

CHAPTER I

INTRODUCTION

A. Background of the Research

Background should be explain about purpose, function, and the reasons of the research title. The research has Qualitative methodology, means its explanation must be inductive. The writer started explaining this background from the special or smallest to the common or biggest ones. They are conventional and personal symbol, semiotic, semantic, linguistic, language, and data setting.

Conspiracy is described as the presence of a plan in important events that occur in the world by a group of individuals who are indeed arranging the occurrence of an event in order to influence people's perceptions of human life, as well as their perceptions of evil and good. Epperson (1985) explained that the conspiracy is the thing which made the Russian, Cuban, and American revolutions are happen (pp. 99-123)

If there is a problem why this conspiracy is not evident to the layman, it is because "a group of individuals that are covertly working for wicked or illegal reasons" as defined in the Oxford dictionary. So, if there is a plot, the conspirators will do their very best to 'deny' those who are trying to expose and those who are claiming to have been part of the plot.

Epperson also explained that according to James Billington's book, *Fire in the Minds of Men* shows how this elite group began the revolution. People

shall revolt, revolutionize their selves to return to the golden period, this millennium, since the term revolution originates from the organization's philosophy. The objective of communism is hidden behind that concept. When people look at the early communist founders, they will notice that humanity is attempted to transform back to a lost golden era. It is been a socialist, communist, and animal farm paradise since the beginning. Then, there will be a big question about who is the mastermind behind the global conspiracy.

The answer is a group of people who want to create a new religion by transforming religious humans into enlightened humans, i.e. humans who solve issues with their intellect rather than following God's rules. **Illuminati** is the plural form of the Latin *Illuminatus*, enlightened. The Illuminati is also a name given to several groups, real or fictitious. This name refers to the Bavaria Illuminati, a secret society founded on May 1, 1776. (<https://www.britannica.com/>)

Since the publication of Robert Shea and Robert Anton Wilson's post-modern science fiction trilogy *The Illuminatus! Trilogy* (1975-1977), the name Illuminati has become widely used to denote a conspiracy organization that is believed to mastermind and control various events in the world through governments and corporations in order to establish a new world order.'

One of the symbols used in this Illuminati Ordo is the One Eye sign, also known as the All-Seeing Eye. It is the most often symbol used by the Ordo. The pyramid emblem, the owl, the inverted pentagram, the number 666, and many more symbols are used by this group to demonstrate their presence.

The presence of these symbols is intimately tied to specific goals and purposes, as previously indicated.

A symbol is anything created to represent something other than itself. Words and their meanings are (largely) arbitrary, with arbitrary sounds being used in traditional ways with conventional meanings. The language considers the system of signs or symbols. Any collection or system of such Symbols that is used by a large number of individuals in a more or less uniform manner, allowing them to communicate intelligibly with one another.

A symbol also has a meaning that must be translated into a new language or description that is simple to comprehend by understanding the symbol's true meaning and how it may affect society via its secrets. Symbolism is more than just a way for a writer to express himself more succinctly. It is about giving people the ability to communicate more effectively.

Symbols abound in this world. Symbols include sports outfits and traffic signs. A gold ring is a sign of marriage in various cultures. Some symbols are quite useful. For example, stop signs give important information. They belong to material culture as physical things, but because they serve as symbols, they also communicate non-material cultural meanings. Some symbols are only important because of what they stand for. Trophies and gold medals, for example, exist only to commemorate accomplishments. How the symbol is conveyed can be observed with a semiotic approach.

Semiotics is a way of study that looks at signs, symbols, and significance. It is communicative because it conveys information. Its existence has the ability to substitute anything else that can be imagined or conceived of. This area of science began in the study of language and later expanded to include design and the fine arts. It includes the study of signs and sign processes (semiosis), indication, designation, likeness, analogy, metaphor, symbolism, meaning, and communication. Semiotics is closely related to the field of linguistics, which, in part, studies the more specific structure and meaning of language. However, different from linguistics, semiotics also studies non-linguistic sign systems.

The basic principle of humanistic linguistics is that language is an invention created by humans. A semiotic tradition of linguistic research considers language as a sign system that arises from the interaction of meaning and form. The organization of language structures is considered computational. Linguistics is seen as related to the social sciences and culture because different languages are formed in social interaction by the speech community. Frameworks that represent the humanistic view of language include structural linguistics, among others.

The semiotics of Roland Barthes was employed in this research. The semiotic theory of Roland Barthes stresses the connection between expression and context, or expression and content. This theory looks at the meanings of symbols in language or signs, which are split into three categories: denotation, connotation, and myth.

Based on all details above, the writer believes that understanding the meaning of signs or symbols in the movie is important because it can increase our knowledge of the meanings of symbols and make it easier to understand symbols, which a symbol tries to express something that cannot be expressed easily in the way of communication in a simple way.

In this movie, it is interested to see how two opposing sides strive to justify their existences by displaying their symbols and attempting to assume their meanings. Because several of the symbols in the movie frequently emerge in real life. Angels and Demons are the two polar opposites in the title. Every action has an equal and opposite reaction. The plot of the movie is a battle between good and evil, with the church (religion) and science (Illuminati) against each other. It teaches that the two are inextricably linked. It maintains the universe's stability, allowing it to move and operate as one in the world.

B. Question and Scopes of the Research

1. Question of the Research

In this study, the writer thinks that it is important to decide the questions are going to analyze. The questions of the analysis in this study are:

- a. What symbols that are shown in the movie?
- b. What meanings of the symbols described in the movie?

2. Scopes of the Research

This research focuses on certain symbols seen in the movie. The writer tries to find out the meaning of the

symbols approach by semiotic science. The theories are used : 1) Semiotic 2) Symbol 3) Illuminati by classifying and analyzing those above data, we can understand the meaning of the symbols through semiotic science approaches.

C. Objective and Significance of the Research

1. Objective of the research

It is critical to attain the goal of writing. The study's goals in this analysis are as follows :

- a. To find out and identify the symbols that are shown in pictures.
- b. To interpret the meanings of symbols shown in the movie

2. Significance of the Research

Theoretically, the outcome of this semiotic study based on Roland Barthes' theory, particularly regarding denotative, connotative, and mythological, is believed to be able to expand students' understanding of semiotic and use semiotic in society, life, and study. This study of semiotics will be enriched by this research, which may be utilized as a reference in the future, particularly when dealing with sign in the Illuminati movie.

Practically, the writer hopes that the readers can understand semiotic by Roland Barthes, especially for the denotative, connotative and mythology meaning of signs that have been found in Illuminati signs. It is also expected to be material that contribute to the further researchers to be more creative and selective and also to provide an overview of reading meaning contained in a movie. Besides that, the reader can also increase the knowledge about how to interpretation of sign and meaning.

D. Operational Definition

After having read and understood many theories of the components, which have been found in the various books semiotic, the writer can conclude and give explanation that:

1. Semiotic

Semiotic is a study about the meaning of the signs processes (semiosis) indication, designation, resemblances, analogies, metaphors, symbolism, meaning and communication that has meaning and significances is determined by convention.

2. Sign

Sign is something that signifier and can also be used as a signified to represent ideas, thoughts, feelings, and act naturally. This means that means it is a form of message. Simply put, the sign is likely to form a visual or physical conduct that is captured by humans.

3. Symbol

Symbol is objects unit or events which refers to the word, sign or gesture that is used to represent meaning, quality, abstraction, an idea or an object or a community consensus that has become a cultural habit.

4. Illuminati

Illuminati is a group of people who want to create a new religion by transforming religious humans into enlightened humans, i.e. humans who solve issues with their intellect rather than following God's rules

E. Systematization of the Research

In the systematics of the research papers for this study into an organized arrangement. The researcher divides this paper into five chapters as follows:

Chapter I Introduction describes about the background of the research, question and scope of the research, objective and significance of the research, operational definition, and systematization of the research.

Chapter II Theoretical Description consists of the definition of a Semiotics, Sign, Symbol, and Illuminati.

Chapter III Research Methodology contains about method of the research, procedure of the research, technique of the data collection, technique of the data analysis, and data sources.

Chapter IV Analysis Data shows about the data description, data analysis, and interpretation of the research finding.

Chapter V Conclusion and Suggestion give the conclusion which relates to analysis discussion, and suggestion which relates to significant of the research.

