

CHAPTER I

INTRODUCTION

A. Background of Research

The study of the meaning of a sign is called semiotics. Using semiotic, we could know what someone trying to say or what the meaning of pictures which are the writer aims to find the index, icon or symbol's meaning in pictures with Charles Peirce theory. Charles Sanders Peirce divided object into three categories, the sign is called, an icon, an index and a symbol.

Danesi (2004) explained in his book based on Peirce theory, “icon is design to represent a referent by simulation or resemblance, for example drawings of all kinds (charts, diagram, etc.) photos, onomatopoeic, words, etc. Index is designed to indicate a referent or to put referents in relation to each other, for example the pointing index finger, adverbs such as here, there, pronouns such as *I, you, he*, etc. Symbol is design to encode a referent by convention or agreement, for example social symbol such as the rose, math symbols, etc (p. 27).”

When we analyze about pictures or signs which are not contain language, we still study the language itself, programming languages, formal logics. It is concerned with the relationship between signifiers, like words, phrases, sign and symbols, and what they stand for in reality. A part of linguistic field which also discuss about language study named semiotic.

Since the first time of its appearance, the film becomes one of an interesting part in lifestyle. It was cinematographic motion as the pioneer of a film made by Eadweard Muybridge in 1877. He put together all the pictures to make a film, and without sound or clear vision indeed. It needed a long journey to be a film or video that we can watch on our TV or phone now.

At the first time until a few years after its appearance, the film is only a motion picture. We can imagine how was film without sound, but we could see people understand what the film about even could take people's attention. This is unique for a film. It was so much different from today films which contain images and sound in it, moreover, it is not only about those simple things. Films used to be the motion picture of the sunset, or a plane fly, a beautiful girl simile, etc. It also gave meanings behind all the images. That is how the way a film communicates and until now, the film is still number one of entertain.

People want to see a film because of the ability of it to make the audiences fall into a simply we say it as a video which made them laugh, cry, confuse, happy, sad, excited, love, angry, scared and the other emotions that a film can give. The film has introduced a new style of communicating, a new style to delivering emotions, a new style of language. Film was made not only for giving the audience a good and easy way of seeing the life of the world and as an entertainment, but film also gives knowledge, emotions to the audiences and also filmmaker always try their best to give value in a film and

give us experiences through something that never happens to us. The film also allows us to know and understand about many characters and personalities. Even only a fiction, film will give such of impact to the viewers.

Indirectly, every film has tried to communicate to the audience through the things happened in it. In a film, it contains pictures, every picture, scenes and moments have the characteristic of communication. We can see what a piece of the picture in a film trying to tell us. A picture/image and a film or we can call it as motion picture can be a kind of communicating style. Based on Danesi (2004), "film is a text which contains a series of images that will make a movement illusion and an action in real life, in the sign stage" (p.134). Film usually communicate the meaning through two things, word meaning or we can say as semantic, sign include images or pictures.

An image can give so many interpretations, an image can be a sign of something may happening. The film is one of a way to understand the meaning, message, and purpose of an image. Through an image or picture, we know that language is not always something that we need to say, it is not always utterances or words, therefore a picture can be a language and sign since it tries to give the audience information.

A film is composed of images, millions of images/pictures which are move very fast. Therefore, since a picture can give at least a meaning in it, what about millions of pictures, there could be millions of meanings. We can make sure that we see pictures or images every day. It may Instagram posts,

advertisements, or films. Those pictures that we see every day may have meant that we need to interpret.

Here, the writer would like to analyze the index, icon and symbol in pictures are found in *The Hunger Games* movie based on *The Hunger Games* trilogy of novels, by the American author, Suzanne Collins. The film was released on March 21, 2012, in some European countries and in the US and UK on March 23, 2012. *The Hunger Games* receive positive reviews from critics, with praise for its themes and message.

This film is about a punishment for a past rebellion, the 12 districts of the nation of Panem are forced by the Capitol to select two tributes, one boy and one girl between 12 and 18, to fight to the death in the annual Hunger Games until there is only one survivor. In District 12, after her younger sister Primrose is chosen, Katniss Everdeen volunteers to take her place. She and fellow tribute Peeta Melark are escorted to the Capitol by chaperone Effie Trinket and mentor Haymitch Abernathy, a past victor. Haymitch stressed the importance of gaining sponsors, as they can provide gifts during the Games. It is a game about win or die, therefore the competition of this game is so much tight. this film really takes attention for the viewer since it gave different experience and strain.

From the background above the writer interested to analyze about the meaning of images captured in the film due to the meaningful plot and good reputation. Here, the writer also want to explain all the icon, index and symbol that are found in *The Hungers Games* film, therefore it will help the audience

to understand the true meaning of those sign especially all those *The Hunger Games* film series lover.

From the explanation above, the writer choose the title is “*THE ICON, INDEX AND SYMBOL OF THE HUNGER GAMES MOVIE CASTS STYLE APPEARANCES*”.

B. Question and Scopes of the Research

1. Research Questions

- a. What are the categories of sign that were found in The Hunger Games movie?
- b. What are the meaning of icon, index and symbol that have been found in The Hunger Games movie?
- c. What sign of research object which found mostly?

2. Scopes of the Research

Based on the background of the research above, the writer would like to focus the research on the analysis of the icon, index, and symbol of The Hunger Games Movie casts' style using Charles Sanders Peirce in Danesi (2004) and Keith Alan (2007) for the color theory that are found in the movie based on the theory relates. The writer tried to find the meaning, function and determine the category of object sign. Hopefully, this study can be useful for the writer, reader and learner.

C. Objectives and Significance of the Research

1. Objectives of the Research

- a. This research is to determine the kind of sign that are found in The Hunger Games movie casts' style appearances.
- b. This research is to find the meaning of the sign that are found in the Hunger Game movie casts' style appearances.
- c. This research is also to find the reason why they are called as icon, index or symbol related to the theory by Charles Sanders Peirce.

2. Significance of the Research

Hopefully, this writing research can be useful not only for the writer herself, but also for the readers, especially who has relation with English in their activity. The significances of writing are described as follow:

a. Theoretically

The result of this study of semiotic by the theory of Charles Sanders Peirce especially about icon, index and symbol expected to be able to widen the knowledge of students about semiotic and able to be applied in study and real life.

b. Practically

The writer hopes that the readers can understand semiotic of Charles Sanders Peirce especially about icon, index and symbol that have been found in the casts' style of *The Hunger Games*

movie. Essentially, the writer hopes that this study can be useful for students and everyone who want to study about semiotic.

D. Operational Definitions

1. Analysis

An analysis is an effort to observe in detail especially to understanding something, therefore it could be examined deeply. While doing an analysis, you should look for and observe about the thing that you will analysis. In this time, the author will analyze the icon, index, and symbol that are found in the movie using the semiotic approach by Charles. S. Pierce theory. Thus the writer should observe books and learn everything about them.

2. Picture

Picture or image is a set of colored things on a flat surface that looks the same with something else. Picture or image can be a drawing, painting or photograph. They have the same image as the real one. A picture can be a person or a thing. A picture is not only a flat thing to see, but a picture can be so meaningful. Through a picture or an image, we can understand the situation at that time. There are some kinds of pictures like a moving picture or motion picture which we can see on television or film, they called video. A video is a part of a picture that has a very fast

moving picture by using light. Therefore we can say moving pictures as a film.

3. Movie

A movie is a literary form which transforms a written work or script to be a set of images or living story. It is called a motion picture which we can watch a story in a real technique. Just like we see how the way people live.

4. Semiotic

Semiotic is the study of sign meaning, it explores the study of signs and symbols as a significant part of communications, but not only about sign and symbol. Pierce described it with index, icon, and symbol which are going to be described and analyze by the writer. This semiotic will be excited that the writer will write since in semiotic people will learn the language but not with language, learn about communication but not with words. All about the sign especially, icon, index, and symbol.

5. Linguistic

Linguistic is the study of language. All about language is explained in linguistics, from the language form, language meaning, and language in context. Linguistics is needed to understand the variety also the unique of language even how a word is formed. Talking about language will always bring the reader into a new world which never been expected

before. Knowing about something that we use every day but we see it on different sides, through linguistics.

E. Systematization of the research

Systematization of the research means to present the paper in well-edited composition. This research is divided into five chapters as follow :

Chapter I is introduction which explains the background of the research, question, and scope of the research, objectives, and significances of the research, operational definition, and systematization of the research.

Chapter II is theoretical Description which consists of the definitions of the analysis, film, picture, semiotic, linguistic.

Chapter III is methodology of the Research which contains about a method of the research, time and place of the research, kind of the research, procedure of the research, technic of data collection, technic of the data analysis and sources of the primary and secondary data.

Chapter IV is analysis Data which shows the data description, data analysis and the interpretation of the research findings.

Chapter V is conclusion and Suggestion which gives the summary of the conclusion which relates to hypothesis discussion, a suggestion which relates to the significance of the research.