit. The intervening points are then standards above average but falling short of luxury (quality hotels) and standards above basic (economy).

## 10. Ownership and Management

Last but not least comes the ownership and management. Individually owned independent hotels, which may be managed by the proprietor or by a salaried manager, have to be distinguished from chain or group
hotels,invariably owned by a company. Independent hotels may belong to ahotel consortium or cooperative. A company may operate its hotels under direct management or under a franchise agreement.

## C. Department of Hotel

Hotels are usually organized along functional lines, with departments grouped according to the particular work activity in which they are engaged. According to Rutherford and O'fallon, (2007, p. 77)

## 1. The Rooms Department

The rooms department performs the lodging function of a hotel. Reservations must be accepted, guests must be hospitably received and assigned clean rooms, the status of available and occupied rooms must be kept current, guests must receive mail and phone messages promptly, security must be maintained, public spaces such as lobbies must be kept clean, and guest questions must be answered. These are some of the important functions of the rooms department. The rooms department is divided into a number of subunits, each of which performs rather specialized tasks. In many instances, these subunits are also referred to as departments. For example, the laundry department, which in a 500-room hotel is quite large, is responsible for cleaning and pressing all the hotel's linens and employee uniforms as well as guest laundry. Its function is extremely specialized. Little of the knowledge and skills required to manage a laundry operation are transferable to other areas of hotel
operations. The front office is where guests are greeted when they arrive at the hotel, where they're registered, and where they're assigned to a room. Telephone operators and other guest communications functions usually fall under the front office department. The hotel's bell staff is also part of this department. Reservations take and tracks hotel's future bookings. The housekeeping department is responsible for cleaning guest rooms andpublic spaces. Security is responsible for guest safety. Finally, the engineering department is responsible for the operation and maintenance of the hotel's entire physical plant, including electrical, mechanical, heating, air conditioning and ventilation, structure, and plumbing. It also performs minor repairs and renovations. A great deal of interdependence exists between the subunits of the rooms department, thus calling for close coordination of activities. Linkages exist between the front office and the reservations department. Reservations must inform the front office of the number of presold rooms each day to ensure that a current inventory of rentable rooms is always available. The front office must let reservations know whenever walk-in guests (those without reservations) are registered. Linkages also exist between the front office and housekeeping. Information regarding room status must flow both ways: When a guest checks out, the front office must inform housekeeping so the room may be cleaned. Once it is cleaned, housekeeping must inform the front office so the room may be sold. These are both examples of reciprocal interdependence in which individual units provide each other with inputs.

Other linkages within the rooms department are illustrative of sequential interdependence, which occurs when the output of one unit becomes the input of another. An example is housekeeping's inability to properly provision a guest room if the laundry does not supply enough clean towels or bed sheets. A less obvious example deals with the output of information from one department to another. For example, engineering cannot replace a defective light switch in a guest room if housekeeping does not report the problem. These examples illustrate the reciprocal and sequential interdependence that exists between subunits of the rooms department. Effective management under these conditions calls for standardized plans, procedures, schedules, and deadlines. Coordination between units also requires frequent direct communications between executives.

## 2. The Food and Beverage Department

The primary function of the food and beverage department is, of course, to provide food and drink to a hotel's guests. In earlier times, when an inn had only one dining room, this was a much simpler task. Today, however, providing food and drink is much more complicated. The 500 room hotel in this discussion might well have a coffee shop, a gourmet restaurant, a poolside snack bar, room service, two banquet halls, and ten separate function rooms where food and beverage may be served. It might also have a piano bar and lounge, a nightclub, and a lobby bar. This adds up to 19 food and beverage outlets, excluding room service! On a busy day (or night), it's likely that each of these outlets will be used. Often, more
than one event takes place in an outlet during a 24 -hour period. There is great diversity in the activities performed by a food and beverage department and considerable variety in the skills required, so the department comprised a number of functional subunits where tasks are specialized. To begin with, there is the food production, or kitchen, department. In a 500 -room hotel, this unit is headed by the executive chef, a person of great stature and authority in a first-class hotel. Under the executive chef are a variety of culinary specialists responsible for different aspects of food preparation. The service of food in a hotel's restaurants and food outlets is usually the responsibility of a separate department, which, in a large hotel, is headed by an assistant food and beverage director. The food service department contains the individual restaurant and outlet managers, waiters, waitresses, and bus help. Because of the special problems associated with room service, many large hotels have a separate subunit responsible only for room service. The high value and profit margins associated with alcoholic beverages cause hotels to form a separate department with responsibility for the bars, lounges, service bars, and other alcoholic beverage outlets. Most full-service hotels do considerable convention and catering business. A convention uses small function rooms for separate meetings, larger rooms for general sessions, and even larger facilities for banquets. Catered events include local parties, wedding receptions, business meetings, and other affairs held by local groups. To provide for the unique needs of these customers, hotels often
organize separate catering and convention departments that specialize in this kind of business. Finally, the job of cleaning the spaces of the food and beverage department, dish and ware washing, and general food and beverage expediting is often assigned to a separate subunit known as the stewarding department.
3. Sales and Marketing

This department is quite small, making intradepartmental coordination fairly easy. Also, the department is removed from most day-to-day operational problems faced by other departments. Still, there is a division of work among sales managers, usually based on the type of customers a hotel is attempting to attract. Individual sales managers often specialize in corporate accounts, conventions, or tour and travel markets. Sales managers are sometimes further subdivided along geographical line such as regional or national accounts. Still, the sales staff, even for a $1,000-$ room hotel, usually does not exceed a dozen or so members. Sales managers work more or less independently in their particular market segments. Thus, problems of intradepartmental interdependence are usually not severe.
4. Personnel

A hotel's personnel department is a staff organization set up to handle a specialized function. It serves no customers, books no business, and prepares no meals, yet it plays a vital role in a hotel's efficient operation. Personnel department is subdivided into three sub functions: employee
recruitment, benefits administration, and training. The personnel director must be an expert on labor law and able to advise managers in other departments. While these three sub functions are related, they do not present many problems of interdependence. Instead, the personnel department's major challenge occurs as it attempts to interact with other hotel departments. Personnel may recruit, interview, and screen prospective employees, but final hiring authority resides in the line departments. The same is true of promotion and disciplinary decisions, where thepersonnel department's input is advisory only. As a staff department, personnel's effectiveness is largely dependent on its manager's ability to form effective working relationships with other departments.

## 5. Accounting

The accounting department often combines both staff and line functions. Its traditional role is recording financial transactions, preparing and interpreting financial statements, and providing management with timely reports of operating results. Responsibilities also include payroll preparation, accounts receivable, and accounts payable. These functions are the responsibilityof the assistant controller for finance. There is, however, another dimension to the accounting department that connects to operations, cost accounting, and cost control throughout the hotel. This often results in the department being called the controllers' department rather than the accounting department. The two central concerns of
accounting control are rooms and food and beverage. The accounting department's front office cashier tracks all charges to guest accounts. The night auditor reconciles all guest bills with the charges from the various hotel departments. Although these employees work at the front desk and sometimes have direct guest contact, they are members of the accounting department and report to the assistant controller for operations. The food and beverage controller, and the food and beverage cashiers, who work in the accounting department, keep track of the revenues and expenses of the food and beverage department. Food and beverage cashiers report to the assistant controller for operations, and the food and beverage controller reports directly to the hotel controller. The food and beverage department may be responsible for food preparation and service, but the accounting department is responsible for collecting revenues! The food and beverage controller verifies the accuracy and reasonableness of all food and beverage revenues. The accounting department is responsible for tracking and preparing daily reports on the costs of the food and beverage used in the hotel. In many cases, the accounting department is also responsible for purchasing and storeroom operations. Finally, the director of systems is responsible for designing the accounting and management information systems used throughout the hotel. This discussion demonstrates the accounting department's direct involvement in day-to-dayoperational aspects of the hotel.

## D. Front Office

Regardless of the class or type of the hotel, front office is the most visible and essential focal point ofa hotel. The focal point of activity within the front office is the reception desk, which is located in thefront lobby of a hotel and dispenses all front-of-the-house activities of the hotel. It is thecommunication center of the hotel with great amount of guest contact. Guests interact with the hotelfor the first time by interacting with the staff of the front office, and they form the first impressionabout the hotel based on the efficiency, competency and behavior of the front office staff.

The reception desk performs the functions like the sale of rooms, guest registration, room assignments, handling of guest requests, maintenance of the guest accounts, cashiering along with handling mail and providing information. The financial tasks usually handled by the front desk personnel include receiving cash payments, handling guest folios, verifying cheques and handling foreign currency and credit cards.

1. FrontOffice Function

Based on Chan (2013, p.81) the primary function of the front office is that of a facilitator between the guest and other departments of the hotel. Another job of Front office desk is also to support and help in providing services to the 119 guests. The number of interactions and transactions between the guest and the hotel during a guest stay, determine the type and nature of front office operations.
a. Front of the House Open

Refers to those departments or areas which are accessible and visible by guests, e.g. front desk counters, restaurants, concierge and bell services. They are the points of service encounters where service staff usually have direct contacts and interactions with guests.
b. Back of the House

On the contrary, refers to those departments or areas which rarely have staff-to-guest interactions, e.g. kitchen, housekeeping, human resources and engineering departments. It should be emphasized that some 'back-of-the-house' positions would also come across and interact with guests. For example, a room attendant may meet a guest while cleaning the guest rooms.

However, they are not considered as 'front-of-the-house' positions since their major duty is room cleaning rather than communicating with their guests.
2. Front Office Organization Structure

According to Ismail, (2002, p. 96). The staffing and deployment within hotels can differ from property to property. Many factors go into determining the organizational makeup of a hotel. At the most basic level, a hotel will be staffed based on the following criteria:
a. A hotel's size classification
b. A hotel's location type
c. A hotel's product type (service level and target market)

If one was to strictly look at the management organization of a hotel, each of the above would play a role in dictating who and how many did what. How each of these criteria affects the organization also depends on the hotel's lodging management association and the mandates, if any, placed upon itsbay management company or hotel chain.

A small owner-operated hotel would obviously need fewer managers than a mega-size hotel operating under a management contract. A resort, simply by the nature of its facilities and services, would need more management personnel than an airport hotel of the same size. A limitedservice hotel does not have the need for restaurant or kitchen help because they do not typically offer that amenity.

Given the variety of ways a hotel could deploy its staff using these organizationalcriteria, a standard example that covers all would be difficult. It would be most useful to select a hotel profile that illustrates the most widely used organizational deployment structure. Therefore, later in this chapter an in-depth analysis of the organizational deployment of an example hotel willbe conducted.

## E. Receptionist

## 1. Definition of Receptionist

The reception becomes a hotel's organizationcentre which informs the guests about how they may use reception telephone for special hotel features(Austria, 1999, p. 5).

According to Abbott anLewry, During his stay he may well have occasion to go back to reception several times, sometimes for information or to pick u p messages, and sometimes for help with tickets or further travel. He will probably have to call there at the end of his stay in order to hand in his room key and deal with his bill (1999, p. 4).

Based on Suwithi and Boham (2008), "Seorangreception adalah orang yang pentingbagitamudan hotel.Bagitamupetugas reception adalah orang yang paling seringdihubungiselamamerekamenginap.Bagi hotel petugasreception adalah orangyang menciptakandanmempertahankancitra yang
baikdanmembuattamuingindatangkembalike hotel".Reception ispeople who are important to guests and hotels. For guests the reception officer is the person most often contacted during their stay. For the hotel the reception clerks is the person who creates and maintains a good image and make guests want to come back to the hotel (p.123).

According to Matti (2009), "The basic tasks of receptionist is to handle the check in and checkout procedures of hotel customers and to make sure that payments are handled in a correct way" (p.20)

## 2. Role of Reception

Jones (2012, p.15-16) advised some of the tasks that will be completed by receptionist as a daily basis, they are:
a. Check guests in/out
b. Enter reservations

c. Deal with telephone enquiries
d. Transfer calls to other departments
e. Sign for and check all deliveries
f. Handle cash, and other safe deposits
g. Deal with requests for local information
h. Deal with guest queries and complaints
i. Coordinate with management and sales for functions and events
j. Deal with conference delegate registrations and conference organizer requests
k. Arrange dinner bookings

1. Up sell meals and in-house services to guests
m. Process faxes, emails and letters
n. Process deposits, payments and generate bills
o. Administer signage and other information for the front desk
p. Clean the front of house area
q. Arrange for coffee stations and other items to be refreshed
r. Update room availability on certain websites
s. Arrange maintenance repairs
t. Complete courtesy calls to guests
u. Program electronic keys and sign in/out hard keys
v. Complete regular reservation checks
w. Liaise with all departments to enhance guest experience

## 3. The Main Skill of Receptionist

Jones (2012, p.16), also explained about the main skill of receptionist, they are:
a. Interpersonal: liaising with guests, colleagues and management to ensure smooth running of the entire hotel.
b. Organization: a key feature of working on Front of House is the ability to be well organized at all times.
c. Negotiation: whether it is handling a complaint, or selling a room, you will often need to negotiate with others to get the best possible outcome for all parties.
d. Call handling: a lot of business comes from telephone enquiries, and a lot of complaints are handled over the phone as well; so how you handle the call is crucial
e. Sales: a key part of any customer facing role, you should be utilizing every opportunity to increase revenue across the hotel.
f. I.T: a lot of work is computerized, so you will need to be adept at using the computer systems in place, and use them in accordance with company guidelines to retain consistency.
g. Multi-tasking: you will often need to multitask, be it using the computer whilst on the phone, or checking a guest in whilst directing them to their room.

## F. Relevance Research

The author has found the research of previous paper that similar and relevance with this paper, which entitled " The Job of Front Desk Agent in Front Office Department at HorisonUltima Hotel Bekasi"created by EsterlitaSiahaan student of English in School of Foreign Language-JIA. The author has similar observation in the same department in front office.

Esterlitamade observation for 3 month at Hotel HorisonUltimaBekasi on $23^{\text {rd }}$ January to $23^{\text {rd }}$ April 2017. The author and Esterlita found the similarity in chapter 1 until chapter 4.

## CHAPTER III

## COMPANY PROFILE

## A. Company History

Since its establishment in 1970, PT. METROPOLITAN DEVELOPMENT has 52 (fifty two) diverse subsidiaries. Currently the business scope of the Metropolitan Group is growing professionally and internationally, where the business sector is involved not only in property but also in industry, tourism, commerce, health and financial management. The key to the success of the Metropolitan Group itself is the Leadership Role (Leadership Round).

The founder of the Metropolitan Group is Ir. P. Ciputra, H. SubagjaPrawata, Ir. Budi Brasali, Drs. H. BudimanKusika, Ir. Soekrisman, Ir. Secakusuma, SE and Ir. Ismail Sofyan. These seven founders are committed to the fact that the Indonesian state has a potentially good potential as an ideal place to visit and a place to live.

The success of the Metropolitan Group at this time is due to the establishment of good cooperation between its subsidiaries, one of which is PT. METROPOLITAN LAND which has business unit in the form of Hotel HorisonBekasi and Metropolitan Mall of Bekasi. In addition the company is also engaged in housing such as Menteng Metropolitan Housing, Plaza Tambun, Metropolitan Permata, Metropolitan Park and Metropolitan Puri.

The first hotel built by the Metropolitan Group was the Hotel Horison Jakarta in 1975. This was the forerunner of Horison's local hotel chain, which
was followed by the construction of Hotel Horison Bandung in 1989 and operated in 1991. The next step of this local hotel chain extends its wings to Sumatra by establishing Hotel Horison Bengkulu.

The next shot is to the Special Region of Yogyakarta. However, seen from the level of occupancy of hotels in the region makes the Metropolitan Group delayed his steps. Similarly, the shooting to the island of Bali was canceled because the number of hotels on the island is considered too much.

Then binoculars were directed to the area of Bekasi, West Java. In this region, the Metropolitan Group has built housing and shopping malls. In accordance with the planned superblock concept, later this complex will also be built office buildings and apartments where this complex will be used as a landmark that really is the pride of Bekasi citizens. Another rationale says that Bekasi is felt to be growing rapidly as a large industrial city and is known by other countries. This can be seen from the growth of factories that are increasingly widespread which is a form of economic cooperation between Asian and foreign businessmen.

## 1. The History of HorisonUltimaBekasi

Hotel HorisonBekasi is the first four-star hotel in the Bekasi area that is located directly adjacent to Metropolitan Mall. The 8 -storey hotel with a total area of 32,000 M2 operates since May 6, 1994 (Soft Opening), while its grand opening (Opening) was held by President Soeharto on December 6, 1995.

## 2. General Description of Hotel HorisonUltimaBekasi

Hotel HorisonBekasi is built as the city of Bekasi grows to meet business and industry needs while increasing tourism. With Master Plan made by PercentjanaDjaja, Hotel Horison is designed in a modern and luxurious manner with the facilities and facilities of a classy four-star hotel to pamper the guests. Facilities and facilities include: swimming pool, music club and karaoke, fitness center, coffee shop 24 hours, Metsky restaurant and others.

Here there are 266 rooms with international standards, Krakatau Convention Hall for weddings and meetings with a capacity of up to 2000 people and six rooms for seminars, meetings and more. Its location adjacent to the Metropolitan Mall also further support its convenience.

Since its launch in May 1994, Hotel HorisonBekasi in 1995 has had an average occupancy rate of $60 \%$ and increased to $75 \%$ in $1996,82 \%$ in 1997.In 2008 with an average occupancy of $78 \%$. And the year 2011 is estimated at over $82 \%$.

## 3. Classification of Hotel HorisonUltimaBekasi

Classification a Hotel HorsonUltimaBekasi depends on several
factors, there are:
a. Selling price

Hotel HorisonUltimaBekasi is a hotel that has a European pan system, because the price of the room sold does not included the price
of the meal number of room. Because HotelHorisonUltimaBekasi has more than 100 rooms.
b. Hotel Horison Ultima Bekasi is categorized as a big Hotel in Indonesia.
c. Type of guest

Hotel HorisonUltimaBekasi so can be categorized into a business hotel, because the guest staying at hotel are businessman.
d. Long stay

Hotel HorisonUltimaBekasi is classified or categorized as Residential Hotel. Because, guest stay for long period of time which is more than one month on average.
e. The location of hotel

Hotel HorisonUltimaBekasi is located at JalanKalimalang, Bekasi
Selatan. Very strategic because it is close government office, business center, toll, industrial area, and shopping center.
4. Facilities of Hotel

In addition to the facilities or existing in the room, Hotel HorisonUltimaBekasi also provides other facilities, such as:
a. 24 hours room services
b. Business center

Computer rental, photo copy, having fax facility, printing and internet.
c. Restaurant

- Malabar coffee shop ( $2^{\text {nd }}$ floor)
- Metsky dine and lounge ( $10^{\text {th }}$ floor )
- Host coffee (lobby hotel)
d. Mail service
e. Laundry and dry cleaning service
f. Sport facilities
- Fitness center

Fitness center is quite large and supported facilities such as
Whirlpool, Relaxation room, Sauna, and Massage Aromatherapy.

- Teratai swimming pool

Swimming pool located on the $5^{\text {th }}$ floor, equipped with sunken bar, and club house of Hotel HorisonUltimaBekasi.
g. Function room

Location of function of room in Hotel HorisonUltimaBekasi, overall is located on the $2^{\text {nd }}$ floor, $3^{\text {rd }}$ floor, $8^{\text {th }}$ floor, and $10^{\text {th }}$ floor. And the number of function room in Hotel HorisonUltimaBekasi with the following specification:

There are the several ballroom from each floor there are:

- On $2^{\text {nd }}$ floor

1. Dago
2. Burangrang hall

- On $3^{\text {rd }}$ floor

1. Ciremai room
2. Galunggung room
3. Papandayan room
4. Tangkubanperahu room
5. Pangrango room
6. Krakatau hall (largest hall)

Measuring $40 \times 24$ meters, and Krakatau hall can be accommodate up to 2000 people.

- On $8^{\text {th }}$ floor

1. Executive lounge
2. Gedehalimun

- On $10^{\text {th }}$ floor

1. Sky ballroom

Each room measure $9.5 \times 8$ meters and can accommodate up to 50 people.
h. Airport shuttle bus
i. In house clinic / doctor keep

## 5. Types of Room

Hotel HorisonUltimaBekasi has 5 types of rooms for different guest needs. But standard facilities exist in every room type, such as: telephone, safe deposit box, television, and wardrobe.
a. Deluxe Room

Deluxe room is standard room of Hotel HorisonUltimaBekasi, located from the $5^{\text {th }}$ to $7^{\text {th }}$ floor. The deluxe room which consists of 156 rooms, consist of 96 rooms using twin size bed and 58 room using king
size bed, and 2 queen size bed rooms. The room area is +28 square meters.
b. Business Suite

The room is 6 units, each of which has one living room and one bed room.
c. Executive Suite

Rooms of this type total is 17 units all of which have dining room. Seven of them have pantry equipped with microwave oven.
d. Horison Suite

Hotel HorisonUltimaBekasionly has 5 rooms of this type with almost the same specification as the executive suite type, only this room is equipped with a gazebo that gives more attractiveness and comfort for the stay.
e. Royal Suite

Total the number of this type there are 7 rooms are all located on the $4^{\text {th }}$ floor. Each room consist of 4 parts of the room is 2 bedroom, 1 living room, and 1 dining room. Besides, this room also has a pantry that is equipped with microwave oven. And this room is suitable for family needs.
6. Vision, Mission, Quality Policy and Motto Hotel HorisonUltimaBekasi

Vision, being Hotel HorisonUltimaBekasi as the main choice hotel in Jakarta Bekasi and surrounding areas.Mission, always committed to
delivering high quality products to meet customer expectation thorough word class resource development and management.

Quality policy, in order to realize the vision and mission of the company, Hotel HorisonUltimaBekasi is determined to provide high quality products with professional, trustworthy and plenary services. To meet customer, employee and owner expectation through:
a. Developing in ISO 9001: 2000 quality management system on a going
basis to meet established requirements.
b. Through product development and innovation research.
c. Maintaining and enhancing personal capabilities through the development of education and training.

## B. Organizational Structure

The organizational of hotel structure will be basically the same. Usually into several distinct departments, each responsible for a particular area work. The largest the hotel is and the more facilities it offered, the more specialized the department become.

## STUKTUR PRGANISATION

HOTEL HORISON ULTIMA BEKASI


## STRUKTUR ORGANISASI

FRONT OFFICE


## 1. Function of major hotel department

a. Sales and marketing

Function of the sales and marketing department involve generating now business for the hotel, coordinating advertising, as well as promotion and public relations activities at enhancing the hotel's image.
b. Engineering

Engineering department is responsible for maintaining the physic call plant of the hotel such as electricity, plumbing, air conditioning, hanging and elevator system, and for overseeing all mechanical and technical conditions of the hotel.
c. Food and Beverage

Food and beverage provides services to the hotel guests and visitors through a variety of outlets and facilities/services. For example bar, coffee shop, restaurant, cake shop, bar, room services, and banquet services.
d. Accounts

The accounts department is headed by the financial controller, as a key member of the management team, can guide the hotel to an increasing profitability through better control and asset management. In addition, this department is responsible for monitoring all of the financial activities hotel.
e. Human Resources

Human resources (personnel and training) department is responsible for hiring, training, labor relations, orientation, wage and benefit administration, staff development, and employee relations.

## f. Security

Security department is responsible for implementing procedures
which aim at protecting the safety and security of guest hotel, visitors, hotel employee and the hotel itself.
2. The duties of key executive

The main responsibilities of the general manager included:
a. Coordinating the work of all departments
b. Providing leadership to the management team
c. Leading the hotel staff in meeting the financial, environmental and community
3. Front Office Department
a. Front Office Manager

Front office manager performs the following duties:

1) Monitoring reservation status
2) Looking over market mix and preparing occupancy forecasts
3) Reviewing previous night occupancy and average room rate
4) Determining rate structure and supervising implementation of rate policies

## b. Telephone Operator

Telephone operator department is headed by the telephone services manager. The telephone supervisor and telephone operator process all incoming and outgoing calls through the hotel switchboard. Staff in telephone operator generally processes good language and communication skills.
c. Reservation

Reservation manager takes charge of this section and makes decision on whether room reservation or booking should be accepted when the hotel is fully booked. That's why reservation room stop talking to allow overbooking of rooms.
d. Front desk supervisor

1) Compiling duty roster
2) Overseeing the smooth running of the front desk
3) Greeting important guest
e. Reception (front desk clerk)

Reception is front office area is commonly termed, as it is the places where the guest are received when they arrive at the hotel. Reception is a first point interaction between the hotel and the guest. Being the prime interface between the hotel and the guests, the front office is located near the main entrance of the hotel.
f. Concierge

The concierge comprises of a large group of uniformed staff, including: airport representative, parking attended, driver, baggage porter, baggage supervisor, door attendant, and driver.

## C. Procedure and Work Frame

1. Prepare the receipt with the amount adjust for arrival report and approximate guest walk in
2. Input the complete and correct guest data to the computer and included room rates
3. Prepare key bag, welcome drink, key card, and block rooms for guest who have reservation and will check in today
4. Answering phone calls politely, understanding the request and needs of the caller, and offering help
5. willing to help housekeeping in room services when room occupied is full
6. doing showing room if guest want
7. check the status of the room especially and prepare for guest who walk in
8. Copy ID or passport for first time guest check in or no complete data
9. Must joining kid activity (event for kids on every weekend) on the schedule that has been determined by HRD training

## - Standard Grooming Front Desk

 not to take home

- Do not wear beads or pearls
- Decency is the best female ornament
- Stocking of beige leather to wear every duty
- If wearing a kebaya (weekend)



## CHAPTER IV

## REPORT OF OBSERVATION FINDINGS

## A. Data Description

In this research, the writer uses qualitative research methods.In this chapter, the writer tries to describe and explain about anything of daily activities during direct observation as a Front Desk Agent.

1. Location

Object of the research is located at HorisonUltimaBekasi. Jl. K. H.
NoerAlie, PO Box 223, Kayurungin Jaya, Bekasi Selatan, Pekayon Jaya, Bekasi, Jawa Barat 17148.

## 2. Time of research

The writer made observation for 2 month that was from $29^{\text {th }}$ January until $28^{\text {th }}$ March with 2 different shift times during each month.
3. Data of the research
a. First month $\mathbf{2 9}{ }^{\text {th }}$ January $-26^{\text {th }}$ February 2018

1) Monday - Friday : $29^{\text {th }}$ January - 2th February 2018
2) Sunday - Thursday : $4^{\text {th }}$ February $-8^{\text {th }}$ February 2018
3) Saturday - Wednesday: $10^{\text {th }}$ February $-14^{\text {th }}$ February 2018
4) Friday - Tuesday : $16^{\text {th }}$ February - $20^{\text {th }}$ February 2018
5) Thursday - Monday : 22th February $-26^{\text {th }}$ February 2018

## b. Second Month $28^{\text {th }}$ February - $\mathbf{2 8}^{\text {th }}$ March 2018

1) Wednesday - Sunday : $28^{\text {th }}$ February $-4^{\text {th }}$ March 2018
2) Tuesday - Saturday: $6^{\text {th }}$ March $-10^{\text {th }}$ March 2018
3) Monday - Friday : $12^{\text {th }}$ March $-16^{\text {th }}$ March 2018
4) Sunday -Thursday: $18^{\text {th }}$ March -22 th March 2018
5) Saturday - Wednesday : $24^{\text {th }}$ March $-28^{\text {th }}$ March 2018
c. Observation of time : Morning shift ( 07.00 - 15.00)
6) The research : $07.00-12.00$
7) Break : $12.00-13.00$
8) After break research : $13.00-15.00$
d. Observation of time : middle shift ( $11.00-19.00)$
9) The research : $11.00-17.00$
10) Break: 17.00-18.00
11) After break research : $18.00-19.00$

This chapter also presents the report of observation finding, and the problem of the research will be answered in this chapter. Data are taken from front desk agent (reception) jobs at front office department in Hotel Horison Ultima Bekasi as follows:

1. Preparing key bag, preparing key card, welcome drink, pen, etc,
2. Checking the status room, prepare for guest walk in,
3. Preparing oshibori with the amount adjusted for arrival report,
4. Input the complete and correct guest data in computer and room rate too,
5. Copying ID for first time guest check in for complete data,
6. Checking the completeness of the front office needs especially for receptionist,
7. Answering phone call, help of offering and understanding the request or needs of the caller,
8. Willing housekeeping to help in room service when room occupied fully,
9. Doing showing room if guest want,
10. Joining kid activity (weekend)
B. Observation Obstacles

During the research in the front office department of front desk agent,
at Hotel HorisonUltimaBekasi, the writer observed several tasks which describe as follow and the obstacles in observation are:

## First week

1. Observation Time

Dates: January $29^{\text {th }}-$ February $4^{\text {th }} 2018$
2. Job task

Preparing key bag, preparing key card, welcome drink, pen, etc.

## 3. Obstacles

The writer must prepare for guest especially welcome drink. To prepare it all,the writer must not be nervous and control the speed of preparing with the limited times. If there is no one in the reception, we have to make welcome drink for guest by ourself and bring it to mini bar which is in
reception desk. If there are guests who want to check in we, can easily to serve it

## Second week

1. Observation Times

Dates: February $5^{\text {th }}-$ February $11^{\text {th }} 2018$

## 2. Job task

Checking the status room, prepare for guest walk in
3. Obstacles

Sometimes, availability of rooms is not for walk in guest, because the room is already booked in advanced by guest who check in via travel agent in internet, by phone, and complimentary (group).Especially in the weekend or national holiday,

## Third week

1. Observation Time

Dates: February $12^{\text {th }}-$ February $15^{\text {th }} 2018$
2. Job task

Preparing oshibori which isadjusted with the amount of guest based on arrival report

## 3. Obstacles

Sometimes, oshibori is unused and the reception rarely gives it to the guest, because some guest do not know the usefulness of the oshibori. The writer took oshiboriin the laundry and brought it with a box to the reception desk which had been provided with special warmers. Oshibori
must be used maximal 12 hours or it cannot be used anymore, the towel will be yellowing.

## Fourth week

1. Observation Times

Dates: February $16^{\text {th }}-$ February 23th 2018

## 2. Job task

Input the complete and correct guest data in computer and room rate too

## 3. Obstacles

Every day the receptionist must input data to the computer, and must be match between registration form and guest ID. Sometimes, guests do not give complete data. Inputting data and room rate to the computer is very important for data hotel if there is unpredictable condition toward the guest.

## Fifth week

1. Observation Time

Dates: February $24^{\text {th }}-$ February $28^{\text {th }} 2018$

## 2. Job task

Copying ID for first time guest check in for completing the data

## 3. Obstacles

When guests come and check in, they have to show id card to input in reception's computer. Meanwhile, sometimes the receptionist in charge forgot to return the guest ID which left in reception table.

## Sixth week

## 1. Observation Time

Date on March $1^{\text {th }}-$ March $6^{\text {th }} 2018$
2. Job task

Checking the completeness of the front office needs, especially for receptionist

## 3. Obstacles

Every week, the writer must check reception needs and equipment before they run out. Reception sometimes needs paper or labels that must be boughtat the outside store such as supermarket or minimarket store.

## Seventh week

## 1. Observation Time

Dates: March $7^{\text {th }}-$ March $13^{\text {th }} 2018$

## 2. Job task

Answering phone call, offering and understanding the request or needs of the caller

## 3. Obstacles

When new guests arrive, sometimes the hotel room is lack of room
facilities such as doormats, blankets, soaps, and so on. The guests always call the reception to request the room facilities. The writer sometimes feel nervous when answer the telephone lack of insight and makes the writer difficult to answer complain and caller need. As well as when they will
check out, the guests always call to request a concierge to bring trolley to carry the guest bag.

## Eighth week

## 1. Observation Time

Dates: March $14^{\text {th }}-$ March $16^{\text {th }} 2018$
2. Job task

Willing housekeeping to help in room services when room occupied fully

## 3. Obstacles

Every weekend, there are always plenty of guests. When guests must check in, sometimes the room is not ready or the room is fully. When the room is full, the front office must prepare to get command from the room division manager to help room services. Despite, the housekeeping is lack of experience and knowledge.

## Ninth week

1. Observation Time

Dates: March $18^{\text {th }}-$ March 22th 2018

## 2. Job task

Doing showing room if guest want

## 3. Obstacles

Sometimes, when first time come to this hotel, guest is escorting to the room the receptionist will explain the type of room and facility of room
when showing room. If guests are less interested, they ask to see another room and maybe not even to book a room. The writer must be willing to
take guests to every type of room in the hotel and the writer must explain the excellence.

## Tenth week

## 1. Observation Time

Dates: March $24^{\text {th }}-$ March $28^{\text {th }} 2018$
2. Job task

Joining kid activity

## 3. Obstacles

All of the trainer and the writer have been schedule are required to come and participate to guide the kids to play some games, make a creativity with handcraft in this event, and this event must in the weekend. Although in that day it was their day off, the trainee must come to hotel for following this event. If the trainee does not follow this event, they have no additional value.

## C. Problem Solving

To complete all the data and answer some of obstacles, when the writer was doing the direct observation at the front desk agent (receptionist). The obstacles will be analyzed as follow:

## First week

All staff who working in the bar reception always stand by and prepare it all. For example key card, welcome drink, etc. Where the welcome
drink should be in the juice first and put in the dispenser. If the guest come to hotel and check in the writer take it the juice dispenser and put in the mini bar receptionist or served to the guest.

## Second week

If the guest wants a room reservation, preferably a reservation from afar to avoid fully booked. For example the guest want to check in $21^{\text {rd }}$ July, the guest must be make a reservation in $17^{\text {th }}$ July for avoid room fully booked.

## Third week

Oshibori is a small towel, that given a fragrance and warmed and give to the guest who want to check in. if guests do not understand to use the reception can plain it, and oshibori should always be provided for every guest who wanted to check in. if there is oshibori that is left directly return It to laundry linen so that does not result in a towel yellowing reusable.

## Fourth week

Check more carefully before accepting registration form, if the guest writing the data not complete the reception can ask guest to fill their data back (phone number, email address, etc.).

Fifth week
Sometimes the ID card guest left at the receptionist table, it could be in entrusted at the receptionist will call via telephone. If the guest staying in hotel, concierge can be taken to the room. And if the guest has checked out, the ID card can be shipped via express depending on the guest request.

## Sixth week

In the hotel have a store for shopping needs office equipment. But in the store not supplies are available. It should be noted again what are needs of each office to expedite the work. It takes a shopping cart for the front office department to make it easy to carry heavy items (paper, pen, registration form, etc.)

## Seventh week

The practice to answering telephone politely. First is must be greeting, offering help, and the writer understand the guest information describe. If the writer do not understand can ask to senior and still voice smile should be applied while answering phone even on your bed condition.

## Eight week

The housekeeping and front office is a have relationship between department. They should be experience and qualification if placed in room services although temporary. Is not be good, if people who have no experience in the field of room service.

Ninth week
The writer as well as showing the room is applied to guest who have fixed booking in the advanced may be by paying deposit, in order to avoid the futility and harmfully incidents.

Tenth week
Especially for the trainee, this event is required. Kid activities is held every holiday. The trainee is too obliged to follow this event, and there is a
clown, there are guide. And this event should apply to all employees so that everything is balance. So, trainee did not feel disadvantages and could enjoy the proper day off.


## CHAPTER V

## CONCLUSION AND SUGGESTION

## A. Conclusion

With the development of tourism in recently Indonesia can be easily known by the world. There are so many destinations which attract to Indonesia.For supporting the development of tourism in Indonesia, hotels become one of the most important things.

Hotels that can be satisfy guests are hotels that always pay attention to the service and can work professionally in the field which makes all the parts that exist in a hotel can run well.

Based on the explanation above, the existence of Front Office Department especially Reception in a hotel is very important to support the service, therefore people who work in the hotel should be professional, and must be able to communicate well also correctly to give satisfaction while serving guests at a hotel.

Accordingly, the discussion of field work practices that have been the writer conducted in Hotel HorisonUltimaBekasi. In writing this report the author has still a lot of mistakes and deficiencies that require improvement, considering the limited knowledge possessed. Any suggestions or constructive criticism can make this field report practice more perfectly, so that in the future this Job Training Report can be useful for all parties.

## B. Suggestion

In accordance with the work practices that have been implemented, the writer has self assessment of service provided by the hotel to hotel guests. There are still shortage in serving a guest in Hotel HorisonBekasi, for that the author has some suggestions that may be useful for the hotel.

## 1. The suggestions are as follows

a. The Hotel employees must be more professional
b. Mutual respect and helping each other among employees working in other departments must be more improved, so it will not cause any problems that will spoil the atmosphere of the hotel.
c. Employees must be communicated with hotel guests, especially foreign guests. Improving the foreign language is very important, there are many foreign guests.
d. It is better, if the hotel is renovated and repaired again
e. To increase the number of foreign guests, the hotel need better promotion
f. Providing foreign language training regularly to hotel employees especially Front Office Department.
2. Suggestions for Faculties And Departments
a. The faculty must give description about the training program before the student do the training.
b. The department should prepare the students to have skill or nonacademic ability.

## 3. Suggestion for Students

a. The students should not regard this field practice as trivial, because this work practice is an activity to train themselves in facing the world of work.
b. Before carrying out fieldwork practices, the student should be selfguided with knowledge about the world of work.
c. In choosing a place of work practice, the students should not be too fixated on the field of study being studied because the purpose of this work practice is to train and know what the world of work is like.
d. During conducted of work practices field, the students must be a good name of the university and majors.

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## SEKOLAH TINGGI BAHASA ASING - JIA

Jalan Cut Muthia No. 30 dan 16A Telp./Fax. (021) 8822727 KOTAMADYA BEKASI

Nomor : 828/STВА ЛА / X/2017
Hal
: Permohonan Magang
Kepada Yth.
Bapak/Ibu Pimp inan
HOTEL HORISON
Jalai KH. Noer Ali, Kayuringin Jaya, Bekasi Selatan, Pekayon Jaya, Bekasi Selatan, Pekayon Jaya, Bekasi Sel., Kota Bks, Jawa Barat 17148 di
Tempat
Dengan hormat,

- Dalam rangka melengkapi penyelesaian studi Teaching Methodology Program Diploma Tiga (DHI) pada Sekolah Tinggi Bahasa Asing JIA, mahasiswa/i diwajibkan melakukan magang selama $\pm 2$ bulan. Waktu pelaksariaan magang serta lamanya magang kami serahkan kepada kebijaksanaan Bapak / Ibu. $-1$

Maksud dari pelaksartaan magang tersebut ialah agar mahasiswali dapat memahami secara lebih nyata kegiatan - kegiatan dalam bidang perhotelan, sehingga diharapkan dapat menambah keterampilan yang dinifiki mahasiswa/i.

Berkaitan dengan hal tersebut diatas, maka dengan ini kami mohon perkenan kiranya para mahasiswa/i STBA JA dapat diberikan kesempatan melaksanakan magang pada instansi yang Bapak/Ibu pimpin.

Sebagai bahan pertimbangan, mahasiswa/i yang akan melaksanakan magang adalah sebagai berikut :

| NAMA | NPM | JURUSAN | PROGRAM |
| :---: | :---: | :---: | :---: |
| Andikawati | 4313131015000 | Sastra Inggris | Diploma Tiga (D3) |
| Nethania Ruth Valdivia Simaniu | 43131310150010 | Sastra Inggris | Díploma Tiga (D3) |

Tembusan :
Ketua STBA JIA
Front Office
Kaprodi Bahasa Inggris


## Gambaran Umum dan Struktur Organisasi Objek Penelitian

## 1. Gambaran Umum Hotel

Di dalam penelitian ini, peneliti menggunakan Hotel Horison Bekasi sebagai objek penelitian.Hotel Horison Bekasi merupakan hotel berbintang 4 pertama di Jalan KH. Noer Alie Bekasi Selatan provinsi Jawa Barat yang terletak persis bersebelahan dengan Mall Metropolitan. Berlokasi strategis di jantung Kota Bekasi dan akses mudah di jangkau, menjadikan Hotel Horison Bekasi tujuan bagi pembisnis, tamu lokal dan tamu dari luar negeri umtuk menginap dan melakukan berbagai pertemuan kegiatan seperti gathering, farewellparty, ulang tahun hingga pernikahan.

Hotel Horison Bekasi memiliki 5 (lima) tipe kamar (room) dan fasilitas Hotel lainnya:

1. Kamar Horison Suite
1) Ruang tamu kecil
2) Lantai berkayu
3) Balconpribadi
4) TV satelit, TV kabel, TV layardatar
5) Spring bed 1 super-king
6) Sofa, Minibar, Brankas, Telepon, Lemari, Mejakerja
7) Kamar mandi pribadi dengan fasilitas Shower, Bathtub, air panas dan dingin, Peralatan Mandi
8) Wi-fi gratis
9) Berukuran $8 x 7 \mathrm{~m}^{2}$ dengan total 5 kamar
2. Kamar Deluxe
1) TV satelit, TV kabel, TV layardatar.
2) Spring bed 1 super-king atau 2 single
3) Minibar, Brankas, Telepon, Lemar, Mejakerja
4) KamarmandipribadidenganfasilitasShower, Bathtub, air panas dan dingin, PeralatanMandi
5) Wi-fi gratis
6) Deluxe King, berukuran $4 \times 6.5 \mathrm{~m}^{2}$ dengan total 75 kamar.
3. Kamar Deluxe Double atau twin
1) Lantai berkarpet
2) TV satelit, TV kabel, TV layardatar.
3) Spring bed 1 super-king atau 2 single
4) Minibar, Brankas, Telepon, Lemar, Mejakerja
5) Kamar mandi pribadi dengan fasilitas Shower, Bathtub, air panas dan diging, Peralatan Mandi
6) Wi-fi gratis
7) Berukuran $4 \times 6.5 \mathrm{~m}^{2}$ dengan total 155 kamar.
4. Kamar Suite Business
1) Lantai berkarpet
2) Ruang tamu kecil
3) TV satelit, TV kabel, TV layardatar
4) Spring bed 1 super-king
5) Sofa, Minibar, Brankas, Telepon, Lemari, Mejakerja
6) Kamar mandi pribadi dengan fasilitas Shower, Bathtub, air panas dan diging, Peralatan Mandi
7) Berukuran $5 \times 6.5 \mathrm{~m}^{2}$ dengan total 15 kamar.
8) Wi-fi gratis
5. Kamar Suite Executive
1) Ruang tamu kecil
2) Lantai berkayu
3) Blancon pribadi
4) TV satelit, TV kabel, TV layardatar
5) Spring bed 1 super-king
6) Sofa, Minibar, Brankas, Telepon, Lemaries, Mejakerja
7) Kamar mandi pribadi dengan fasilitas Shower, Bathtub, air panas dan dingin, Peralatan Mandi
8) Berukuran $7 \times 6.5 \mathrm{~m}^{2}$ dengan total 16 kamar.
9) Wi-fi gratis
6. Meeting Room

Di Hotel Horison Bekasi terdapat 31 meeting room yang teletak di lantai $2,3,8$ dan 10 dengan total luas ruang $4.200 \mathrm{~m}^{2}$ dan dapat menampung sampai dengan 2.500 orang.
7. Putri Lounge / Host Coffee

Putri Lounge atauhouse coffeemerupakan tempat bersantai bagi para tamu hotel maupun bagi orang luar hotel.Putri Lounge menyediakan berbagai makanan dan minuman umum diantaranya singkong keju, pisang
goreng, dan kentang goreng. Untuk minuman tersedia coffee, cappuchinopanas atau dingin. Terletak di Lobby hotel.

## 8. Room Service

Tamu dapat memesan makanan dan minuman yang kemudian langsung diantar ke kamar tamu yang bersangkutan selama 24 jam sehari dan 7 hari dalam seminggu.

## 9. Fitness Center

Fasilitas ini terdapat alat-alat fitness dan kolam renang yang tergolong besar. Fasilitas kolam renang ini dapat digunakan oleh anak-anak dan dewasa.
10. Concierge

Memberikan pelayanan saat pertama kali tamu tiba dan saat meninggalkan hotel, dan dari sini tamu bisa memberikan penilaian mengenai pelayan yang diberikan hotel secara umum.
11. Car Rental

Hotel Horison Bekasi memberikan layanan penyewaan mobil bagi para tamu untuk antar jemput menuju dan dari bandara dan perusahaan tamu.
12. Metsky Dine And Lounge

Restoran Metsky Dine and Lounge yang terletak di lantai 10.Restoran ini menyediakan lebih dari 100 menu makanan dan minuman Indonesia, Oriental, hingga Western.Suasana Metsky Dine and Lounge sangat indah dengan dekorasi modern dan memiliki 3 ruangan yaitu VIP,
indoor, dan outdoor. "Area outdoorMetsky Dine and Lounge memiliki pemandangan yang luar biasa terlebih di malam hari,"

## 13. Spa Theraphy

Spa Theraphymerupakan fasilitas hotel yang bekerja sama dengan Hotel Horison Bekasi. Adapun pembagian hasilnya 70\% untuk Spa Therapy dan 30\% untuk Hotel Horison Bekasi. Spa therapy menyediakan berbagai fasilitas, didalamnya, seperti aroma theraphy, stone massage theraphy, shiatsu, dan sauna. Yang terletak dalam ruangan tersendiridi lantai 3 dekat dengan Banquet Office.

## 14. Laundry And Dry Cleaning Service

Di samping melakukan pencucian linen untuk keperluan hotel, pihak hotel juga melayani pencucian pakaian untuk tamu yang menginap di hotel.
15. Safe Deposite Boxes

Menyediakan tempat penyimpanan barang-barang berharga milik tamu.
16. House Clinic

Menyediakan klinik untuk karyawan hotel dan mall metropolitan yang terletak di Basement hotel.

## 2. Stuktur Organisasi Hotel

Tidak berbeda halnya dengan hotel secara umum yang memiliki struktur organisasi didalam melakukan aktivitasnya, Hotel X pun memiliki
struktur organisasi di dalam perhotelannya.Adapun struktur organisasi yang dimiliki oleh Hotel X merupakan stuktur organisasi sederhana yang dapat membantu masing-masing karyawan untuk bisa berkerja juga dapat memahami peranan maupun tanggungjawab yang harus dilakukan oleh setiap karyawan di Hotel X. Dibawah ini merupakan gambaran struktur organisasidari Hotel X:






lanjutan

| 8 | Ambil dan lengkapi Registration form dengan data dari <br> ID/passport | Lengkap, jelas |
| :---: | :--- | :--- |
| 9 | Perlihatkan Registration form kepada tamu untuk ditanda <br> tangani dan diberi nama yang lengkap. | Tanda tangan di tempat <br> yang benar. |
| 10 | Sistem pembayaran Personal Account: | Deposit/ jaminan kartu kredit <br> diterima |






| $\frac{\text { HORISON }}{\text { BEKASI }}$ | INSTRUKSI KERJA |  |  |
| :---: | :---: | :---: | :---: |
|  | PENANGANAN TAMU SKIPPER |  |  |
|  | Nomor | IK-FO.02.005 | Disetujui : |
|  | Revisi | 01 |  |
|  | Tanggal | 01 Juli 2009 |  |
|  | Bagian | FRONT OFFICE |  |



|  | tamu. |  |
| :---: | :--- | :--- |
| 7 | Hasil usaha penagihan maupun pencarian ke <br> alamat tamu dilaporkan pada General Manager <br> dan data tamu dimasukkan dalam kategori black <br> list | Diketahui seluruh staf hotel |


| INSTRUKSI KERJA |  |  |
| :--- | :--- | :--- |
| PENANGANAN RETURNING/REGULAR GUEST |  |  |
| Nomor | IK-FO.02.006 | Disetujui : |
| Revisi | 01 |  |
| Tanggal | 01 |  |
| Bagian | Froli 2009 |  |
|  |  |  |



| 6 | Selanjutnya dapat diproses seperti tamu lainnya | Proses check-in cepat |
| :---: | :--- | :--- |




| 6 | Selaincompliment on all, staff front desk wajib <br> menjelaskan pemakaian apa saja yang menjadi <br> tanggungan tamu | Tamu mengerti |
| :---: | :--- | :--- |
| 7 | Selanjutnya mengikuti instruksi kerja (IK-FO.01.001) |  |


|  | INSTRUKSI KERJA |  |
| :--- | :--- | :--- |
|  | PENANGANAN EXTENDED STAY |  |
| Nomor | IK-FO.02.009 |  |
| Revisi | 01 |  |
| Tanggal | O1 Juli 2009 |  |
| Bagian | FRONT OFFICE |  |
|  |  |  |



| 6 | Jika persyaratan telah dipenuhi , up-date di komputer | Data aktual /terkini |
| :---: | :--- | :--- |
| 7 | Tulis di log book | Jelas terdokumentasi |



| 5 | Late check-out diprioritaskan untuk: |  |
| :---: | :--- | :--- |
|  | $-\quad$Tamu yang dalam kondisi tertentu <br> (penerbangan malam), <br> $-\quad$ Long Stay Guest, <br> - <br> Tamu telah meminta sebelumnya. | Terbatas |


|  | INSTRUKSI KERJA |  |
| :--- | :--- | :--- |
|  | PENANGANAN PINDAH KAMAR |  |
| Nomor | IK-FO.02.011 | Disetujui : |
| Revisi | 01 |  |
| Tanggal | 01 Juli 2009 |  |
|  |  |  |
| Bagian | FRONT OFFICE |  |
|  |  |  |


| NO. | LANGKAH | SASARAN |
| :---: | :--- | :--- |
| 1 | Layanan pindah kamar diberikan atas: <br> $-\quad$Permintaan tamu <br> $-\quad$ Permintaan manajemen karena <br> kebutuhan/pertimbangan tertentu <br> 2Siapkan kamar baru status VCI | Ada permintaan |
| 3 | Informasikan sejelas-jelasnya kepada tamu rencana <br> perpindahan kamar. | Kamar ada, kondisi siap <br> pakai |
| 4 | Informasikan kepada bellboy untuk membantu <br> kepindahan tamu dengan memberikan kunci kamar <br> baru | Ditindaklanjuti bellboy |
| 5 | Pindahkan data tamu dari kamar lama ke kamar baru <br> di komputer. | Status kamar berubah |
| 6 | Pastikan kunci kamar lama diterima kembali dari <br> tamu | Diterima |
| 7 | Hubungi Housekeeping untuk menginformasikan <br> perubahan tersebut | Diterima jelas |


| 8 | Isi form Room/Rate Change mengenai perubahan : <br> - Nomor kamar , <br> - Harga kamar (jika terjadi perubahan harga atas perbedaan jenis kamar) | Lengkap |
| :---: | :---: | :---: |
| 9 | Minta tanda tangan Front Office Manager / Manager On Duty. | Perubahan diketahui manajemen |
| 10 | Distribusikan form tersebut ke : <br> File tamu <br> Housekeeping Department <br> Operator / Room service <br> File | Didistribusikan |



| 6 | Mengisi log book | Terdokumentasi |
| :---: | :--- | :--- |








## PHOTOS IN HOTEL HORISON ULTIMA BEKASI





## BIOGRAPHY



