

CHAPTER I

INTRODUCTION

A. Background

There are many people out there who often ignore the importance of the principle of cooperation in communication to avoid things that will cause misunderstandings, so there are also those who deliberately ignore the principle of cooperation in communication for certain purposes. The author is very interested in things like this so the author wants to research further regarding cooperation in conversation, such as what rules must be obeyed in communicating so that a conversation runs well and correctly. Because, the principle of cooperation is also important in a language even though language is the main key in carrying out a conversation.

Working together in communication is very important to ensure smooth communication, but why are there still so many people around us both in the real world and on social media? We often even find this phenomenon on TV stations which there are still many who do not cooperate in communication whether it is for a specific purpose or just making it a joke. However, apart from that, collaborating in communication or conversation is very important and must be strictly adhered to.

That is the reason why the author chose this topic with the title *The Flouting Maxim on the Main Characters in A Man Called Otto Movie*. The author wants to tell through the movie examples of cooperation in communication, whether intentional or not, because in communication there

are several principles that must be adhered to so that cooperation in communication can run properly as has been mandated by experts.

The author found a theory from **Grice (1975)** that there are principles that must be adhered to when collaborating in communicating with one or more people. There are four maxims put forward by Grice, namely Maxim Quantity, Maxim Quality, Maxim Relevance, and Maxim Manners. These four maxims are principles that speakers must adhere to when communicating or are also called the principles of cooperation.

This means contributing well to conversations because that way we can provide feedback on the conversations someone have with other people. The author chose this title to convince readers that it is important to know the types of maxim flouting in conversation in order to people can pay more attention to what we say and apply the principles of good cooperation in conversation. However, it cannot be denied that maxim flouting still often occur in everyday life wherever and whenever, therefore this topic increases the author's interest in analysing more deeply about maxim flouting.

Flouting a maxim is of course something that is very interesting for the writer because phenomena like this still often occur. The aim of people who flout this maxim is usually not with the intention of deceiving or misleading, but because the speaker wants to encourage his audience to look for a different meaning from the person he is talking to. or in addition, the meaning expressed. This additional meaning, Grice calls conversational implicature and terms the process that results in maxim flouting. Common types of insults, metaphors,

exaggerations, understatements, rhetorical questions, and irony can also be found as insults. such things are common in some maxim flouting.

Related to the explanation above, we find a phenomenon of maxim flouting in real life. However, in this study, researchers will analyse the movie's maxim flouting. Researchers will choose the movie A Man Called Otto. A Man Called Otto tells the story of Otto Anderson (Tom Hanks) who is a 63-year-old man who lives in the suburbs of the United States. After retiring from a steel company and being left by his wife, he spent his old age alone.

The initial thought underlying this research is that fake news has occurred a lot among the public and created misunderstandings and even chaos caused by fake news itself which is spread through errors in providing information by speakers. Of course, the phenomenon that is currently happening is that most people do not have a good interest in reading. Therefore, they prefer listening to news via social media or video form so that it is easy for misinformation to be received and people rarely want to analyse the truth of the news.

Whether the information related to the truth is true or not first, people should find the communicative way of how to avoid errors in providing information so that it can be understood by everyone. Apart from that, they also need a language that can be understood by the public, but it is not only language that needs to be understood by each other, but also a way to convey good and correct information. Therefore, there is understanding between the giver of information and the listener so the importance of working together in a conversation.

Discussion, such as what communication norms must be followed in order for a discussion to go smoothly and appropriately. Language science also explores the link between the external environment of language and the meaning of speech by interpreting the situation in which it is uttered. Pragmatics is a branch of linguistics known as semiotics. The concepts of pragmatics involve a synthesis of study, intention, and discourse. Meanwhile, pragmatics includes language elements, speakers, and evaluators. Pragmatics investigates contextual or situational meaning depending on place, time, participants, topic aims, and communication media. In pragmatics, speech act theory is used to analyse meaning in oral communication. Pragmatic theory is utilized as a to evaluate specific intentions in literary works having values or teachings directed at readers. Aside from that, pragmatics investigates conversation.

Language is one of the key elements of our society, culture, and personal identity. That is, in this world, people who come from various cultures, races, religions, and others have communicated actively and passively with the language that stands for expression, connection, and behaviour. However, language is a system that connects thoughts, which cannot be heard, seen, or touched, with sounds, letters, signatures, or naturally language comes from today's history which makes language itself a meaningful communication that has many types and aspects to study.

The first aspect of language is that we need to pay attention to what is being said by the speaker or to anyone who is talking to us, either individually or in a group. In the process of listening, of course we need language that is easy to understand by ourselves and other people who listen when we speak. We need to learn what is being said. Therefore, the importance of language and also the importance of conveying or telling something through language or a good way of speaking and Correct.

Second, speaking requires a language, but additionally we also need to study and understand what we are going to say, as well as the value of what we are saying. Therefore, it is very important for us not only to learn a language but also to learn how to communicate. In communicating, of course there are rules that apply in it which we must obey so that appropriate communication can be established and can be understood by the listener or anyone who listens to it.

This means, when we want to use language well to convey information about something to someone we are talking about. Therefore, we need to understand how to communicate well so that the communication that occurs can be comprehended well by the listener. Moreover, in communication, we need the rules and principles of good cooperation in a conversation so that flouting does not occur during the conversation and communication becomes comfortable, namely by obeying several maxim principles, which will be explained by the author. Before explaining the principles, the author also wants to inform you about the importance of cooperation in communication between

two or more people. Conversation, such as what rules must be obeyed in carrying out communication so that a conversation runs well and correctly.

Otto Anderson (Tom Hanks) is known as an angry man who no longer sees the purpose of life after losing his wife. In fact, he was willing to leave everything behind because he had been experiencing mental health problems for a long time. Therefore, he has great difficulty interacting with neighbors other than disciplined people. Otto is also famous for his annoying nature.

How people imagine what would happen if someone had traits like Otto and then interacted with the people around him? According to the author, choosing this title is very interesting because the author saw many things that the author had not thought of before, namely what is called a conversation that makes the speaker provide wrong information, or deliberately provide wrong information or answers, this contains many questions. Moreover, this movie is quite famous in 2022 and has received a lot of praise.

This movie is very interesting because it is one of the movies that has a fairly good rating based on IMDB (Internet Media Database), which reaches 7.5/10, therefore the writer chose this movie. The number of problems that arise on this topic is that in this movie the main characters commit a lot of Maxim's flouting, then the aim of the writer is to examine further about this movie and find out the types of flouting and then what strategies of flouting's are found in this movie.

Based on the research problems mentioned above, the writer chooses the title of the research: *The flouting maxim on the main characters in the A Man Called Otto movie (2022)*.

B. Questions and Scopes of the Research

1. Questions of the Research

Based on the understanding of the problem above, the researcher decided to limit the scope of the problem only to:

1. What are the types of flouting maxims on the main characters in the movie "*A Man Called Otto*"?
2. What are the strategies used by the main characters in flouting maxim in the movie?

2. Scopes of the Research

Based on the background above, the scope of this research covers the areas: flouting of maxims and strategies for flouting maxims in the *A man Called Otto* movie. The writer tries to find flouting maxims on the main characters in this movie. According to Grice's theory 1975 and Grundy, cooperative principles are divided into four maxims, namely the maxim of quantity, the maxim of quality, the maxim of relations and the maxim of manner. By explaining and analysing the maxims, people can understand the flouting maxims that happened in the movie.

C. Objectives and Significances of the Research

1. Objectives of the Research:

- a. To describe the types of flouting maxim in the *A man called Otto Movie*

b. To find out the strategies used by the main characters in flouting maxim.

2. Significances of the Research

Theoretically, by studying flouting of maxims in this linguistic research, the researcher can enrich knowledge in pragmatics, especially flouting's of maxims and it will also increase the understanding about maxims flouting's in the movie. Research result. The author hope it can be useful to provide examples of other flouting's of maxims that can make it easier for people to learn pragmatics.

Practically, way of the research can help provide some benefits. In theory, this research is expected to provide further insight into the investigation of maxim flouting depicted in a movie. Through this research, researcher also hopes to pay more attention on how to communicate properly and correctly. In addition, according to the researcher, this study will be a starting point for further research on flouting's of maxims in relation to pragmatics. After the significant research that has been written by the author, it is expected to provide a definition related to the title as below.

D. Operational Definition

1. Pragmatics

Pragmatics is a branch of linguistics that understands the relationship between the external context of language and the meaning of speech through interpreting the situation of the speech.

2. Maxim

Maxim is a principle that must be obeyed by all participants textually and interpersonally in order to have a smooth communication process. Conversation maxim is divided into four namely maxim of quality, maxim of quantity, maxim of relevance, and maxim of manner of speaking.

3. Flouting Maxim

Flouting a maxim is a specific way of not answering or even diverting the conversation in order to allow the addressee to draw a conclusion and thus recover the implication. In this case, of course, the speaker can intentionally or unintentionally flout maxim for a certain purpose.

4. Movie

Movie are just moving images; however, the movement is called intermittent movement arises only because of the limited capabilities of the eyes and brain humans capture a number of image changes in a fraction second. Movie is a very influential medium, more than other media, because audio and visual work together well in making the audience not bored and easier to remember, because of its interesting.

E. Systematization of The Research

In this research, the writing is arranged systematically so that it is easy to be read and understood by the readers. This research generally consists of

five parts. The description of each parts will be explained in the following points:

Chapter I: Introduction explains the background of the research, questions and scope of the research such as discussing the flouting of maxim and strategies flouting carried out by the main characters in the movie. The purpose and significance of the research are to understand the phenomenon of maxim flouting through an explanation of watching the movie "*A Man Called Otto*". Furthermore, there is an operational definition and research systematization.

Chapter II: Literature review consists of theoretical descriptions and relevant research in this study. The theory in this study uses the theory of Grice 1975 in the book entitled *Logic and Conversation* as the main title. Maxim flouting strategies and additional theories are from various experts such as Grundy, George Yule and Joan Cutting.

Chapter III: Methodology of the Research in this research method using qualitative methods. Research procedures, data collection techniques, data analysis techniques, and data sources. All will be discussed in this chapter using theories from various experts.

Chapter IV: Analysis data consist of data description, data found in the movie selected by the author. Data analysis contains an explanation related to the data that has been found by the author. After that the interpretation of research findings that explain the amount of data found by the author.

Chapter V: Conclusions given by the author related to the research conducted. There are also suggestions related to the hypothesis that the author provides for readers and also subsequent authors. After that there is the significance of the research which is also explained by the author in the last chapter of this research.

