

## **TABLE OF CONTENT**

Approval Sheet .....	ii
Intellectual Property Statement Form .....	iii
The Improvement Sheet .....	iv
Motto and Dedication .....	v
Abstract .....	vi
Abstrak .....	vii
Acknowledgements .....	viii
Table of Contents .....	x
List of Tables .....	xii
List of Pictures .....	xiii
<b>CHAPTER I INTRODUCTION</b>	
A. Background of the Research .....	1
B. Question and Scope of the Research .....	5
C. Objective and Significant of the Research .....	5
D. Operational Definition .....	6
E. Systematization of the Research .....	7
<b>CHAPTER II THEORITICAL DESCRIPTION</b>	
A. Representation .....	9
B. Movie .....	11
1. Definition of movie .....	11
2. Production of movie .....	14
3. Genre of movie.....	17

4. Movie in Semiotic .....	21
C. Hedonism .....	22
D. Semiotic .....	25
E. Research of Relevance .....	32

### CHAPTER III RESEARCH METHODOLOGY

A. Method of the Research .....	37
B. Procedure of the Research .....	38
C. Technique of the Data Collection .....	39
D. Technique of the Data Analysis .....	40
E. Sources of the Primary and Secondary Data .....	40

### CHAPTER IV DATA ANALYSIS

A. Data Description .....	41
B. Data Analysis .....	41
C. Interpretation of the Research Findings .....	72

### CHAPTER V CONCLUSION AND SUGGESTION

A. Conclusions .....	74
B. Suggestions .....	74

### BIBLIOGRAPHY

### APPENDIXES

### BIOGRAPHY