CHAPTER I

INTRODUCTION

A. **Background of the Research**

Background should explain about purpose, function, and the reasons of the research title. This research has qualitative methodology means its explanation must be inductive. The researcher started explaining this background from the special or smallest ones to the common or biggest ones. They are: phrase, clause, meaning component, kind of metaphors, and data setting.

Phrase and clause can be said as something which usually found in the written or spoken. Phrase and clause discusses about how to develop the idea. Phrase and clause can be explained as a collection of words that are used to understand the structure of a language in detail. Phrase does not have predicate, then clause have subject and predicate.

The meaning can be said as the responses to the things that are accepted in communicating. The meaning also contains the purposes, namely what things which told or delivered by the speaker or the writer in the written or spoken form. There is the important thing to describe more detail about the meaning, such as the meaning component.

Each word has the different meanings, which makes the meaning component is important to know. It is important because analyzing the meaning of the word means finding out the similarities contained in the

meaning in a word. The meaning component is related to the metaphor because to analyze the metaphors meaning needs the meaning component.

Metaphors connects the words contained in the song lyrics with the true meaning as the result of imagination in reasoning. The metaphors has a role as a thought media to know how people use and understand the conceptual language by what words meaning for. According to Kovecses's (2010), metaphors is a set of mapping or thinking system which use the context as the concern to find the meaning in metaphors conceptually, it means how metaphors reflect what people think or interpret based on their cognitive function. (p.7)

The researcher does the analysis by using the way that used by Sesilia Gisela Serat entitled *Theme in Hozier's Songs Seen in Metaphor Expressions* as the research of the relevance. Here is the analysis in one of Hozier song lyrics used as research of the relevance:

Metaphor Expression: She tells me **worship** in the bedroom

Lexical Meaning: The practice of showing respect to God

Metaphorical Meaning: Intimate relation with someone

Type of Metaphor: Ontological

Shared Concept: +loyal

The metaphors found in the Hozier song entitled "Take Me To Church" tells about a woman who told him to worship her in the bedroom. *Worship* means to show respect for God or a God, especially by saying prayers, singing with other people in a religious building, going to a service in

a religious building, and loving and admiring somebody very much that you cannot see their faults according to Oxford dictionary. The various kinds of the things can be done to glorify God's name, such as chanting praises, praying, and so on.

In this song, there is the meaning of worshiping someone because it shows how much he loves God, but in this song God is not mentioned at all. This song itself, it tells a couple who certainly has a special and strong relationship. The relationship between the two lovers is like the relationship between God and his servant.

Praying and praising God are things that are closely related to God and his servant. In the lyrics of this song, the researcher wants to tell about his loyalty in the form of *worship* and that loyalty has meaning for love and its purpose to admire God. The concept contained in this metaphor is the concept of religion. However, God's focus on the lyrics of this song has shifted to the man the writer loves.

Thus, the act of *worship* is also different because the divine reference in the definition of *worship* has been replaced as a human as a result of the personal experience of the singer. Since her lover is the person she worships, *worship* in here corresponds to the activities of people in a relationship that is a very close relationship. The concept unit consisted in the metaphors usually labeled as topic and vehicle. The topic for this metaphor is *worship*. The vehicle is the action in the relationship in order to honor the woman.

The example of metaphors discussed above is a part of cognitive semantics because it tells about the conceptual thinking of the mind. Cognitive semantics is related to metaphors because it discusses the words that have the different meanings. Therefore, what is seen in this cognitive semantics is the way in processing the word so that it produces the appropriate meaning, which always stands with cognitive linguistics.

Semantics has a very close relationship with human life, such as communication. The communication studied with semantic can be in the form of research on song lyrics. In connection with semantics learning about signs, the sign referred to here is the meaning of the song lyrics which is closely related to metaphors as a part of linguistic.

Cognitive linguistics can also be used to describe words in language based on a synergistic mindset. Cognitive linguistics is influenced by the ability to think from a perspective of the context of a writing. Cognitive linguistics can also be used to describe words in language based on a synergistic mindset and it relates to meaning, such as semantics.

Linguistics discusses about how language used in a good way and it is important in daily or formal communication of course. Linguistics deals with how to identify the meaningful elements in a particular language. Everyone will confuse to deliver many things on the minds without linguistics. Linguistics helps in understanding various literary works and text content of a reading with a better language structure.

Lyric consists of the several words and the meaning on it. The lyric can generate many perceptions in the song which are greatly influenced by the level of understanding had by a person from their life experiences. The words arranged well and unique in a song can create a work that can be enjoyed and bring the listener to appreciate and absorb the positive meaning of the lyrics in the song.

Song expresses an entertainment media what is in the mind, an imagination, and the feelings. The song can be said as the several words arranged into a beautiful lyrics and has many good things for people who listen to the song. The song also must have meaning and moral values that many people can use as inspiration or motivation in doing anything in life. The song is a work arranged or created by the songwriter.

In connection with how a songwriter expresses his feelings and thoughts in a song, there is a beautiful singer named Maren Morris. She is one of the most famous female singers and great song writer in the world. Besides having a beautiful face, she also has a great and outstanding vocal style. The songs that she recites have the strong meaning on the lyrics based on the realities of life.

She expresses her feelings and thoughts about anything in life, such as family, love, life struggle, and friendship through song lyrics written by her. Maren Morris's songs have the pleasant spirit and deep meaning in each lyrics. Therefore, everyone who listens and reads the lyrics of the song can relate themselves to the song. There are some of popular songs by Maren in

Hero Album, such as Second Wind, Rich, I Could Use A Love Song, Space, Once, How It's Done, Drunk Girls Don't Cry, and Bummin Cigarettes which have a great tone and lyric which make all song lovers enjoy the songs.

Maren Morris gives some unique colors outside the country music's line in her songs. When a singer with an amazing voice sings a song that has various moral messages in the lyrics, the song will automatically become popular. In 2016, Maren Morris released her major debut album "Hero" which influence her career.

The career of Maren Morris is very successful in the industry of music by the great songs which created by her. As the result, she has received several Academy of Country Music Award nominations. She also won her first Grammy award for Best Solo Country Performance.

The songwriter can tell what the moral value is in the song because the songwriter does not write the lyrics and show off the melody only. Moral value is an example of education or good things to learn in the song. Moral value can invite listeners to do good things after listening to the song. By moral value, there are many good things that can be used as the goal in doing the research of the song based on the meaning of the song.

The reason of the researcher analyzes the moral values in the songs which has metaphors, such as the songs of Maren Morris because the researcher wants to find how song lyrics can evoke feelings. After that, it reveals a personal point of view about things related to life based on the

metaphors that exist in each song lyrics. Then, that lyrics relate to the moral values which is very close to human life.

B. Question and Scope of the Research

1. Question of the Research

Based on the explanation above, the researcher is going to arrange this research by questions below:

a. How the mapping of metaphors in Maren Morris song lyrics?

b. What kind of metaphors contained in the lyrics of Maren Morris song lyrics?

c. What metaphors meanings in Maren Morris song lyrics which can be related to the moral value?

2. Scope of the Research

In this research, the analysis only focuses on phrase and clause in Maren Morris's song lyrics which has metaphorical meaning and relate it to moral values as reflection of life. The analysis only takes song lyrics that will be associated with semantics to explain their meaning metaphorically and then connect them with moral values that exist in life. By classifying and analyzing the lyrics of the song, it will be easy to understand how to find the meaning of the metaphor, especially for the semantic approach based on Kovecses's theory, which explain how metaphor works in cognitive function especially in daily communication based on the conceptual meaning. It means, the conceptual meaning here is concern with

the cognitive process which makes the metaphor learning by the illustrate the of words.

C. Objective and Significance of the Research

1. Objective of the Research

Based on the questions of the problem that have been explained above, the goals in this research can be mentioned:

a. To analyze the mapping of metaphors in Maren Morris song lyrics.

b. To find the kind of metaphors contained in the lyrics of Maren Morris song lyrics.

c. To find the metaphors meanings in Maren Morris song lyrics which can be related to the moral value.

2. Significance of the Research

Hopefully this research can be useful not only for the researcher himself but also for the readers. The significance of the research is divided into two parts, those are theoretical benefits and practical benefits.

Theoretically, it is hoped that this research can enrich the wealth of research in the field of language, especially for the semantic approach in the song lyrics, to analyze the metaphor in the song lyrics and relate it with moral values which used as reflection in life.

Practically, it is expected that this writing can give the knowledge about theories of semantic approach, especially the metaphor in the song lyrics.

D. Operational Definition

After reading and understanding various theories related to titles found in various language books, the author can conclude and explain that:

1. Linguistics

Linguistics is the beginning of a language and can be said to be very influential in some activities in life. Linguistics is used to find out how the language is formed and to analyze the context in the written works and another activities contained in the language. It has an important role in learning the language, especially in communication way.

2. Semantics

Semantics is the study of meaning and the linguistics aspects of the meanings of expressions. It is the knowledge encoded in the vocabulary of the language and in its patterns for building more elaborate meanings, up to the level of sentence meanings. It means, what is required to understand a sentence like.

3. Cognitive Linguistics and Cognitive Semantics

Cognitive linguistics is a part of semantics which has a close relationship with how the grammar is formed in such a way. Cognitive linguistics has a role in developing thinking about the function of language itself. It has the main focus based on the conceptual structure that has a relationship with metaphor.

Cognitive semantics is a knowledge' used as a media used to discuss how many people understand the implied meaning or the suitable meaning is not yet known. Cognitive semantics can be said to be special, because they make a human cognitive ability a learning of detailed meaning. It will make the people to use the patterned way of thinking in interpreting the word. In cognitive semantics, the meaning cannot be interpreted arbitrarily because it requires understanding in order to find the appropriate meaning of the word.

4. **Metaphors**

Metaphors tends to influence thoughts and feelings more than literal descriptions. Metaphors is a language style in literary works that uses creative words. It is also used to describe an object with direct comparisons and express other meanings based on reasoning.

5. **Meaning Component**

The meaning component is the important thing in learning about the meaning of the words. It is used to determine the relation from the meanings contained in a word. Understanding the component of the meaning means knowing in detail about how the meaning of a word which is formed by the lexical elements.

6. **Moral Value**

Moral value is a set of values related to good and bad deeds that serve as guidelines for human life. Moral value can also encourage people

to do something. It is also used as a source of motivation in doing many activities.

7. Lyric

Lyric is a part of music which used to beautify the melody. Lyric relate to music which used to express human emotions that are shaped in such a way. The lyric and melody is a component to produce the good songs.

E. Systematization of the Research

The systematic of the research means to tell the research well edited composition. This research is divided into five chapters as follow:

Chapter I: Introduction explains the background of the research, questions, scopes of the research, objective of the research and significance of the research, operational definitions, and systematization of the research.

Chapter II: Theoretical description contains the definition of linguistics, semantics, cognitive linguistics and cognitive semantic, metaphors, meaning component, moral value, and lyric.

Chapter III: Methodology of the research involves procedure of the research, techniques of the data collection, techniques of the data analysis, and sources of the primary data and secondary data.

Chapter IV: Data analysis consists of data description, data analysis, and interpretation.

Chapter V: Conclusion and suggestion give the summary from all chapters and suggestion which relate to the research.