

CHAPTER V

CONCLUSION AND SUGGESTION

A. Conclusion

In summation, the use of casual language in Kung Fu Panda plays a significant role in the film's character development and audience engagement. Characters like Po utilize relaxed language, including contractions and colloquialisms, which makes them more relatable and approachable. This informal speech pattern helps to highlight Po's enthusiastic and down-to-earth personality, capturing his wide-eyed wonder and passion for kung fu. By speaking in a way that mirrors everyday conversation, Po's character becomes endearing to the audience, particularly to younger viewers who might use similar language.

The contrast between Po's casual language and the more formal speech of other characters, such as Master Shifu, underscores their differing personalities and approaches to kung fu. Master Shifu's precise and disciplined language reflects his adherence to traditional values and his role as a mentor. This juxtaposition enhances the narrative by emphasizing the unique journey of Po, who combines humor and spontaneity with his growing confidence and skills. The casual language also adds humor and light-heartedness to the film, often providing comic relief in tense situations and making the story more dynamic and engaging.

Overall, the strategic use of casual language in Kung Fu Panda significantly contributes to its storytelling effectiveness and thematic expression. It aids in conveying important themes such as self-discovery, confidence, and the balance between tradition and individuality. By making characters like Po relatable and authentic, the film successfully engages its audience and delivers a powerful message wrapped in humor and charm. The linguistic dynamic between casual and formal language enriches the film's narrative depth, making Kung Fu Panda a compelling and memorable cinematic experience.

B. Suggestion

For future research on the use of casual language in animated films, it would be beneficial to conduct a comparative study involving multiple movies from different cultural backgrounds. This would provide a broader understanding of how casual language functions across various narratives and character archetypes. Comparing Kung Fu Panda with other films, such as those from Disney, Pixar, or Studio Ghibli, could reveal unique cultural influences on language use and highlight universal patterns in character relatability and audience engagement. Additionally, analyzing the evolution of casual language in animation over time could offer insights into changing linguistic trends and audience preferences.

Educators and linguists can also explore the pedagogical potential of casual language in animated films. By integrating these films into

language learning curricula, teachers can make lessons more engaging and relatable for students. Casual language from popular movies can serve as an effective tool for teaching conversational English, idiomatic expressions, and cultural nuances. This approach could help students develop a more natural and fluent speaking style, as they mimic the informal speech patterns they encounter in their favorite characters.

Filmmakers and writers can take inspiration from Kung Fu Panda's successful use of casual language to enhance character development and storytelling in future projects. By thoughtfully incorporating informal speech, they can create characters that resonate deeply with audiences and bring humor and authenticity to their narratives. It's important to balance casual language with formal elements to highlight character contrasts and drive the plot effectively. Overall, the strategic use of language in animated films can significantly enrich the storytelling experience, making it more engaging and impactful for viewers of all ages.