CHAPTER I

INTRODUCTION

A. Background of the Research

Facial Expression is universal. Generally, human's facial expression is divinely designed in order to express uniquely human emotions and feelings. Facial expression is used by humans to convey various types of meaning in various context. Facial expression shows the various of emotions and interpersonal responses which reveal certain characterization of a person. Facial expression implies to express all kind of emotions both negative and positive. Basically, normal people will express emotion through facial expression based on the situation at the time.

Normally, people will be able to recognize easily facial expression that shows all kind of emotions, such as anger, sadness, happiness and fear. Those emotions are expressed through facial expression, it is kind of form what someone feeling inside and it can be interpersonal responses for all kind of situation. Someone's facial expression particularly convey meanings or informations to others even without to be spoken. Facial expression just happens when communication takes place. In addition, all kind of facial expressions is expression of emotions which happens consciously and unconsciously.

Moreover, concious and unconcious expression that appear sometimes contrast with the senders purpose. Then, as the writer explained above, Ekman

& Friesen (2003) stated "there are six major emotion of human: 1. Happiness, 2. Disgust, 3. Fear, 4. Surprise, 5. Anger, 6. Sadness which are expressed in six types of facial expressions: 1. Hapiness, 2. Disgust, 3. Fear, 4. Surprise, 5. Anger, Sadness, and 6. Contempt." all these kind of emotion are expressed in face. Each of emotion is performed by facial expression takes part in different circumstances, for example: facial expression of happiness is expression of emotion which describes emotion of joy. Facial expression happy instead unconsciously happened based on internal or external factors when a person receive good news in the middle where communication takes place.

Besides, expression of happines as emotion of joy can be described through facial expression such as smile, or the cheeks rise up, it is a kind of the expression that appear when something good comes or happens such as good news or something else. This kind of emotion cue that provide expression and information to another individual or group (as the interlocutor). It is what the receiver feels about, even no need to be spoken. In fact, human can express all those emotions in different interpretation by facial expression.

Furthermore, facial expression shows someone's emotion which represent as the reaction from that person. Facial Expression is a non-verbal communication, which communicate people with no needs any language to be spoken. As known, when communication takes place, it can be verbal (speech patterns, physical activity while speaking, or the tone of voice of an individual) or it can be nonverbal (facial expression and body language). non-verbal communication is the transmission of information through visual, auditory,

tactile, and kinesthetic (physical) channels. Communication non-verbal is focused on interaction between individuals.

Besides, Communication non-verbal involves the conscious and unconcious processes encoding and decoding. In addition, encoding process is the act of generating information such as facial expressions, gestures, and postures, while decoding process is the interpretation of information to recipient. Facial expression is a part from semiotic, which is facial expression can be analyzed by semiotic approach. In semiotic approach, facial expression is a sign, it is how a sign refers to object. A sign is anything that communicates a meaning that represent in sign itself.

Moreover, sign can represent in many forms in human's daily life, It can be words, photographs, numbers, sounds, paintings and road signs and more. There are two major that describe the way signs acquire the ability to transfer the information. Semiotics developed Saussure (referred to as semiology). Saussure concept in sign is called dyadic tradition, which the dyadic concept as abstract concept. The other major semiotics theory developed by Pierce defines the sign as a triadic relation as " something that stands for something". These tradition concepts are used in human's communication.

Furthermore, communication is a basic needs for human's life. Communication helps people to get a purpose. Habitually, in communicaton process, people need interlocutor, which is communicate to express desires, hopes and goals to others. In fact, humans are social creatures which cannot live alone, that is why communication can not be seperated from human's life, both

in individuals and as members of society. Then, communication practically takes place between two or more people.

In order, humans revealed throughout the process when communication takes place, just divided in 2 parts, first is verbal communication, and the second is non-verbal communication. Verbal communication is a form of communication that plays in written and oral. Both of this communication form requires language as a tool whose output is in spoken words or written words. In verbal communication, those forms are used and to be understood where communication in process. On the other hand, non-verbal communication is also used in the same function in communication in different interpretation.

Therefore, non-verbal communication is communication does not use language directly. It can occur consciously and unconciously when communication is taking place. This form communication does not have the same stucture like verbal communicaton. It explains meanings without spoken or written words, but with interpretation and logic. The interpretation is communication without words. Then, using these kind of communications make everything easy to understand. Without communication, human's existence is imperfect . Communication makes everyone able to develop in social life. It provides easiness for every single person in this world. Communication and language helps society or individuals to interact with others. Language is a tool that people use to conveys all thing towards others.

moreover, language and communication is like family. Language defines essentially a statement of one's mind by means onomata (name objects or

something) and rhemata (speech) which is reflection of the idea of someone in the flow of air through mouth, but language is overall using verbally and non-verbally. Folks will have difficulty in communicating without language, and language becomes useless without communication. So, it is very clear that language is a systemic tool that people used in human communication. Communication is how and where people use language in every single day.

Afterward, the function of language such as a tool of communication, it means to convey information, thoughts and feelings, but it is also serves interaction in social life, aesthetically satisfying someone through beautiful words, the tool expands other knowledge, and expressing anything through symbols, expressions, or signs. Basically, non-verbal communication is how people provide informations without any spoken words.

Therefore, in this research, the writer focus on the facial expression as a non-verbal communication, it takes place in semiotic approach which is a small part in general linguistics realm. The shortest defenition of semiotic is the study of sign. The defenition of linguistics is the basis for learning and language skills. On the other hands, linguistic defines as a science that study language. Chomsky (2006) stated lingusitics is a generative which is mentalistic, because the main goal is to explain the nature of competence (competence) and not to explain the nature of performance (performance).

Besides, according to Peirce (1931), he stated semiotic is a part of linguistic. As known, linguistics are divided in two parts namely pure lingusitic and applied lingusitic. First, Pure linguistic has five sub disciplines such as a

hierarchy in linguistics, as follows : Phonology, Morphology, Syntax, Semantics, and Pragmatics. Applied Linguistics distributed in two sub disciplines such as Psycholinguistics and sociolinguistics.

Additionally, This different layer just applied into a different interpretation which are about language and function of language in social life. societies are used language in every levels and aspects of life, such as social, medical and law. This research is about how meanings are made through facial expression, where others can understand the existences of meaning.

Further, based on Saeed (2016, p. 5) semiotic is the study of linguistic meaning, which is have stressed in general study the use of signs system. Semiotic examines the types of relationship that may hold between a sign, and the object it represents. Facial expression as unspoken language which expresses meaning using facial expression as a sign to interlocutor. The analysis of facial expression challenges a common understanding of Saussure's theory of sign. Sign is semiotic element units (form-meaning pairings) that expose meaning. Sign view point stand for the form of words, images, sounds, gestures and object. Facial Expression is a sign language, it is used in communication. The characteristics of facial expression in communication is unlimited and it is taking place to convey messages through all thing which represent as a sign.

In the end, after the explanation background of the research, the writer is interested to research about what facial expression is, and what emotion is described by facial expression in Joker movie. In addition, a movie or film is contained of images, millions of images or pictures which move regularly

according to the story line. Then, Joker movie is a pshycological thriller film, which is Joker plays the role as the main character in that film. Based on the synopsis, Joker is a comedian, he plays his role as clown, and the other side, Joker suffers from a medical disorder that causes him laugh at inappropriate time, and he depends on social services for his medication. Over time, Joker goes poorly, he laughs uncontrollably and has difficulty delivering his jokes.

At last, based on the background above, the writer is concerned to explore what the emotion's meaning of Joker's facial expression, and how facial expression is expressed in various of facial movement in Joker movie. The title that the writer choose is "*FACIAL EXPRESSION IN JOKER MOVIE 2019*"

B. Questions and Scopes of the Research

1. Questions of the Research

As a non-verbal language, facial expression always be found in every daily human communication. It will make even harder for the witer to classify, analyze, and determine facial expression itself. Therefore, the problems before can be formulated into these following questions below :

a. What is the facial expression that carried out at Joker character in the Joker movie 2019?

b. How to explain facial movement of Joker in Joker movie 2019?

2. Scope of the Research

Based on the background, the disscusion of this research is focused on classifying, analyzing, determining and explaining facial expression

movement based on Ekman in Joker movie 2019. Based on Saussure theory, facial expression is analyzed in dyadic concept. Facial expression is one of category of sign which carries meaning. The data for this research were taken from Joker movie 2019.

Facial expression that found will be classified in types of facial expression based on Ekman and Friesen (2003). This research is aimed to identify facial expression as a sign that contain meaning. This research is focused on the facial expression as the social phenomena.

Facial expression in this movie not only refer to facial expression itself, but it can be explained by the facial movement based on Ekman and Friesen theory.

C. Objectives and Significances of the Research

1. Objectives of the Research

The problem indicated above become the reference to achieve the object of the research. It can be communicated as follow :

a. To identify types of facial expressions that found in Joker movie 2019.

b. To explain about facial movement of Joker, as a non-verbal communication in Joker movie 2019.

2. Significances of the Research

The achievement of this research is expected to be useful and relevant based on theorytically and practically.

Theoretically: the benefit of this research is expected to improve semiotic study and give a new knowledge about unmasking face to examine facial expression movement as a non-verbal language in Joker movie 2019. Down here are some of profit theoretically:

a. Improve the knowledge about facial expression as non-verbal language. this research is focusing only the language itself.

b. Provide other to know all about facial movement based on the types facial expression.

Practically : this research offer a new strategy to do any analysis about coding system in semiotic structure. As follows, there are some practically improvement to everyone from this research:

a. For Readers, this research afford a knowledge which is facial expression is a non-verbal language that exist in individuals life. For now, people will understand non-verbal itself as a language. languange is not always be spoken, but it can be express through sign, code, index, etc. in addition, this research is facial expression as non-verbal language in Facial Action Coding System (FACS).

b. For students, the result in this study is expected to be comprehehend and reveal the facial expression as a non-verbal language out of social context and social culture.

c. For researchers, this research can be a basis of material if do the same research with a different topic.

D. **Operational Definition**

After reading and understanding the theories, the writer found some of threories are related with the title in this paper. The writer write below the operational defenitions which are taken from semiotic approach:

1. **Semiotic**

Semiotic is the study of signs. It examines the meaning and the interpretation in humans communication. This research is a part of semiotic that refer in icon, which sign is the simple form that revealed the meaning of the object. This research is revealed facial expression as a non-verbal communication. People will understand the meaning of the object even without spoken. Semiotic just explain how the meanings are made and the reality is represented.

2. **Sign**

Sign is anything that communicates a meaning. The meaning can be intentional such as words uttered with a specific meaning, or anything that can be understand through senses, visual, auditory, tactile, etc.

3. **Non-Verbal Communication**

Non-verbal communication plays a much larger part and trained mediators need to pay muh more attention to the non-verbal cues of the disputing parties, Roland S. Tolentino (2011). Non-verbal conveying when a person shoud speak or not speak. Non-verbal communication can even expressed as a verbal message thourh mimics, gestures, and facial

expressions. Generally, people expressing non-verbal communication when people do not speak the same language.

4. **Facial Expression**

Facial expression refer to movements of the mimetic musculature of the face. There are seven emotion facial expressions universally, which are out of social context and culture. Facial expression revealed the meaning, even do not need to difine any word.

5. **Movie**

Movie is a recording of moving images that tells a story, which is people can watch on screen or television, or for now days it can be access from mobile phone. There are many combination of language in a movie, such as verbal and non-verbal language. so, in this research, the writer interest in Joker movie 2019, to reveal facial expression meaning thath apperared based on the situation on that movie.

E. **Systematization**

The systematization of this research means to present the paper in well edited structure. This paper is divided into five chapters as follow :

Chapter I is Introduction. It explains about the background of the research which examine why the writer choose the topic, Questions and Scopes of the research where exist some question and the limitation of the research. Objectives and significances of the research give details about the achievement,

the benefits the research, and Operational definition and systematization of the research show some the main theories and the system of this research.

Chapter II is Theoretical Description. It consists the defenition of language, linguistics, semiotics, signs, communication, and facial movement. It is divided into several descriptions of concept which is every description examine into sub-concept. The last, the research which is relevance with this paper.

Chapter III is Research Methodology. This part just divided into five sub research methodology. First of all It describes Method of the research that divide up into two sub which are about time and place of the research, and kind of the research, which are concerning how the method, time and place of this paper. Secondly, what is the procedure of this research. Subsequently, what is technique of the data collection, then technique of the data analysis, and the sources of the primary and secondary data.

Chapter IV is Analysis Data. In this section, the writer analyze the data based on Sausure theory in semiotic approcah and Ekman & Friesen theory about facial expression.

Chapter V is Conclusion and Suggestion. It is stated about the finale result of this paper which include suggestions and several advices for making the comparable research from the writer.