

# CHAPTER I

## INTRODUCTION

### A. Background of the Research

English vocabulary, one of the linguistic elements, plays an important role in foreign language learning for young learners. When presenting English, teachers should be creative in their choice of materials to arouse students' interest and enable them to speak English confidently. Vocabulary has a tool used to understand and master English. It was a main component to increase all English skills. Without grammar, very little can be conveyed; without vocabulary, nothing can be conveyed (Wilkins, 1972, as cited in Clouston, 2013, p. 2). Therefore, English teachers must teach vocabulary effectively and efficiently to create conditions that allow vocabulary learning in a reasonable amount of time.

Vocabulary is important for the students to support their four language skills. It means that if the students master vocabulary, it will make it easier to learn the English language. Thus, introducing as much vocabulary as possible can be done when they are still children. It is the obligation of educators and scholars to identify a solution to the challenges that students face when learning language. English teachers should be aware of the methods and resources that can aid learners in overcoming obstacles. It is anticipated that the learners will find acquiring vocabulary in the classroom to be simple if it is presented in a proper and appealing fashion. The

information provided during the teaching and learning process is crucial for raising student accomplishment, particularly in area of vocabulary development. Furthermore, the before listed issues can be resolved. It is the duty of the teacher to assist the students in expanding their vocabulary.

The factors that make vocabulary difficult to learn English are pronunciation, spelling, and expressing the meaning. Words that are difficult to pronounce are usually difficult to remember, this makes the word not last long in our memories. Also, the students may have low motivation in learning English because of this situation. Those problems related to vocabulary must be solved because it can be difficult for the students to continue to the next level or grade. Furthermore, the students will face boredom in English class. One of the ways that can make students motivated to learn English is by using suitable media, such as flashcards, songs, storybooks, etc.

Robert (2014; as cited in Rahmi, et al., 2018, p. 193) stated that teachers can use picture books as a supplement to English as a course or primary teaching tool. Storybooks can serve as a stepping stone to a variety of activities to develop your child's English skills. In children's books, there are words that children do not know. It does not matter. Because you learn more complex languages by reading books that contain them and understanding them in context.

The ability to have a good vocabulary for children can be improved through picture books and storytelling exercises. Children should read

picture books that have a storyline and illustrations that realistically reflect their environment. Picture books can inspire children to investigate characters' feelings and predict what will happen next. Because children were fascinated with visuals, pictures are the main attraction of fairy tale books. White (2005, p. 99) says that storytellers must understand the story's environment and concentrate on the big picture. Children must also consider how the story's characters and their responses have been interpreted.

Development in the field of education is unquestionably crucial. Everything that is connected to education, including all support systems, learning resources, curriculum guidelines, and so forth, must constantly change to reflect the times. Creating or developing a product requires time, effort, and thinking, as well as material (financial) capital that must be spent. It is crucial to provide proper media in the teaching and learning process. Research and Development, commonly called RnD, is a process requiring study to go through several lengthy stages. It takes a lot of sacrifices to do research that will result in high-quality products and improve the field of education, but if the lengthy procedure benefits this country, it seems as though all the effort will be worthwhile. This brings an interest for the researcher to develop story books, especially in improving students' vocabulary. That is why the researcher aimed to conduct research with the title ***“DEVELOPING ENGLISH STORY BOOK USING ADDIE MODEL IN RA HANIYAH TAMBUN BEKASI.”***

## **B. Questions and Scope of The Research**

### 1. Question of The Research

- a. What is the product of English materials development to improve vocabulary in RA Haniyah Tambun Bekasi?
- b. How is an appropriate design of media do the students need to improve vocabulary in RA Haniyah Tambun Bekasi?

### 2. Scope of The Research

The scope of the study from the researcher focus is on among a story book in English which was designed for kindergarten language development to increase vocabulary skills in RA Haniyah Tambun Bekasi.

## **C. Objectives and Significances of The Research**

### 1. Objectives of the research

- a. To find out what media for the students need to improve vocabulary in RA Haniyah Tambun Bekasi.
- b. To develop an appropriate design of media for the students need to improve vocabulary in RA Haniyah Tambun Bekasi.

### 2. The Significance of The Research

The significance of the writing is described below:

#### a. Theoretically

##### 1) For Students

The finding of the research expected to motivate them to practice more than they did before and encourage them to



learn English by improving their vocabulary through some fun ways. In addition, by improving their vocabulary, they expected to be able to increase their English vocabulary.

2) For Teachers

The result of the research expected to be useful as a reflection in order to increase and develop their method in teaching students about vocabulary.

3) For the next researchers

The finding of the research hopefully can be useful as the source of their reference and it is also useful to inform the readers about the improving students vocabulary through story book in RA Haniyah Tambun Bekasi.

b. Practically

1) For Students. The students can adapt in a lot of new vocabulary through fascinating story books.

2) For teachers. It can be additional knowledge for teachers at school, so that they can introduce different methods to increase children's English vocabulary.

3) For further research. The researchers apperceive other ways of introducing English vocabulary through story book.

#### **D. Operational Definition**

The title of the research is developing English story book to improve students' vocabulary in RA Haniyah Tambun Bekasi. Based on the title above misunderstanding there are some of definition as they were referred in this study.

##### 1. Vocabulary

Vocabulary is defined as common list of words that used in a language.

##### 2. Story book

Story book is a book that contains a collection of stories for children that usually have a moral message for life.

##### 3. English story book

English story book is defined as a collection of illustrated stories in English.

#### **E. Systematization of The Research**

Chapter I explains the background of the research mentioning the reasons the researcher develops a story book. After the research background, the problem will be formulated according to what is explained in the background of the problem. Further, research objectives appear that are in line with the formulation of the problem to be resolved. While the significance of research explains the benefits obtained from the result of this research, the operational definition re-explains the variable definition which was developed according to several experts. And the last is the

systemization of the research describing the contents of the research results from chapter one to the final chapter.

Chapter II explains the theories of the research. This chapter presents theoretical descriptions including vocabulary and story book. It covers the definition, types, and the concept of vocabulary. Moreover, it points out definitions and types of media along with definitions, characteristic, types, usage, advantages, and disadvantages of developing English story book for kindergarten. The last description illustrates research of relevance.

In Chapter III, the researcher clarifies the time and place of the research, the method of the research, and the technique of the data analysis. The method is used to study the object, its type, and the rationale behind its selection are all described. In the data collection strategies, the researcher describes the methods used to gather the data required for the studies. How to examine data is described in data analysis and a definition of terminology that will be used operationally in research.

Chapter IV presents the data descriptions, the data analysis, and the data interpretation. From the data, it was explained in detail how the researcher developed story book to increase vocabulary. This chapter also describes in detail the interpretation of story book development and research.

Chapter V is the last chapter where the researcher makes a summary based on the previous chapters and gives some suggestions for the next development in the future. The conclusion is the information of all that has been explained. It answers the formulation of the problems that appear in chapter one. The researcher recommends things that can be followed up by further researchers based on the results of the research that has been done.





