

CHAPTER I

INTRODUCTION

A. Background of the Research

Generally, people rarely aware of the existence of morpheme. Whereas, morpheme is one of the important element in language. As evidence of morpheme which found in the daily communication is affixes. It is a morpheme which is not added in word can make different meanings. Like in the word *impossible*. If it said without affix *im-* or become *possible*, the meaning will be different. Affix *im-* cannot be divided into smaller part anymore. As people who often use the word may not care about it because they already understand the difference, but as a layman usually need more explanation to clarify it.

Different with morpheme, word itself is part of the language that common know. Because people usually talk and write with words. Therefore, the word sure develops every day. It can be caused by almost everyone in this world uses words arranged into sentences to communicate. Over time, word underwent many developments and extinctions. Through the development of words, there must be a process that explains how word can be formed. That is word formation.

Almost the words that exist now have gone through the process of word formation. As found in previous research about Neologism in Social Networking Among Youths by Sakina Shahlee and Rosniah Mustaffa in 2019

found word '*Photobomb*'. It comes from words photo and bomb. These two words were compounded become a new term 'photobomb'. It is term that used for an action of disturbing someone's photo spontaneously and becoming familiar or common use now.

Another example, the writer took from the previous researcher in Neologism in Modern English: Study of Word Formation by Julia Gontsarova in 2013 found the word "Bouncebackability". This word is found in sport term that formed from phrasal verb bounce and back. It undergoes the word formation process blending according to the theory of the Plag that used in this study. Also it has meaning 'the ability to recover quickly after a failure' and it was created by former Crystal Palace manager Iain Dowie. As time goes by this word is used often and blends into everyday vocabulary.

The two studies above are examples of word formation process. Do you know that there are many kinds of word formation processes? A morphologist, Lieber, divides the process of word formation into two. There are most common way processes and minor processes. In most common way, there are affixation, compounding and conversion while in minor processes there are coinage, back formation, blending, acronyms or initialisms, and clipping. Those processes will explain more in the next chapter of this research.

After going through word formation process, new word is heave in sight. Especially, in this era, there are a lot of new words that people can find. New word or named by neologism is the word that was built from the former word. It can be raised by our creativity that enter our mind and language in

communication. Neologism should be influenced by the improvement of technology or the difference of culture.

Despite of the actual new words, the existing word which has been assigned a new meaning is also called by neologism. Based on this, it maybe happens that a word can be still assumed as neologism although it is not a new term. To clarify like the word “Drone” which in the past, drone usually common in war era. Because it was an aircraft without pilot which used for spying the enemy or dropping a bomb which controlled from the ground. But now, it has changed into a term used for taking photos or videos from the air.

According to the explanation before, it turns out that neologism may created by the ideas then applied for the new concepts or reshapes older word to newer. By this description, it does not rule out the possibility that many other words have same experience with word “Drone”. After it all, most of neologism word formed by word formation processes. This is what will be raised by the writer to be investigated further whether there will be many new words found or not. The material about this completely describe in morphology which become the main studied in this research.

Morphology is a branch of linguistic that explain about meaning and how words is structured within words and among words. Moreover, morphology also study about how words can be formed. There are many rules contained in morphology that can be applied. This because it examines down to the most detailed pieces in language.

In linguistic, morphology is one of the most important thing because it shows how language developed in terms of the meaning of the word. The experts believe that humans and animals can communicate by their own language and the same of them will understand the meaning of it. This explains that in communication is really need language especially for humans.

Humans as social creatures need language to communicate with others to maintain their survival in society. It can make easier for humans to convey messages and intentions to be expressed to others, especially in verbal communication. Verbal communication can be done freely through many media especially social media nowadays. Social media is not a new thing anymore and is even very popular nowadays. The example of social media that becoming popular are Twitter, YouTube, Instagram, Facebook, and TikTok. Those are recent social media that commonly used by people. Social media itself is a media that can allow people to interact with each other by online way. They just need an internet to connect it. Internet itself is abbreviation from interconnection networking. Almost everyone from around the world usually uses it for entertainment and to communicate with each other through social media.

As mentioned before, one of the most commonly used social media is Twitter. It was founded for the first time in 2006 by Jack Dorsey and now it becoming one of the most used social media on the internet. Twitter is an application that allows the user to send and read a message in 280 characters per *tweet*. *Tweet* is term for a message that people post to Twitter. People

usually *tweet* about what they were thinking, what they were doing, something was happening and about the news. On Twitter, people can also mention a friend and send messages privately through direct message.

According to omnicoagency.com, total number of Twitter users is 340 million people and total number of daily active users reach 186 million people. In the website also mention total number of tweets sent per day and the number reach 500 million tweets. Based on this data, there will be lots of tweets that will analyze and it is possible to get a lot of data. To simplify the seeking, the writer takes advantage of the existing features. Because almost in every year, Twitter brings up new features to pamper its users.

Twitter has many experienced in developments, especially the features in it. One of the new features that exist is topic. With the topic, the users can choose any topic to follow so that they can get the latest information on the selected topic. As used in this research, the writer chooses a topic about technology to find the data about neologism. Because technology is something which has a rapid level of development, it is possible to produce words every time and it does not rule out the emergence of new words also.

Therefore, the relevant theories that the writer has to pay attention are word formation processes in order to get to know in what way new words or neologism are formed and being used by Twitter users, especially in Topic about technology. For technology is something that is always growing every day. So, it will be possible if it can produce something new. Also, the writer is curious to know whether many new words will be found or not in the topic of

technology in Twitter which they use for communicate with others using any language especially English.

Based on background of the research above, the writer interested and wants to analyze *“word formation processes of neologism that found in technology topic of Twitter.”*

B. Question and Scopes of the Research

1. Question of the Research

Based on the background above, the writer investigates the problem that deals with the word formation processes of neologism used by people on social media Twitter. Therefore, the writer formulates the research questions bellow:

- a. What word classes are found in neologism occur in the technology topic of Twitter?
- b. How do the processes of word formation in neologism occur in the topic?

2. Scopes of the Research

This research focuses on the processes of word formation on new words (neologism). The writer tries to find those neologism words in the technology topic of Twitter and to know those processes occurred. The theories which are used: 1. Rochelle Lieber in *Introducing Morphology* book (2009). 2. George Yule in *The Study of Language* Sixth Edition (2017) 3. Elisa Mattiello in *Analogy in Word-Formation “A study of English Neologisms and Occasionalisms”* book (2017). By classifying

those neologism word processes, we can understand not only those new words are created but also we can use this word in application for communication.

C. Objective and Significance of the Research

1. Objective of the Research

Based on the formulate research question above, the objectives of the research are:

- a. The researcher wants to know whether word classes of neologisms are find in technology topic of Twitter.
- b. The researcher wants to find out how the processes of word formation occur in the topic.

2. Significances of the Research

By conducting this research, the writer expect that this research can be useful and also can take the benefits. It is divided into two separate parts, those are theoretically and practically.

Theoretically, the writer hopes that this research will give valuable to develop knowledge for studying linguistic especially in morphology focusing on the word formation processes. It also can help the next linguistics researches who analyze in the same filed that can give another information about neologism and help the researches to analyze what neologism through word formation processes.

Practically, the result of this research can be used as suggestion reference to apply the think about word formation on neologism so the people can understand what the meaning of it and apply it on their communication.

D. Operational Definition

In order to have same understanding and minimize misunderstanding of this research, the writer defines the terms to clarify the concepts:

1. Morpheme

Morpheme is the smallest element in language that have no meaning but can influence meaning if it come with word. For instance, suffix and prefix.

2. Word

Word is part of language which has its own meaning if stands alone. It also be written or spoken then usually strung up into sentences that is used in everyday life.

3. Word Formation

Word formation is the processes of creating some new words. It either by modification an existing word or a new innovation. There are another types of word formation process such as clipping, blending, compounding, derivation, and affixation.

4. Neologism

Neologism or new word is a word that created for explain a new thing that have new meaning for an existing word or a word borrowed from another language.

5. Morphology

Morphology is part of linguistics that studies how words are formed and the effect of changing words on the meaning and class of words.

6. Social Media

Social media is a website or application which is formed by internet based technology that simplify the people for sharing their thoughts, ideas, and information through virtual communication in real time.

7. Twitter

Twitter is one of a social media that used by people to communicate with others by posting a message through 280 characters. This message called by *tweet*. The users can post, like and retweet tweets. Also the users can reply the tweet to build a communication with others.

8. Topic

Topic is a feature in Twitter which contains about relevant tweets by the users that have match interest based on topic that they like and can change when there is a new tweet with more enthusiasts.

E. Systematization of the Research

In this research, the systematization of the research is intended to explain the arrangement of research in a composition that has been properly edited. This research is divided into five chapters as follows:

Chapter I is Introduction which explains about background of the research, question and scopes of the research, objective and significance of the research, operational definition, and systematization of the research.

Chapter II is Theoretical description explains about definition of morphology, definition of word formation, definition of neologism and definition of Twitter.

Chapter III is Methodology of the research which explain method of the research, procedure of the research, technic of the data collection, technique of data analysis and sources of the primary and secondary data.

Chapter IV is Data Analysis explains about the data description, the data analysis and the interpretation of the research findings.

Chapter V are Conclusion and Suggestion which explain about conclusion of all chapters and suggestion that relate to the result of this research.