

CHAPTER I

INTRODUCTION

A. Background of the Study

Speaking is process for one person to deliver some words to another person like knowledge, information, ideas, opinions, and feelings. The process of exchanging message from two people is called Communication. In daily activities, the writer will use it to inform another person through speaking method. The writer usually uses it as tool for exchanging ideas like in workplace, public area, house, and another places.

English speaking skill is one of several steps for people to increase business in the workplace and the writer use it as people need to contribute with another person from the other country. English language is one of international language that is used by millions famous factory which now is growing rapidly in Indonesia. With this title of the research, the writer will search development of English language in the workplace which is located in west java that is PT TAKEDA INDONESIA.

The history of PT Takeda Indonesia began on September 28, 1971, with its main focus on pharmaceuticals / medicines. PT Takeda Indonesia, a dynamic company that is developing, has around 518 employees spreading throughout almost all cities in Indonesia. PT Takeda Indonesia promises to bring better health and a brighter future for patients by translating science into

life-changing medicines. The company philosophy starts with Takeda-ism and brings together the highest ethical standards and missions with a strong understanding that continues to live in the management activities. Based on the writer overall independent research, we state that PT TAKEDA INDONESIA provides exceptional employee conditions, maintainance, and developments of talent through all levels of the organization and has demonstrated its leadership status in the human resource environment. Takeda always strives to optimize its work practices and to develop its employees.

With this research, the writer will share to the employees about questioner that is related with English language and count how English Language in Speaking is very important for the employees as tool to operate the system, machine, document, software, and hardware in PT. Takeda Indonesia. Until now PT. Takeda Indonesia has supplied the product to several hospital in ASIA especially in Indonesia and there are some products from Takeda Indonesia like Vitacimin regular (lemon), Vitacimin Variant, Vitacimin white, Tapros, Prosogan, Blopress, Alinamin, Candesartan, Borriginol, and many other products exported from japan. The writer believed that communicative English for employee in PT. Takeda Indonesia is very necessary for increasing contribution with the other company and patients who direct contact with Takeda.

By speaking English fluently, the writer will make the employees in Takeda Indonesia could join on global occasion company and compete with another company in pharmaceutical field. So, with these efforts, the writer will

analyze the result from the questioner and count the result then. The writer will share it to the leader of the production department to use English language at least one day in a week for using English speaking communicatively method as a step to be as good employees in PT. Takeda Indonesia and help Takeda to be famous Company in Global.

Good business is started from good communication. Good communication is started from good language. The writer believed that from good communication in language and increasing English ability, the writer has started to make the company to be more popular in the world. Speaking with employees in production department would help the employees to be good speaker. The employees who use English language and make it as habit will have better performance and go along with the company vision from Takeda which is better health and brighter future.

There is new good program from Takeda Indonesia that will make the people mental become as a good speaker. That is AGILE program and teamwork with another Takeda like: Japan, Brazil, China, and Philippines. AGILE is program that will train the employee as a good speaker to express the people opinions, argument, and ideas in front of audience in Takeda Indonesia.

The other program that will make the employees speak well is morning briefing or the employee called TIER. TIER is a speech program in production department then all employees join in one room and take and give the information about productivity, attendance, issues of work, safety, and

target production. So, the people could increase their speaking ability in PT. Takeda Indonesia especially in production department, the employees should take it for increasing the employee's knowledge in speaking skill and prioritize speaking as a big contribution with another opportunity.

There are many benefits that can be felt immediately if someone is able or skillful at speaking like Streamlining Communication between Fellow. Most human communication is done by talking. Therefore, it is fundamental that speaking ability occupies an important role in mutual communication. The employees are seen to talk to each other. The talking occurs in the market, at home, at school, at the airport, in official forums, in daily interactions in the village or in the community, and other very diverse opportunities. The accuracy and speed of information provided through verbal from one person to another depends very much on the quality and clarity of the information provider. Therefore, people who are able to speak well are most likely to be able to convey information accurately and quickly to their interlocutors. However, a person has the ability intellectually. If the employees are weak in speaking, then the employees will experience difficulties in expressing the ideas to the other. Many clever people fail to communicate. They are hampered in conveying the employee's ideas or thoughts to many people because the employees do not have the ability to speak in public.

Based on the description above, the writer would like to conduct a research entitled "IMPROVING EMPLOYEE'S SPEAKING SKILL

THROUGH COMMUNICATIVE LANGUAGE IN PRODUCTION
DEPARTMENT OF PT.TAKEDA INDONESIA ".

B. Question and scope of the research

1. Question of the research

Is there any influence between speaking skill through communicative language in production department of PT. Takeda Indonesia?

2. The scope of problem

Based on the background, this research has just focused on the improving employee's speaking skill through communicative language in production department of PT. Takeda Indonesia.

C. Research Hypothesis

The hypothesis of this research uses pre-experimental design in the form of null and alternative hypothesis non directional. According to Creswell (2009) research hypothesis is shown below:

“A null hypothesis represents the traditional approach : it makes a prediction that in the general population. no relationship or no significant difference exists between groups on a variable. The wording is, "There is no difference (or relationship)" between the groups” (p. 134).

Ho : There is no significant difference in improving employee's speaking skill through communicative language in production department of PT. Takeda Indonesia.

“Alternative hypothesis non directional is a prediction is made, but the exact form of differences (e.g .. higher. lower, more, less) is not specified because the researcher does not know what can be predicted from past literature. Thus, the investigator might write, "There is a difference" between the two groups” (p. 135).

Ha : There is significant difference in improving employee's speaking skill through communicative language in production department of PT. Takeda Indonesia.

D. Objective and significance of the research

1. Objective of the Research

This research is to know the correlation between speaking ability in PT. Takeda Indonesia as possible step to increase language ability for employees and make companies capable of contributing globally.

2. Significance of the Research

- a. For another researcher, they will get more knowledge about culture of English, especially for learning English as a foreign language. They will get more knowledge when speak with foreigner.

- b. For readers, they will get information about the important of culture in learning the language. Actually, the writes hope this research can be inspired for them who want to learn speaking English fluently.
- c. For employee, They will get knowledge about English culture and apply the speaking method as media for deliver an information when they briefing in the workplace

E. Method of the Research

In line with the research problem, the writer uses pre-experimental research with one group pre-test and post-test in this research. There is only one area to be researched to know the employee's speaking ability before and after the implementation of the media.

According to Creswell (2012), "Quantitative approach-Postpositivist worldview, experimental strategy of inquiry, and pre- and post-test measures of attitudes. In this scenario, the researcher tests a theory by specifying narrow hypotheses and the collection of data to support or refute the hypotheses. An experimental design is used in which attitudes are assessed both before and after an experimental treatment. The data are collected on an instrument that measures attitudes, and the information is analyzed using statistical procedures and hypothesis testing" (p. 16). "one group pre-test post-test design, this design includes a pre-test measure followed by a treatment and a post-test for a single group.

Group 01 ————— X ————— 02 (p. 160).

X : represents an exposure of a group to an experimental variable or event.

The effects of which are to be measured.

0 : represents an observation or measurement recorded on an instrument.

(p.159).

01 : Pre-Test

X : Treatment

02 : Post-Test

In this experiment, the writer need a pretest to measure employee's attitudes. A pretest provides a measure on some attribute or characteristic that you assess for participants in an experiment before they receive a treatment. After the treatment, the people take another reading on the attribute or characteristic.

A posttest is a measure on some attribute or characteristic that is assessed for participants in an experiment after a treatment. If the post-test score is higher than the pre-test, this indicates that there is an influence between speaking class in production department with their skill in communication.

This research was conducted by the author himself by conducting experimental teaching using morning briefing in production department of PT, Takeda Indonesia.

F. Operational Definition

1. Speaking

Speaking is the action of conveying information or expressing one's feeling in speech.

2. Communicative language

Communicative that is having a way of speaking or dialogue correctly according to the rules in the science of language communication, making it easier for listeners to understand further what is being discussed in a dialogue.

3. Production Department

A production department is a group of function within a business that is responsible for the manufacture of good. The production department can be the largest organization within a business. It may employ employee mechanism, machine setup specialist, maintenance specialist, and machine operators.

G. Systematization of the Research

To get easier view of this paper, the writer arranges it into five chapters which are summary of writing is called systematic of the paper. The five chapters are as follows:

Chapter I is Introduction. This chapter explains about background of the research, the questions and scope of the research, the objective of the research, the significant of the research, and the systematic of the paper.

Chapter II is Theoretical Description. This chapter Consist of the definition of speaking, the definition of communicative language, and the aspects of speaking.

Chapter III is Methodology of Research. This chapter talking about time and place of the research, population and sample of the research, method of the research, variables, instruments, technique of the data analysis, and procedure of the research and hypothesis submission.

Chapter IV is Research Finding and Discussion. This chapter explains about the data description, the data analysis, and the data interpretation.

Chapter V is Conclusion and Suggestion. The writer writes the summaries and suggestion based on the previous chapters and gives some suggestion for the employees, company and the other researchers.