

CHAPTER I

INTRODUCTION

A. Background of the Research

Misunderstanding can occur in exchanging information between the speaker and the hearer. This thing can occur because of different interpretation. For example, when the speaker and the hearer are in the room which have a lot of window, then the speaker says “Close the window!” and the hearer closes the nearest window with him or her. In fact, the speaker wants the hearer to close the biggest window in the room. This misinterpretation happens because the speaker do not tell the hearer which window that need to be close. In addition, sometimes the speaker does not use the appropriate words to convey the idea and language itself has broader meaning than the literal meaning of language.

It is important for knowing what the speaker intend to say for understanding. As in certain conditions, the speaker’s utterance is actually need to be understood by the listener which expected can be performed by future action from the listener. One of significant approach to the functional classification of speech is based on speech acts.

When the speaker produces utterance, the speaker has the specific meaning and at the same time doing an act, it is called speech act. Speech act is defined as the action performed via utterance by the speaker Yule (2020, p. 157). In every occasion, speech act that produced action by performing some utterance, consists of three elements indeed. There are three basic levels of acts perform in speech;

locution, illocution, and perlocution act. Locution act is the production of a meaningful linguistic expression, illocution act is the action intended to be performed by a speaker in uttering a linguistic expression, and perlocution act is the bringing about of consequences or effects on the audience through the uttering of a linguistic expression.

Speech act can be used in daily life in doing things such as, declarative, representative, expressive, commissive, and directive. Declaratives are those kinds of speech acts that change the world via their utterance, representatives are those kinds of speech acts that state what the speaker believes to be the case or not, expressives are those kinds of speech acts that state what the speaker feels, commissives are those kinds of speech acts that speakers use to commit themselves to some future action, and directives are those kinds of speech acts that speakers use to get someone else to do something.

One of the types that many people use in daily activities is directive speech act. According to Yule, directive speech act is when the speaker intends the hearer to do something, that means the hearer does what the speaker wants (1996, p. 54). Based on Kreidler (1998, pp. 189-191), directive speech are command, request, and suggestion. Command is one of the directive speech act that effective only if the speaker has some degree of control over the actions of the hearer, request is an expression of what the speaker wants the addressee to do or refrain from doing something, meanwhile suggestion are the speaker's utterances to give opinions about what the addressee should or should not do.

The example of speech act in Black Panther Movie when in Nigeria between T'Challa and Nakia who was disguise her self for investigation mission about human trafficking in Nigeria. The situation at the time, Nakia suprised with T'Challa appearence in front of her because it has been a long time since Nakia saw him for the last time. T'Challa came to Nakia to tell her about his father death and asking Nakia to come to his coronation day tomorrow.

Nakia: "Why you're here? You just ruined my mission"

T'Challa: "My father is dead, Nakia. I will be crowned King tomorrow.

And I wish for you to be there."

In this utterance, T'Challa as the speaker and Nakia as the hearer. T'Challa wanted Nakia to come to the coronation day tomorrow. It is indicated by the word **wish**. The word indicates that the speaker wants the hearer to do or refrain from doing something. The utterance "And I wish you to be there" is an utterance that made by T'Challa to ask the hearer, Nakia, to do something. So that means this utterance include in the directive speech act as a requesting. In conversation, directive is often used by speaker but they say in different way.

The speaker has to concern about situation and context to make the hearer do as they want. Situation in conversation can be seen in some aspects, such as who is the hearer, what things speaker wants to say, and the timing of conversation. To make the hearer understand what the speaker say, it is necessarily for the hearer to interpret what the speaker intend to say using particular context.

Context is background knowledge assumed to be shared by speaker and hearer and which contributes to hearer's interpretation of what speaker means by given utterance. Without context, the hearer will find difficulty interpreting the meaning of the speaker's utterance. The hearer may be confused or misunderstand the speaker's intention. Contextual meaning is one of the study in pragmatics. (Yule, 1996, p. 3)

Pragmatics refers to meaning construction in specific interactional context, it is also cite to the study of meaning in use or meaning in interaction (Mullany & Stockwell, 2010, p. 10). Pragmatics examines how speaker and hearer affect the ways in which language is used to perform various function and intention. Pragmatics concerned with the study of meaning as communicated by a speaker (or writer) and interpreted by a listener (or reader). Without pragmatics, there is often no understanding of what communication actually means.

Communication is a way to express our mind, feelings, ideas, and emotions. Communication is understood as exchange information tool that at least done by two individuals through verbal or non-verbal symbol, oral, and written visuals. The system of communication which relies on the verbal or non-verbal codes, used in transferring information, is called language.

Language is the system of sounds and words used by humans to express their thought and feeling. Language has a significant role in society, it has a role as medium between the speaker and the hearer in exchange ideas between each other. So, human and language are two components which cannot be separated.

Previously, there are several studies that have discussed about speech acts and pragmatics of language use in various objects, such as analyzed comic (Febri Arga, 2014) and novel (Sheilla Dyah Noviandani, 2016). Those researchers are examined the directive speech acts in different method and problem. The writer wants to continues the study but in different theory and object. The case of directive speech acts is not only happened in real life, but also in literature such as movies.

Movie is defined as a motion picture considered especially as a source of entertainment or as an art form. Movie consists of visual communication (moving images or pictures) together with verbal communication (auditory). In the movie, verbal communication that are spoken by the character can be analyzed as a study of speech acts because in the utterance may be contains certain meaning. The writer will analyze and elaborate focus on directive speech act classification used by the main character of movie in the interaction of the dialogue in the action drama movie.

The writer chooses Black Panther movie that released by Marvel Cinematic Universe and distributed by Walt Disney Studios Motion Pictures in 2018. Black Panther is the 18 movies in Phase 3 of MCU. The writer focusing only on the character T'Challa in this research because T'Challa is the main character of Black Panther movie who takes the most scene in the movie. The reason why the writer takes this movie because based on IMDB (2018) the National Board of Review and American Film Institute naming Black Panther one of the Top 10 Films of 2018. The film received numerous awards and

nominations, with seven nominations at the 91st Academy Awards including Best Picture, with wins for Best Costume Design, Best Original Score, and Best Production Design. Black Panther is the first superhero film to receive a Best Picture nomination, and the first MCU film to win an Academy Award.

Black Panther Movie is interesting to be analyzed because this movie is combination between action genre and drama genre. Even there is a lot of action scene, there is also a lot of conversation between the character to convey the story. So, the audience have to pay attention to the conversation that occurred in order to understand storyline of Black Panther Movie. Based on the explanation above, so this research takes the title “Directive Speech Act of Character T’Challa in Black Panther Movie”.

B. Questions and Scopes of the Research

1. Questions of the research

Based on the background above, this research is guided to the following major question:

- a. How is the application of the directive speech act that used by the main character T’Challa in Black Panther Movie?
- b. What are the types of directive speech act that used by the main character T’Challa in Black Panther Movie?
- c. What is the most frequent types of directive speech act that used by the main character T’Challa in Black Panther Movie?

2. Scope of the research

Since there are many utterances in the movie, this research focus on the word to be analyzed in directive speech act types such as command, request, and suggestion used by the main character T'Challa in Black Panther Movie. The writer tries to find the types of directive speech act, the theories which are used: 1. Kreidler (1998) 2. G. Yule (1996) 3. Leech (1993). By classifying and analyzing those direct speech acts, we can understand the sentence kinds: command, request, and suggestion.

C. Objective and Significance of the Research

1. Objective of the research

Based on the questions of the research, this research is intended to meet the following objectives:

- a. To explicate the applications of the directive speech act used by the main character T'Challa in Black Panther movie.
- b. To explain the types of directive speech act of the utterances that used by the main character T'Challa in Black Panther movie.
- c. To find out the most frequent types of directive speech act of the utterances that used by the main character T'Challa in Black Panther movie.

2. Significance of the Research

By using this research, there are some theoretical significance and practical contributions:

a. Theoretical significance

This research can be useful to give some contribution in linguistics field especially in pragmatics. The writer expected the findings, especially the use of directive speech acts of the main character T'Challa based on Kreidler's theory such as command, request, and suggestion can enrich the knowledge as regard the linguistic phenomena especially those which are related to speech acts.

b. Practical contributions

For students, the research can be used as learning resource for understanding language analysis. This research will help students to understanding speech act not only in the movie but also the applications in real life.

For teacher, this research can be used as the media of learning speech act. Teacher can use this research to explain the importance of understanding speech act especially giving command, order, request, advise and the applications in the real life.

For next researcher, this research can be used as the reference of study. In additional, this research will give information and explanation of speech act, especially, directive speech act.

D. Operational Definition

Operational definition is meant for avoid the misunderstanding and difference interpretation that related to the terms in this research title. According

to the title of the research, "Directive Speech Act of Character T'Challa in Black Panther Movie", so that operational definition that need to explain, are:

1. Speech Act

Speech acts are all the acts people perform through speaking, all things people do when people speak, so when the speaker utters words and at the same time accomplishes certain acts.

2. Directive Speech Act

Directives are those kinds of speech acts that speakers use to get someone else to do something. It express what the speaker wants. It means the hearer does what the speaker wants.

E. Systematization of the Research

In order to present this paper systematically and to make it becomes easier for the readers to understand the contents, the writer presents it into five chapters with the following organization:

Chapter I: Introduction contains the background of study that explain the topic, subject and the reason of the researcher why choose this topic, then the problem of the research, objective of the research, significant of the research and the last the systematic of the paper.

Chapter II: Theoretical description deals with review of literature. It includes theoretical framework and also provides some important theories which are related with this research such as pragmatics, the scope of pragmatics, speech

acts, classification of speech acts, directive speech acts, utterances and sentences, context, movies, and researches of the relevance.

Chapter III: Research methodology presents the methodology of this research, including procedure of the research, technique of data collection, technique of data analysis, sources of the primary and secondary data.

Chapter IV: Data analysis will explain about the research findings and discussion, they are, the data description, the data analysis, the data interpretation, and the discussion.

Chapter V: Conclusion and suggestion consist of conclusion, suggestion, bibliography, appendices, and the summary of all the chapters.

