

CHAPTER V

CONCLUSION AND SUGGESTION

A. Conclusion

Based on the 20 gestures analyzed in the Jack Ma speech at the World Economic Forum Davos Switzerland 2018, the writer can conclude the result, which can be explained as follows:

The analysis is consisting of 20 data. Among all of the gestures, the occurrences of the gesture that mostly found was mime cue and the least were pointing gestures, open palms, arm movement, and hand clenched. Mime cue had surpassed as the first mostly dominant gestures with 7 occurrences or 35%, Pointing gestures followed with 5 occurrences or 25%, has the same percentages with open palms of the hand gesture which is 5 occurrences or 25%. Then, arm movements with 2 occurrences or 10% percentages. The last, is hand Clenched with 1 occurrence or 5%.

Based on the analysis, the seven mime cue's gestures are expressed to describe the feelings and information (datum 6), reinforcement about the verbal communication discussed (datum 8), emphasized the important object in the speech (datum 9), the directions to make the audience accepted these own concepts of the speaker's though (datum 11), showed the confident about the realizations of the visions (datum 12), expressed the fretfulness of the

speaker's about today's conditions (datum 17). and as the illustration of the problems discussed in the speech (datum 20).

Then, from five pointing gesture, it can belong to indicate the points which the writer want to showed to the audience (datum 2), illustrate something, showed by the index finger that pointing up as the direction of the object discussed (datum 14), interaction with the audience in the Forum, and showed the human behaviour of using language while communicate each others (datum 16), the reinforcement and emphasize of the utterance based on the speakers though (datum 18), the direction about the object discussed in the speech also showed the dominance of the speaker's kind of thinking (datum 13).

Furthermore, five meaning of open palm of the hands gestures has the meaning as the emphasis of his thought also symbolized the affirmative declarations of the main points (datum 1), clearly shows the firmness of the speaker (datum 3), expressed the own opinion of the speaker about the topic discussed (datum 7), symbolized as the signified "No" (datum 15), as the affirmative declaration of the speaker's perspective (datum 19).

While, the two arm movement gestures are representing the speaker's anxiety about the topic discussed (datum 4), and show the tiredness and worried about the current problems (datum 10). And the last is hand clenched gestures that has the meaning to showing the frustation of the speaker about the problem discussed (daum 5).

According to the data analyzed, the data findings shown here is based on the five major topics in the Jack Ma's speech in the forum which is to find the peoples smarter for become the successful entrepreneur, the things that should doing in the certain ages, the impact of the development of the globalization, the way of teaching the kids in this generations, and Ma's experience of become the CEO of Alibaba Group. So, these topics have the big influence on the meaning expressed, it means that even though one of the gestures has the same appearance and movement, but because the context of the speech is different, the meaning of the gesture cannot be the same. Finally, the writer can conclude that the context of the speech and the gestures expressed are unity and cannot be separated.

B. Suggestion

Based on the conclusions that have been described, the writer suggest, although the people can understood both spoken and written languages, but one of the most important things is must be understand every gesture that is delivered by the speaker especially in the process of communicating or attending seminars, meetings and other important events because with carried out to each gesture, it can help the people to know the purpose and emphasize of the conversation delivered by the other person, minimize misunderstanding, and also as the reinforcement of verbal communication.

Then, the writer is expected to provide more information and increase the reader's knowledge about Linguistic especially in the Semiotic approaches. The writer also wants to give something new in the development of communication that is not only through spoken or written language but can also with gestures. The writer believes this research can be worthy work to look at and become one of the references for the next researchers. This research can be observed with the same title with different objectives or methodology by the next researcher.

The last, by understanding the meaning of gesture, it can also help to communicate with the peoples who have the lack of hearing because they cannot get the message conveyed using verbal communication.

