

CHAPTER 1

INTRODUCTION

A. Background of the Research

In everyday life, Conversations can happen anywhere such as interviews, meeting with friends, greeting neighbors. Conversation in daily activities can serve as a way to practice communication with others in order to add friends and increase relationships in the world of work. Conversation is an activity carried out to exchange information with two participants and conversation can be included in communication because in conversation there must be something to talk about. When having a conversation and not good at communicating, it can lead to misunderstandings. Likewise, according to the website([https://ca.indeed.com/career-advice/career-development/conversation skills](https://ca.indeed.com/career-advice/career-development/conversation-skills)), conversation also requires communication skills because it will find a lot of information, understand each other and help to express feelings.

Communication according to Bisen & Priya (2018, p.2) that Communication is the exchange of thoughts and information between two people to understand each other. Communication aims to find information, to explain an instruction or direction to people and also can make friends also make a good relation in a world of work. Even communication is also used in the world of work and school. Usually, schools are also taught how

to communicate politely so that they can get used to the world of work. Bisen & Priya (2018, p.7), stated that In communication there are two types, Internal Communication and External Communication. External Communication is communication that occurs outside the organization such as communicating with people outside the company and the general public and Internal Communication is communication within the organization and this divided into 2 types, Formal Communication and Informal communication. Formal Communication is communication that must be followed by all members who wish to communicate with each other and Informal Communication is communication that can be done in any direction such as talking in a place where other people gather in groups.

After explaining the relationship of Conversation between Communication and right now the writer's will explain relationship of Sociolinguistics between Speech Function Directive. In sociolinguistics, it studied how language is formed into a social language and how languages can be lost or how to maintain languages in other countries. Not only that, sociolinguistics also studies how speech functions work and so on. Sociolinguistics is really needed in many communities so that they can face differences in society. Likewise with speech function, people can learn from the way people speak, so when someone speaks loudly or it is a tradition of the place where they live and like to speak loudly, it is no longer surprising.

Sociolinguistics according to experts varies greatly, Baley & Lucas (2007, p.1) expressed that Sociolinguistics is the study of the field of language variation, meanwhile Romaine (2000, preface) explained that Sociolinguistics is "has an approach to social science but also includes or discusses linguistics such as multilingualism, social dialects, conversational interactions, attitudes of language, language change." and from the statements of the experts above, the writer can summarize that sociolinguistics is the study of language variations which also includes social science and linguistics such as multilingualism, dialect, conversation or interaction, attitudes of language and language change.

Speech Function Directive is speakers ordering someone to do something, asking someone for help in doing something and asking questions. Speech Function Directive can be very useful when chatting with other people, because can learn if the person needs something and needs help. This can be applied everyday such as the example of Guy Cook (1989, p. 26) "Please Help Me!", in this example alone it is known that the speaker is asking for help to the listener.

There must be many people who often hear Speech Function Directive sentences in real life, Movie, Novel and Short Stories. As in movie, For Directive from the subtitle and dub if the person needs help or tells someone else something whereas in short stories or novels can imagine when reading novels or short stories, people can see from the character's sentence or dialogue this is directive. people often see Directive

words in movies for example from Arista and Murni (2014, p.89) with the *Sherlock Holmes II: A Games of Shadow* movie, there are "Come With Me" "Give Me the Weeding Ring". From the Directive example above, it can be seen that in the first data it was found that Sherlock Holmes said "Come With Me" which means he gave the order to follow him and also second data is "Give Me the Wedding Ring" gave an order to give him the wedding ring.

In this research, the writer will take the object of the movie which there will be a lot of Speech Function Directive sentences and the Movie taken is *Cars 3* directed by Brian Fee in 2017. The writer chose movie *Cars 3* because the writer often watch movies and there are many Directive from each character subtitle and dub.

The writer also interested in taking Speech Function Directive that are in accordance with the writer's wishes that it is to inform that there can be 3 types of Speech Function Directive in a Movie to analyse it by using a subtitle and dub of the movie chosen by the writer and This movie is also very easy for ordinary people to understand and like a cartoon which can attract viewers or readers.

Based on the Explanation above the writer conducted this research with the title "SPEECH FUNCTION OF DIRECTIVE IN *CARS 3* MOVIE (2017)"

B. Question of The Research

Based on the research background, the following questions can be formulated:

- a. How Directives Speech Function used in Subtitle movie *Cars 3*?
- b. What types of Directives Speech Function found the most in the *Cars 3* movie?

C. Scope of The Research

In speech function there are 6 types, namely Referential, Directive, Phatic, Poetic, Expressive and Metalinguistic, but in this research the writer only took Directive Function and 3 types of Speech Function Directives, such as Imperative, Interrogation and Declarative and the writer just use subtitle as Data Collection to be analyzed, The theory used in this research is Introduction of Sociolinguistics by Janet Holmes and Nick Wilson (2022).

D. Objectives and Significances of The Research

1. Objectives of The Research

Based on Question of the research, the objectives will be described as follows:

- a. To find out how Directives Speech Function used in Subtitle the *Cars 3* Movie.

- b. To find out types of Directives Speech Function found the most in the *Cars 3* movie .

2. Significances of The Research

Through this research, the writer hopes that the result of this research is be able to provide some benefits:

a. Theoretically

The writer hopes that this research will be useful for readers who like to watch movies or read novel and short stories, each character always utters sentences related to asking for help or telling other people to do something.

b. Practically

This research is useful for readers who really like analysing sentence or word in short stories, novels or movies which the way people ask for help or tell others to do something.

E. Operational Definitions

1. Sociolinguistic

Sociolinguistics is the study of language variations which also includes social science and linguistics such as multilingualism, dialect, conversation or interaction, attitudes of language and language change.

2. Speech Function

Speech Function which studies the functions of language related to everyday life and language like greeting and giving information, also ordering something.

3. Directive Function

Directive Function is speakers ordering someone to do something, asking someone for help in doing something and asking question and there are 3 types of Speech Function Directives, such as Imperative, Interrogation and Declarative.

5. Movie

Movie is one of the entertainment media that has a long duration and includes many images that have high graphics.

F. Systematization of the Research

Systematic in this research means that it will be written sequentially from the beginning to the end and the composition has been edited properly, namely as follows:

Chapter I is Introduction. Consists of the background, question of the research, scope of the research, objectives and significances of the research which has been divided into two, such as theoretically and practically after that, operation definition and systematization of the research..

Chapter II is Theoretical Description consists of the definition of Sociolinguistic, the definition of Speech Function, the definition of Speech Function Directive and 3 types of Speech Function Directives, the definition of what is Movie and also synopsis of the movie and research of relevance.

Chapter III is Research Method consists of the Methodology of research, the contents of which are divided into time and place of the research, kind of the research, procedure of the research techniques of data collection, techniques of data analysis and data sources.

Chapter IV is Data analysis consists of data description, data analysis and Interpretation of the Research Findings.

Chapter V is a conclusion and suggestion mean the writer writes the conclusion and suggestion from this research. That explains what conclusions have been analyzed and gives advice for readers and next researcher.