

TABLE OF CONTENTS

The Approval Sheet	ii
The Improvement Sheet	iii
Intellectual Property Statement Form	iv
Motto and Dedication	v
Abstract	vi
Abstrak	vii
Acknowledgements	viii
Table of Contents	x
CHAPTER I INTRODUCTION	
A. Background of the Research	1
B. Questions and Scopes of the Research	7
C. Objective and Significance of the Research	8
D. Operational Definition	9
E. Systematization of the Research	10
CHAPTER II THEORETICAL REVIEW	
A. Pragmatics	12
1. Definition of Pragmatics	12
2. The Scope of Pragmatics	14
B. Implicature	17
1. Conventional Impicature	17
2. Conversational Implicature	19
C. Cooperative Principle (Maxim)	20
1. Observing Maxims	21
2. Violating Maxims	24
3. Flouting Maxims	25

4. Opting Out Maxims	31
D. Movie	32
E. Research of the Relevance	34

CHAPTER III RESEARCH METHODOLOGY

A. Method of the Research	38
1. Time and Place of the Research	38
2. Kind of the Research	38
B. Procedures of the Research	40
1. Preparation	40
2. Implementation	40
3. Finishing	40
C. Technique of the Data Collection	41
D. Technique of the Data Analysis	42
E. Sources of the Primary and Secondary Data	43

CHAPTER IV DATA ANALYSIS

A. Data Description	45
B. Data Analysis	46
C. Interpretation of Research Findings	71

CHAPTER V CONCLUSION AND SUGGESTION

A. Conclusion	74
B. Suggestion	75

BIBLIOGRAPHY

APPENDICES

BIOGRAPHY